SUMMIT WORKSHOPS

JANUARY 24, 2012  10:00 – 11:30 AM

Engaging Your Community to Help More Students Succeed
Lead presenter:  Damon Bethea, Mentoring Project Director, United Way of Allegheny County
               Peter Hahn, Vice President, National Engagement, United Way Worldwide
               Michelle Roers, Chief Professional Officer, United Way of Northern New Jersey, Morris County
               Christy Stuber, Director of Volunteer Initiatives, United Way of Allegheny County

Location:  Potomac Room

It takes the whole community working together to help young people succeed in school. In this session, learn about United Way's campaign to recruit one million volunteer readers, tutors and mentors and hear the stories of three communities that are mobilizing people with the passion, expertise and resources needed to get things done. Then, share your community's story. Topics will include: turning outward, online engagement, measurement, engaging women and corporate partnerships.

Expanding and Sustaining Mentoring Programs Through Strategic Partnerships
Lead presenters:  Dr. Donna Robinson, GoodGuides National Program Director, Goodwill Industries International
                 Jordan Abushawish, Public Policy Specialist, Goodwill Industries International
                 Michael Wood, National GoodGuides® Program Manager, Goodwill Industries International
Community partnerships offer a multiplier effect for mentoring programs, but they require strategic planning, development, cultivation and management to yield consistently positive results. This session will give participants examples of and tools to do each of these things successfully so that their partnerships extend the organization’s reach and, in many cases, help sustain it and leverage additional services. Discussion will include strategic partnerships forged in the Goodwill GoodGuides mentoring program, funded through the U.S. Department of Justice and operating in 38 states across the country.

**Mentor PRO 2.0: How to Measure and Track Your Success**

**Lead presenters:**
- Susan Siegel, Vice President, Programs, MENTOR: The National Mentoring Partnership
- Wanell Boone, MENTOR: The National Mentoring Partnership
- Amalia Kruszel, MENTOR: The National Mentoring Partnership

**Location:**
- Roosevelt Room

Come to this workshop to learn about MentorPRO* — an online evaluation and tracking system for mentoring programs to enhance program quality and improve the impact of mentoring relationships. This workshop will offer a demonstration of key features and how MentorPRO* can be used to help mentoring programs track and access data to better manage their programs and mentoring relationships. MentorPRO* manages all aspects of mentoring relationships, including volunteer inquiries, mentor and mentee applications, screening, orientation and training, matching, match support and outcome. The unique outcomes feature of MentorPRO and the newly added matching algorithm will be highlighted. Participants will be shown licensing options for MentorPRO. The session will include an abridged overview of the Volunteer Referral Service.

**Mentoring Programs—Serving America’s Youth**

**Lead presenter:**
- Office of Juvenile Justice and Delinquency Prevention (OJJDP)

**Location:**
- Culpeper Room

Mentoring relationships have been shown to improve youth's self-esteem, behavior and academic performance. Through mentoring, youth are provided programs that help keep them in school, out of trouble, and most important, put them in direct contact with caring adults who provide crucial support and guidance. Mentoring is an effective way to prevent at-risk youth from becoming involved in delinquency and also to help already delinquent youth change their lives for the better. This session will provide an overview of OJJDP’s philosophy and approach to providing support for mentoring programs across the nation and information on OJJDP’s mentoring programs: National Mentoring Programs; Multi-State Mentoring Programs; Second Chance Act Juvenile Mentoring Program; Mentoring for Youth with Disabilities; Tribal Youth National Mentoring; and Mentoring Collaborations. The session also will provide an overview of OJJDP’s research on mentoring best practices, training and technical assistance services, anticipated Fiscal Year 2012 mentoring activities and how OJJDP can partner with researchers and practitioners to advance mentoring programs and strategies.
Service and Mentoring: Creating a Pathway to Academic Success

Lead presenter: Corporation for National and Community Service (CNCS)
Location: Latrobe Room

With fewer resources to assist struggling students and increased pressure to improve test scores, teachers are looking for proven strategies to help struggling students. When we use evidence-based intervention strategies, we can help students avoid risky behaviors, achieve in class and finish school. Mentoring, an approach that accelerates youth development, has a proven track record to help struggling students complete their education. Youth who have a mentor attend class more and are more likely to finish high school and go on to college than their non-mentored peers. At this session, presenters will discuss a number of pilot mentoring efforts that are engaging marginalized and under-resourced youth, helping them come to school excited and ready to learn. Presenters also will showcase corporate and individual benefactors committed to expanding the scope of mentoring as a way to engage students nationwide.

Using Evidence for Continuous Improvements in Achieving Youth Outcomes

Lead presenter: Cindy Mesko, Big Brothers Big Sisters of America
Sandra Lafleur, Big Brothers Big Sisters of America
Gretchen Biesecker, Senior Director of Evaluation, City Year
Heather Clawson, Senior Vice President of Research, Evaluation and Innovation, Communities in Schools
Location: Longworth Room

How can research inform practice to ensure that mentoring services deliver the greatest impact possible for our youth? Panelists for this session will join Big Brothers Big Sisters in sharing their experiences in collecting and using data to drive critical service delivery improvements. This session will highlight the use of data to inform practitioners of what is working, and what is not, including examples of how successful organizations have begun to use data in transforming the way they serve youth for greater impact.

What the Research Says: Panel Discussion

Lead presenters: Dr. Jean Rhodes, University of Massachusetts Boston (Moderator)
Tim Cavell, Professor and Director of Clinical Training Department of Psychology, University of Arkansas Fayetteville
Keoki Hansen, Director of Research and Evaluation, Big Brothers Big Sisters of America
Michael Karcher, Professor of Education and Human Development at the University of Texas at San Antonio
This session with some of the leading mentoring researchers in the field today will offer an overview of current mentoring research and trends. Practitioners will have the opportunity for an engaging question-and-answer dialogue with some of the brightest and best minds working in youth mentoring.

JANUARY 24, 2012  1:15 – 2:45 PM

Quality Mentoring System
Lead presenters:  Joellen Gonder-Spacek, Executive Director, Mentoring Partnership of Minnesota
Marty Martinez, Chief Program Officer, Mass Mentoring Partnership
Linda Peterson, Manager of Training, Mass Mentoring Partnership
Susan Siegel, Vice President, Programs, MENTOR: The National Mentoring Partnership

Location:  Latrobe Room

The Mentoring Partnerships in Massachusetts and Minnesota were two of the first of MENTOR’s affiliate organizations to implement Quality-Based Membership Initiatives for local mentoring programs. Oregon Mentors created an evaluation instrument toolkit, based on the Elements of Effective Practice for Mentoring™, to use in operating quality-based mentoring efforts. This session will explore the history, background, planning and implementation of these innovative models and will highlight how these models formed the basis for MENTOR’s Quality Based Mentoring System. MENTOR will discuss the development and timeline for this national quality assurance system.

Men in Mentoring
Lead presenters:  Kristina Marshall, President and CEO, Winning Futures
Amber Troupe, Director, Mentor Michigan

Location:  Culpeper Room

If recruiting male mentors is a challenge in your community, attend this session to learn about the Men in Mentoring Toolkit that Mentor Michigan developed, based on the Elements of Effective Practice for
Mentoring™. Included will be discussion with Winning Futures, a mentoring program in Michigan, on how they implemented each part of the toolkit. Participants also will get a copy of the toolkit to take home.

**Mentoring Gay Youth: Strategies for Support**
Lead presenter: Christian Rummell, MPA, Mentorist Consulting
Location: Longworth Room

What challenges do gay, lesbian, bisexual, transgender and questioning (GLBTQ) youth face as they navigate through adolescence? What opportunities do mentoring relationships hold for this group of highly vulnerable young people? How can mentoring programs become more inclusive? This session will offer participants insight into research, theory, resources and strategies that can help to support the unique needs and circumstances of GLBTQ youth.

**Mentoring Youth with Disabilities and Learning Differences**
Lead presenters: Michelle Brown, Executive Director, Compeer Buffalo
Dr. Janis Kupersmidt, President and Senior Research Associate, innovation Research and Training
Dr. Lynn Meltzer, Co-Founder, Research Institute for Learning and Development
Lida Riedlinger, President and CEO, Compeer, Inc.
Kaela Vronsky, Mentoring and National Center Director, Partners for Youth with Disabilities
Location: Lindens Room

This session will offer evaluative results of mentoring programs for youth with physical disabilities, as well as learning disabilities and differences, and will stimulate conversation about the effectiveness of mentoring as an intervention with these special populations. Further, the discussion will include information on mentoring children with behavioral health disabilities (i.e., serious emotional disturbances). Presenters will cite programs that are having success with these populations and will use these models to talk about how they are implemented, the training needed for staff and volunteers, performance measures, evaluation, etc.

**Strengths-Based, Academic Achievement Mentoring**
Lead presenters:  Suzanne Hince, Executive Director, TeamMates Mentoring Program
Allyson Horne, Match Strength Specialist, TeamMates Mentoring
Alesha D. Seroczynski, Ph.D., Director, Reading for Life, University of Notre Dame
“What would happen if we ... studied what is right with people?” This question led Don Clifton to establish the Clifton Strengths School, where TeamMates Mentoring Program is a partner, teaching mentors and mentees to identify their talents using a tool called Strength Finder. Similarly, Notre Dame’s Reading for Life program uses literature and small group mentoring to facilitate virtuous character development in low status and first-time offending juveniles. Exploring these models will allow participants to take home concepts, tools and programming for mentoring that is delivered from a strengths-based point of view.

What the Research Says: Panel Discussion

Lead presenters:  
Dr. Jean Rhodes, University of Massachusetts Boston (Moderator) 
Tim Cavell, Professor and Director of Clinical Training Department of Psychology, University of Arkansas Fayetteville 
Keoki Hansen, Director of Research and Evaluation, Big Brothers Big Sisters of America 
Michael Karcher, Professor of Education and Human Development at the University of Texas at San Antonio 
Tom Keller, Duncan and Cindy Campbell Professor for Children, Youth, and Families, Portland State University 
Renee Spencer, Associate Professor, Boston University School of Social Work 
Marc Wheeler, Associate Director, Program Implementation & Evaluation, Big Brothers Big Sisters of America

Location: Executive Forum

This session with some of the leading mentoring researchers in the field today will offer an overview of current mentoring research and trends. Practitioners will have the opportunity for an engaging question-and-answer dialogue with some of the brightest and best minds working in youth mentoring.

JANUARY 24, 2012  3:00 – 4:30 PM

Academic Mentoring in Action

Lead presenters: Matt Thorton, Director of Volunteer Management, Higher Achievement 
Sophie Huntington, Director of Curriculum, Higher Achievement

Location: Latrobe Room
This presentation will highlight Higher Achievement’s academic model of mentoring in three key areas: program structure, curriculum and mentor support. Discussion will focus on research-based best practices that can make academic mentoring successful, examples of those practices in action in the organization’s Afterschool Academy and Higher Achievement’s curriculum and support system for mentors. Participants also will discover how it feels to be part of an academic mentoring session by experiencing a portion of an Afterschool Academy lesson.

**College Students as Mentors**

Lead presenters: Edith Lawrence, Ph.D., Professor and Director, Young Women Leaders Program, University of Virginia

Ellen S. Silber, Ph.D., Director, Mentoring Latinas/Club Amigas Fordham Graduate School of Social Service

Location: Lindens Room

Qualitative and quantitative data will presented regarding the challenges of using college students as mentors for youth at risk. Particular programs cited will include a research-based model using college women to mentor adolescent girls, as well as a model using Latina college students to mentor adolescent Latinas. Attention will be given to the training that is required for this population of mentors and the collaboration that develops between the mentoring program and local the school system.

**Developing Corporate Partners into Champions for Youth Mentoring**

Lead presenter: F. Gerald Dash, President and CEO, Volunteers in Prevention, Probation and Prisons, Inc.

Location: Executive Forum

New and veteran mentoring staff members will benefit from this session, which will examine the elements needed to engage the corporate community in youth mentoring and, more important, to nurture them into becoming champions for youth mentoring. Discussion will include five critical objectives that must be met for an effective workplace initiative, as well as the story of why and how one Detroit-based corporation continued to be a youth mentoring champion while going into and coming out of bankruptcy in 2011.

**Making Mentoring Matter**

Lead presenter: Kerrilyn Scott-Nakai, Project Director, Center for Applied Research Solutions On Behalf of the California Volunteers, Governor’s Mentoring Partnership

Location: Longworth Room

This presentation will offer findings and recommendations from California’s Governor’s Mentoring Partnership, in particular the results of interviews with employers and employees participating in the
State Employee Mentoring Leave Act, which allows for state employees who mentor youth at risk to be compensated – up to 40 hours per year of paid leave time to volunteer as mentors. The discussion will include input from these interviews on how programs can better recruit employer and employee participants.

**Mentor Screening and Youth Safety: Research-Based Practices**

**Lead presenters:** Becky Cooper, Executive Director, Friends for Youth  
Sarah Kremer, Program Director, Friends for Youth  
**Location:** Culpeper Room

This session will focus on screening research and best practices, including the recommended approaches and tools from SAFE (Screening Applicants for Effectiveness): Guidelines to Prevent Child Molestation in Mentoring and Youth-Serving Organizations. The discussion will include options for volunteer background checks, particularly during the current window in which SafetyNET™ is suspended.

**School-Based Mentoring Models**

**Lead presenter:** Sherry Barr, Psy. D., Vice President, Princeton Center for Leadership Training  
Margo Ross, Psy.D., Senior Director of Development, Princeton Center for Leadership Training  
**Location:** Roosevelt Room

Two school-based models highlighted in this session will provide new tools and information about this rewarding form of mentoring. Peer-to-peer group mentoring will be explored using the Peer Group Connection model, which has provided hundreds of American high schools with a straightforward, cost-effective and evidence-based model to ease the transition into high school for 9th graders and enhance their school connectedness.

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**JANUARY 25, 2012  9:00 – 10:30 AM**

**Faith-Based Partnerships**

**Lead presenters:** Shirley Biggs: Shirley A. Biggs, Ed.D., Mentoring Program Core Committee Chair, Mt. Ararat Community Activity Center  
Jennifer Smith-Slabaugh, Ph.D., President, Virginia Mentoring Partnership  
Peter Vanacore, M.S.W., Executive Director, Christian Association of Youth Mentoring
Faith-based outreach is an American tradition and one that has embraced youth mentoring as an effective way to help children reach their potential. This session will highlight three programs, including their approaches, best practices and lessons learned, that showcase faith-based mentoring partnerships: 1) Mt. Ararat Community Activity Center in Pittsburgh, which works with the school system to mentor middle school students within five program goals; 2) The Micah Association, which now involves more than 100 of Richmond’s faith communities in mentoring public school students, with training provided through the Virginia Mentoring Partnership; and 3) the Christian Association of Youth Mentoring, which will offer its essentials to engage faith communities in safe and effective youth mentoring, with attention paid to the innate sustainability of a faith-based program.

*Mentor in a Box: Working with Corporations to Develop a Successful Mentoring Program*

Lead presenters: Fukiko Ogisu, Senior Vice President, Business Operations, Viacom

Khadijah Sharif-Drinkard, Vice President and Associate General Counsel, BET Networks

Whitney Delich, Senior Vice President, Human Resources, Viacom

Janis Kupersmidt, Ph.D., President, innovation Research & Training

Linda Stewart, Senior Director, MENTOR

Location: Culpeper Room

U.S. corporations are in a unique position to help fill the mentoring gap. If you represent a large or small business looking to step up to this challenge, learn in this session how to successfully establish and operate a sustainable and fun youth mentoring program for your employees using a new tool called *Mentor in a Box*, developed by Viacom, MENTOR and innovation Research & Technology. Presenters will provide an introduction to this easy-to-follow toolkit and companion online resources. They also will discuss key start up steps, resources required and strategic partnerships to build a quality program that positively affects corporations and the community.

*Mentoring Programs for Adjudicated Youth and Children of the Incarcerated*

Lead presenters: Ann Adalist-Estrin, Executive Director, National Resource Center on Children and Families of the Incarcerated

Clara Giles Carter, Ed.D., President, Management Consultant Services LLC

Location: Latrobe Room
The numbers of children with one or both parents incarcerated, as well as children involved in the juvenile justice system, are growing. This session will share the latest research on these populations and will address mentoring techniques specifically developed for them, including mentor recruitment and training, as well as collaborations forged to meet the continuum of needs for this population. Attention will be given to helping mentors achieve a balance between their expectations for and the rewarding reality of mentoring these children. Featured will be lessons learned from the more than 700 mentoring programs in 48 states that the National Resource Center on Children and Families of the Incarcerated has served.

**Operation Bigs – Addressing the Unique Needs of Children from Military Families Through 1:1 Mentoring**

**Lead presenter:** Bonnie Campbell, MSW, Military Mentoring/Operation Bigs Program Manager, Big Brothers Big Sisters of San Diego County  
**Location:** Longworth Room

In the last 10 years, almost 900,000 soldiers with children have deployed to war, some of them as many as four times. This session will explore the Operation Bigs mentoring program, created specifically to address the unique fear, anxiety and behavioral problems these children are experiencing. Discussion will include evaluation results of the program’s impact on the children and community, program growth and how civilian and military partnerships are key in laying a strong programmatic foundation for success. Participants also will receive tools to use in establishing military mentoring programs at home.

**Using Research Innovatively to Make Best Practices Better**

**Lead presenter:** Janet Forbush, Senior Advisor, Center for the Advancement of Mentoring  
**Location:** Roosevelt Room

Three mentoring programs that are using evidence-based practices will be explored by a panel of speakers who have considerable expertise in mentoring research and program practice focused on high-need and/or system-involved youth. All panelists have advised the Center for the Advancement of Mentoring — the training and technical assistance provider to the 137 mentoring grantees funded by the U.S. Department of Justice/Office of Juvenile Justice and Delinquency Prevention. Participants will discuss whether evidence-based practice should be the only element considered in grant making or whether local innovations, as well as other programming options, can also offer the degree of rigor needed to achieve the desired outcomes.

**Yes I Can — Helping Mentees See College in Their Futures**

**Lead presenter:** Amber Troupe, Director, Mentor Michigan  
**Location:** Lindens Room

*Mentoring Partnerships* are providing a variety of tools and resources to mentoring programs to help mentors empower young people to consider education beyond high school as a realistic option. Mentor
Michigan, along with staff from *Mentoring Partnerships* in Connecticut, Indiana and Long Island, will share four comprehensive tools, as well as additional ideas and products they have developed and are using successfully to create a college-positive culture in mentoring matches.

**JANUARY 25, 2012  10:45 AM – 12:00 PM**

**Developing Mentoring Programs in Partnership with Tribal Communities**

Lead presenter: Ivy Wright-Bryan, National Director, Native American Mentoring
Big Brothers Big Sisters of America

Location: Longworth Room

Participants in this session will hear from some of Big Brothers Big Sisters’ Native American Liaisons who have established strong urban and reservation-based mentoring programs for Native American youth. They also will learn about the eight essential practices of effective Native American mentoring the organization has developed and will leave with a step-by-step approach — as well as a draft work plan — to establish their own program.

**E-mentoring**

Lead presenters: Lynda Terrell, Senior Manager, Mentoring and Special Projects
United Way of Southeastern Pennsylvania

Nina Zolt, Co-Founder and Chief Learning Officer, ePals, Inc.

Location: Roosevelt Room

This session will focus on what it takes to operate a quality e-mentoring program, with tools, ideas and discussion around the specific needs for this form of mentoring, including recruitment and training techniques, leveraging partnerships and making the best use of technology. Models featured will be the Urban Youth Racing School’s What It Takes program, which matches professional African-American men with African-American boys, and the research-based ePals program called In2Books, which offers a high-impact solution, as well as success measures, for students at-risk of literacy failure.

**Empowering Volunteers/Eliminating Recruitment Struggles**

Lead presenter: Venessa Mendenhall, Vice President, Strategic Partnerships
New York Needs You

Location: Executive Forum

Addressing the struggle to recruit and retain high-quality volunteers will be the focus of this session. Participants will hear how New York Needs You turned conventional wisdom on its head, making a “bigger ask” for volunteer time, which led to stronger commitment. Discussion will include six strategies for eliminating the annual recruitment struggle by improving the volunteer value proposition and cultivating a genuine sense of ownership within a volunteer network.
Former Mentees: Building the Next Generation of Mentors

Lead presenter: John Ervin III, Mentor/Founder/CEO, Project UPLIFT (Using Positive Leaders to Inspire Future Talent) Mentoring Program
Location: Culpeper Room

This workshop will highlight an innovative approach to mentoring: building the next generation of mentors by encouraging, developing and training former and current mentees. This approach is one answer to America’s chronic shortage of mentors. It is similar to the way Major League Baseball uses their “farm” league to train and motivate young players with potential. Participants will learn how Project UPLIFT drafts mentees into the program and provides the training, shadowing and guidance needed to transform them into effective mentors.

Mentoring Central

Lead presenters: Janis Kupersmidt, Ph.D., President and Senior Research Associate, innovation Research and Training
Jean Rhodes, Ph.D., University of Massachusetts Boston
Rebecca Stelter, Ph.D., Research Associate, innovation Research & Training
Location: Latrobe Room

This session will explore the online mentor training and support resource Mentoring Central, which mentoring program staff can use to extend their reach, availability and service to volunteers. Effective training and support play a big role in retaining mentors, which, in turn, contributes to the length and satisfaction of the mentoring relationship. Mentoring Central includes research-based, pre-match blended learning mentor training curriculum; post-match Web-based mentor training on special topics; post-match mentor support resources; and many tools to support mentoring program staff.

JANUARY 25, 2012 1:45 – 3:15 PM

Beyond School Walls: An Innovative Mentoring Program

Lead presenters: Judith Spangler, Chief Program Officer, Big Brothers Big Sisters Southeastern Pennsylvania
Ted Qualli, Vice President of External Affairs and Marketing Big Brothers Big Sisters Southeastern Pennsylvania
Location: Culpeper Room

In any large city, the challenges facing residents vary from neighborhood to neighborhood and, as in many mentoring organizations, volunteers are sometimes unwilling to go into certain neighborhoods in fear for their own safety. This session will explore the innovative way — and how to replicate it — that this Big Brothers Big Sisters agency flipped the traditional distribution channel to bring children at risk to
meet with their mentors at their workplace. Discussion will include the program’s logistics, growth, local corporate partnerships, increase in the number of male mentors and program measurement.

**College Partnerships for Mentoring**

**Lead presenters:**
- Ilsa Garcia, Volunteer Coordinator, Communities in Schools-San Antonio (CIS-SA)
- Ariel Johnson, Former UNCF Social Entrepreneurship Fello, Communities in Schools
- Kevin Mungin, HERO Advisor, College Success Foundation – District of Columbia
- Belinda Saldana, Director of Community Outreach, University of Texas at San Antonio
- Nicole Smith, College Preparatory Advisor, College Success Foundation – District of Columbia
- Daria Teutonic, Director, Fellows Program and Nonprofit Leadership, Communities in Schools National Office

**Location:** Latrobe Room

Mentoring relationships can help young people succeed academically, which can increase their drive to go to college. This session showcases three program approaches to mentoring youth toward higher education and engaging them further after they are in college: 1) College Success Foundation – D.C. will share best practices in mentoring underserved youth as “scholars” through high school and the college application, financial aid and acceptance process; 2) University of Texas San Antonio’s Mentoring Forum will share its role as a program convener targeting education gaps in urban communities, as well as two partnerships aimed at increasing the number of mentors – Future Teachers as Mentors and Mentoring Matters; and 3) Communities In Schools’ racial equity initiative, which includes a partnership with UNCF Social Entrepreneurial Fellows Program. Through the fellows program, college interns are engaged in real work experiences to prepare them for employment, further educational advancement and participation in civil society. A fellow’s project on mentoring will be highlighted.

**Corporate Mentoring Coalition Building: Strategies for Scalable Impact**

**Lead presenters:**
- Curtis Cannon, Vice President of Partner Services, HandsOn Greater DC Cares
- Lynsey Jeffries, Executive Director – DC Metro, Higher Achievement
- Kelly Waldron, Community Involvement, Deloitte Services LP

**Location:** Executive Forum
Emerging practices for corporate investment in citywide, collaborative mentoring partnerships will be the focus of this session, using the Washington, D.C., Mentoring Matters group as the model for a successful collaboration. Participants will learn about the coalition Deloitte and HandsOn Greater DC Cares have built with 30 mentoring organizations to date, including Higher Achievement. And, they will walk away with new goal-setting strategies, new tools for asset and needs assessment, new tools for collaboration through social media, proposal strategies that resonate with corporations and more.

**Recruiting Mentors and Donors: Innovative Approaches to Networking**

**Lead presenter:** Kristina Marshall, President and CEO, Winning Futures  
**Location:** Roosevelt Room  
This hands-on session will allow participants to create their own marketing strategy for a more sophisticated approach in networking to secure money and mentors. Writing and activities such as role playing and brainstorming will be used to help participants examine their target audiences, determine what is unique about their program, write an organizational guarantee, get a 30-second pitch on paper and much more. Handouts and the presentation PowerPoint will be provided for participants to use in training staff within their local organizations.

**School-Based Mentoring in Urban Settings**

**Lead presenters:** Pamela Carrington Rotto, Ph.D., HSPP, President and CEO, PassWord Community Mentoring, Inc.  
Jessica Sher, Director of Development and Strategic Partnerships, Thurgood Marshall Academy Public Charter High School  
Zoe Fried, Assistant Director of Programs, Thurgood Marshall Academy Public Charter High School  
**Location:** Longworth Room  
This session will showcase successful approaches to mentoring young people in urban settings. The first is Password 5•2•1, in which mentors work with elementary- and middle-school youth individually and in small groups to acquire life skill competencies and developmental assets. Each child has an individualized Mentoring Plan, and the program works with school staff and family members to address complex needs. The second is the Mentor Program that links Thurgood Marshall Academy students with positive role models — specifically local professionals who provide college guidance and participate with their mentees in educational, service and cultural activities.