To whom it may concern:

On February 1-3, 2017 MENTOR: The National Mentoring Partnership will host its annual National Mentoring Summit in Washington, D.C. The Summit is the only national convening of youth mentoring professionals, researchers, corporate partners and government and civic leaders and allows attendees to collectively strengthen and expand quality mentoring relationships for young people nationwide. Since its inception in 2010, attendance of the Summit has grown more than three-fold and is expected to reach capacity once again this year by welcoming over 1,000 attendees.

The Summit strives to ensure that our audience is provided with the most pertinent information about youth mentoring so that they are able to bring it back to their own communities. As we look ahead to January, we build upon the 2016 Summit by leveraging our key accomplishments, including:

- 48 states plus D.C. represented
- 47 Corporate Mentoring Challenge honorees
- 15 Summit sponsors
- 10.2 million potential Twitter impressions
- 300 plus Capitol Hill Day advocates

Each year, MENTOR offers private sector stakeholders the opportunity to support the mentoring movement as a National Mentoring Summit sponsor. It is our hope that you will join us as a sponsor of this year’s event. Your support will allow Summit attendees the opportunity to engage in peer learning, advocacy and networking as well as participate in a variety of robust competitively selected workshops and plenary sessions. Additionally, Summit sponsors will have the opportunity to participate in our Philanthropic Partnerships Track as well as some restricted and intimate programming for the country’s top mentoring investors to engage in meaningful and relevant dialog, peer to peer networking and invaluable idea exchanges aimed at accelerating solutions to close the mentoring gap in our country.

Enclosed are materials outlining this year’s sponsorship levels and benefits. We are happy to share more details about keynote speakers and workshop sessions as they are finalized in the coming months. Thank you for your consideration of becoming a 2017 National Mentoring Summit sponsor. Should you have any questions, or wish to discuss this opportunity further, please feel free to reach out to me by phone at 617-303-4610 or by email at khoward@mentoring.org.

In partnership and gratitude,

Kristin Howard
Senior Director, Development
The 2016 National Mentoring Summit: January 27-29, in Washington, D.C.

Convened by MENTOR: The National Mentoring Partnership (MENTOR), the Summit is the only national forum bringing together practitioners, researchers, corporate partners, government and civic leaders, national youth-serving organizations and the network of affiliate Mentoring Partnerships to explore and advance the ways mentoring can provide connections, growth, and opportunity for young people and their communities.

900+ ATTENDEES  300+ CAPITAL HILL DAY ADVOCATES

“The plenaries are both thought-provoking and refreshing—it is always great to hear about youths who feel like their trajectory has been impacted positively by mentoring.”

—Summit Attendee

“I left the Summit inspired and with a lot of knowledge to take back home and apply in my community. I can’t wait for next year!”

—Summit Attendee

www.mentoring.org/summit
2016 NATIONAL MENTORING SUMMIT HIGHLIGHTS

A powerful performance of “Over My Shoulder,” her ode to mentoring, sung by Grammy award winning artist Patti Austin and her mentee Tia Askia kicked off the opening plenary session. Premier Sponsor, AT&T, announced that since launching their Aspire Mentoring Academy in 2012, their employees reached a milestone – providing students who need it most with one million hours of mentoring; Meg Garlinghouse, Head of LinkedIn for Good, spoke about their groundbreaking efforts to mobilize the site’s 380 million members worldwide in support of quality youth mentoring; and retired NBA player and coach John Lucas shared his personal and professional reflections on the powerful impact of informal mentoring relationships.

The Corporate and Philanthropic Exchange brought together the country’s top mentoring investors and their counterparts in business, government and philanthropy to engage in dialogue, networking, and invaluable idea exchanges aimed at accelerating solutions to close the mentoring gap in this country. This year’s Exchange offered expanding programming including a breakfast panel discussion focused on the role of public-private partnerships in scaling quality mentoring programs and an interactive learning session that explored the lifecycle of a successful corporate youth mentoring program.

The 2016 Excellence in Mentoring Awards were presented at the Library of Congress. Three champions of mentoring were honored for their longstanding commitment to expanding quality mentoring relationships for young people: Curley M. Dossman, Jr nominated by 100 Black Men of America, Inc., Belkis Christina Plata nominated by Take Stock In Children, and Dr. Sharon Rose Powell nominated by Center for Supportive Schools.

Summit plenary sessions focused on the role of mentoring in bridging the opportunity gap, youth engagement in healing communities, and the power of relationships in young people’s lives. In addition, there were 65 workshops offered, all exploring the theme of connection-growth-opportunity. And, country music singer-songwriter Jimmy Wayne joined the Networking Reception to perform and highlight his mission to bring awareness to young people aging out of the foster care system with little support.
Corporate Sector Summit Highlights

Deborah Holmes (Director, Corporate Responsibility, EY) at the opening of the 2015 Corporate and Philanthropic Exchange session.

Meg Garlinghouse (Head of LinkedIn for Good) shares insights about LinkedIn’s groundbreaking effort to mobilize its 380 million members worldwide in support of quality youth mentoring, as well as plans for future engagement during a plenary session at the 2016 Summit.

Abby Hollingsworth (Senior Vice President, Philanthropy Manager, Bank of America) participates in an interactive session during the 2016 Corporate and Philanthropic Exchange.

“Wow! What a fabulous conference with highly engaged attendees, interesting workshops, and incredible plenaries! The plenary panelists were outstanding.”

-Anne Seaquist, Manager, Volunteer Initiatives, 3Mgives

2016 Sponsors

Corporate Mentoring Challenge Honor Roll  (as of 5/31/2016)

Each year, during a Summit plenary session, MENTOR: The National Mentoring Partnership and the Corporation for National and Community Service recognize members of the Corporate Mentoring Challenge Honor Roll for their commitment to supporting youth mentoring.


www.mentoring.org/summit
# 2017 Summit Sponsorship Levels & Benefits

## Visibility

<table>
<thead>
<tr>
<th>Visibility</th>
<th>Presenting $100,000</th>
<th>Premier $75,000</th>
<th>Lead $50,000</th>
<th>Platinum $35,000</th>
<th>Gold $25,000</th>
<th>Silver $15,000</th>
<th>Bronze $10,000</th>
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<tbody>
<tr>
<td>Summit App</td>
<td>Splash ad on app homepage and Banner ad</td>
<td>Banner ad</td>
<td>Banner ad</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
</tr>
<tr>
<td>Advertisement in event program book</td>
<td>Full page premier placement</td>
<td>Full page prominent placement</td>
<td>1/2 page prominent placement</td>
<td>1/2 page</td>
<td>1/4 page</td>
<td>Listed on ad page</td>
<td>Listed on ad page</td>
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<tr>
<td>Website event page</td>
<td>Logo (with hyperlink)</td>
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<td>Logo</td>
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<td>Event signage</td>
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<td>Logo</td>
<td>Text</td>
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<tr>
<td>Recognition in Summit e-mails to all attendees (approx. 12 prior to event; beginning in August)</td>
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<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Text</td>
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<tr>
<td>Social media acknowledgment (Facebook 6,500+ fans; Twitter 7,700+)</td>
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<td>Included as a sponsor in Summit press release</td>
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<tr>
<td>Recognition from the podium at event</td>
<td>Provide sponsor remarks at opening session (Thursday)</td>
<td>Provide sponsor remarks during Summit (TBD)</td>
<td>Verbal recognition during Summit by MENTOR staff or board member</td>
<td>Verbal recognition during Summit by MENTOR staff or board member</td>
<td></td>
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</tr>
<tr>
<td>Logo placement on conference tote bag</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<td>X</td>
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<tr>
<td>Featured “Sponsor Spotlight” article in (one) Summit e-mail and website (blog post)</td>
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<td>Branded sign for photo booth (at Networking Reception)</td>
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<td>Logo recognition during snack hour (Including event app push notifications to attendees)</td>
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<td>Opportunity to host exclusive attendee experience (i.e. E-café) (Including event app push notifications to attendees)</td>
<td>X</td>
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## Hospitality

<table>
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<tr>
<th>Hospitality</th>
<th>Presenting</th>
<th>Premier</th>
<th>Lead</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guests invited to exclusive VIP reception and dinner</td>
<td>5</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary conference attendee passes including access to the Philanthropic Partnerships Track</td>
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<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Access to pre-Capitol Hill Day dinner (Recommended attendee: Government Relations employee)</td>
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<td>1</td>
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## Promotional Opportunities

<table>
<thead>
<tr>
<th>Promotional Opportunities</th>
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<th>Lead</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
</tr>
</thead>
<tbody>
<tr>
<td>Inclusion of approved material in attendee bag (quantity: 1,000)</td>
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<td>X</td>
<td>X</td>
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<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Product giveaway opportunity to be awarded during plenary session (by MENTOR staff)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
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<tr>
<td>Complimentary exhibitor booth or water station recognition</td>
<td>Premier placement</td>
<td>Prominent placement</td>
<td>X</td>
<td>X</td>
<td>X</td>
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</table>
Sponsorship Level:

- Presenting $100k
- Premiere $75k
- Lead $50k
- Platinum $35k
- Gold $25k
- Silver $15k
- Bronze $10k
- We are unable to sponsor this year but wish to make a donation of $___________________________

Do you anticipate utilizing your complimentary conference attendee passes?  □ Yes  □ No

Please complete the following information:

Company/Organization Name (as you would like it to appear in print recognition):
___________________________________________________________________________________

Mailing Address:
___________________________________________________________________________________

City:  State:  Zip:
____________________________________________________________________________

Executive contact name, e-mail & phone (for acknowledgement purposes and limited correspondence):
___________________________________________________________________________________

Primary contact name, e-mail & phone (for correspondence related to sponsorship benefit fulfillment):
___________________________________________________________________________________

Marketing contact name, e-mail & phone (for visual approvals and other relevant communications questions):
___________________________________________________________________________________

Company Website:
___________________________________________________________________________________

Twitter Handle:  Facebook Page:
___________________________________________________________________________________

Please mail this completed form with your check, payable to National Mentoring Partnership, to:
MENTOR: The National Mentoring Partnership, 201 South Street, Suite 615, Boston, MA 02111

Thank you for your support of MENTOR and the mentoring movement.

For questions related to sponsorship or to request an invoice, please contact Michele Lee at 617-303-4613 or mlee@mentoring.org.