This is a sample script to help guide your interactions with constituents. Make sure to keep these things in mind: 1) keep in positive 2) be interactive – get up from behind the table 3) make it personal.

Face-to-face interactions with individuals at your nonprofit present an excellent opportunity to talk about registering to vote. Below is a sample script to help guide your conversation about voter registration. Be sure to tailor it to your specific constituents and community members.

**Intro:**
Hi, how are you? My name is (your name). It’s important for us at [insert group name] to make sure everyone we serve are active and engaged members of the community. That’s why we are helping people register or update their voter registration. Can I help you update your voter registration today?

**If “yes”:**
That’s great! Here is the form, and please let me know if you have any questions. *(Register the person to vote and move to Closing)*

**If “already registered”**
That’s great! Can I ask if you’ve moved recently?

“**No, I haven’t moved**” *(Move to Pledge to Vote script below)*

“**Yes I moved**” I can help you update your registration so you can vote. This will only take a few minutes. *(Register the person to vote and move to Closing)*

**If “no, not interested”** *(See Common Responses below)*
(or too busy, not eligible, etc.)

**Closing:**
Thank you for registering to vote or updating your voter registration information) with me, I’ll submit this right away to our local elections division and you should be all set for the upcoming election!

Please ask the voter for his or her phone number if not provided.

Before the voter leaves, please look over the form and ensure all required fields are completed completely and legibly.
Common Responses

1. “I don’t have time.”

I understand you are really busy. Filling out this form only takes a couple minutes and I can make sure it gets turned in for you. You can save time by registering with me today.

2. “I’m not interested” or “I don’t vote.”

I understand. There are a lot of challenges out there. We want to register everyone in our community because it’s important that the voices in our community are heard. It also helps us here at (name of organization) to show our community is voting. Just to let you know, I will be here on (insert dates you are tabling) if you change your mind about registering to vote. Thanks so much for stopping by!

3. “I can’t register to vote. I’m not eligible.”

May I ask why not? I have training on registering people to vote and may be able to answer questions.

- Not a citizen: I understand. You can make a difference by making sure friends and family members are registered.
- Have a felony conviction: In many states you can vote as soon as you leave prison or finish your sentence. Look up your state’s rules at www.nonprofitvote.org/voting-as-an-ex-offender/
- Not old enough: Will you be 18 by Election Day? If so, I can register you today.

4. “I don’t have time today. I am just here for (health care/services).”

I hear you. Our ability to provide our services can depend on the support of elected officials, and it makes a difference when they know our community members are registered to vote.

Would you consider updating your registration right now? It will only take a couple of minutes.

5. “Why are you asking me that?”

In addition to providing our services and helping our clients have access the things they need, we think it is important our organization is helping you register to vote. Your vote really can make a difference in your community. I’d be glad to help you register to vote or update your registration right now. It will only take a couple of minutes.
6. “I don’t know any of the candidates.”
I understand! We’re nonpartisan and can’t recommend candidates, but you may want to get this information from a friend or family member. Or provide the person a sample ballot or nonpartisan voter guide if available.

7. “Who should I vote for?”
We are a nonpartisan organization and we don’t endorse candidates. We suggest talking to a friend or family member that might be able to help.

8. “I don’t want to list my phone number.”
It’s not a required field, but it’s really helpful to list your phone number in case the local board of elections has a problem with your registration and needs to contact you.

Pledge to Vote Card Script

If person is registered:  Would you be willing to sign a pledge to vote card for this upcoming election. (Give Pledge to Vote Card to voter to fill out).

This is a great way to help our organization because it shows our communities are voting. If you fill out this Pledge to Vote Card, we’ll let you know how to get information you will need on Election Day.

If no, not sure, etc.:  See Reasons to Pledge below

Reasons to Pledge:
• This is a way to help our organization! This is a public way to show our community is voting and paying attention.
• We have a goal of collecting [xx] pledges from voters in our community. We’d love to have you join us in our efforts to show elected officials our community votes.
• To ensure support for our services, it’s really important we show elected officials people in our community vote.
• We know voting may not always be convenient. That’s why we want to make it easier for you. We can send you all the information you need to be set on Election Day.
• The election is coming up and every vote will count. It’s important we get everybody engaged in time for Election Day.

Second Ask:  Can you take a moment to pledge to vote today?

Closing:  Thank you for being a voter!