

# Online Engagement & Social Media Activation

Share these social media resources throughout National Mentoring Month using hashtags #MentorIRL and #MentoringMonth.

- **Graphics:** We have created a suite of graphics for National Mentoring Month
- **Videos:** We released our “If You Mentor Me...” video to kick-off National Mentoring Month. Please repost and amplify! We will have two new Mentoring Flipped videos released throughout the month, as well as reposting last year’s Flipped spots.
- **Infobites:** We have created infobites that depict the power of mentoring through statistics and quotes. We hope these will inspire people to become mentors in real life.

## SAMPLE MESSAGES

**Click to Tweet:** *Click one of the messages below to open your Twitter, make desired changes and post easily!*

[Thank you @ \[TAG YOUR MENTOR\] for being my #MentorIRL. This #MentoringMonth I hope you'll join me in thanking your mentor using #ThankYourMentor!](#)

[This #MentoringMonth, you can be the difference a young person needs to succeed. Become a #MentorIRL. \[bit.ly/BeAMentorIRL\]\(http://bit.ly/BeAMentorIRL\)](#)

**Share Posts from MENTOR:** *Click one of the messages below to view it on MENTOR’s Twitter and retweet instantly!*

[WATCH our new video “If You Mentor Me...” featuring youth voices to showcase the positive effects of mentoring! To advance #EQUALITY, we’ve teamed with @Nike to close the mentoring gap in the U.S. #MentorIRL <http://bit.ly/BeAMentorIRL> National #MentoringMonth](#)

[January is National #MentoringMonth! Celebrate the mentors who made a difference in your life and #ThankYourMentor! #MentorIRL](#)

[1 in 3 American youth don’t have a mentor’s support outside of their family. Become a #MentorIRL this National #MentoringMonth to provide the guidance they need. <http://bit.ly/BeAMentorIRL>](#)

[January is National #MentoringMonth ! Download the NMM toolkit today to learn how to get involved throughout the month <http://bit.ly/2fFAMVE> #MentorIRL](#)

## SOCIAL MEDIA ACCOUNTS

**Hashtags:** #MentorIRL #ThankYourMentor #MentoringMonth

**Twitter:** [@MENTORNational](#)

**Instagram:** [@mentornmp](#)

**Facebook:** [MENTOR: The National Mentoring Partnership](#)

**LinkedIn:** [MENTOR: The National Mentoring Partnership](#)

**Call To Action:** Become a mentor <http://bit.ly/BeAMentorIRL>

