



MENTOR

THE NATIONAL MENTORING PARTNERSHIP

Incentives Package

1. WHAT IS THE MENTORING CONNECTOR?

a) The Mentoring Connector is a free volunteer referral service and the only database of its kind designed to help quality youth mentoring programs across the US recruit volunteer mentors. Programs meeting baseline quality standards as outlined in the *Elements of Effective Practice for Mentoring*[™] will be added to the publicly searchable referral database, and volunteers can search for mentoring opportunities by zip code, ages of youth served, and program type to find and contact programs of interest.

2. WHAT IS THE CONTEST? WHAT ARE THE PRIZES?

a) Match = Entry into Sweepstakes

o Programs that mark any present or past inquiries as a mentor match in MENTOR's Mentoring Connector will be entered into a random drawing to receive three Starbucks gift cards for the Program Administrator and a mentor match, along with a \$500 donation to the program as a thank you for completing the matching process and for growing the number of mentor matches. The first drawing will take place after June 29, 2018. Once the program is selected, MENTOR will contact the program to verify the person has become a mentor with the program, obtain the necessary data to process the financial donation, as well as gather information about the program and the mentor match to highlight on MENTOR's national social media platforms.

b) How to Win

o To enter the sweepstakes a program must make at least one mentor match, and mark it by hitting the "match" button in the Mentoring Connector next to any volunteer inquiry that actually became a mentor for your program and is matched with a mentee.

c) Prize = \$500 donation and 3 Starbucks Gift Cards

o One gift card will go to the Program Administrator and the other two will go to a mentor/mentee match in the program.
o Prizes will be drawn at the end of every quarter with the first drawing occurring June 29, 2018.
o Additionally, the winning program and a mentor/mentee match will be highlighted on MENTOR's social media platforms.



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3. WHAT IS THE MATCH BUTTON? WHY IS IT IMPORTANT?

a) The match button lets MENTOR and its Affiliates know which programs have a high response rate, how many inquiries are becoming mentors, and which programs to refer to new volunteers.

b) To learn how Program Administrators can access and click the “match” button, please review Page 7 of the [Program Administrator manual](#).

4. WHAT ARE THE BENEFITS OF JOINING THE MENTORING CONNECTOR?

a) National Visibility

o This resource gives programs listed in the database a high value visibility opportunity in which potential mentors can find your program when they search for a volunteer opportunity near them. The Mentoring Connector includes new search parameters, targeting options and updated mentoring program information. Each year, our collective call-to-action through national initiatives results in about 70,000 searches through the system.

b) Not Listed?

o If your program is not currently listed in the Mentoring Connector, you can learn more and submit your listing [here](#).

c) Please contact connector@mentoring.org for more details or for any other questions.