



MENTOR

THE NATIONAL MENTORING PARTNERSHIP

Incentives Package

1. WHAT IS THE CONTEST? WHAT ARE THE PRIZES?

a) Match = Entry into Sweepstakes

o There is a separate contest just for Affiliates as part of this incentives package. Affiliates that recruit a new program or that have a program in their state that mark any present or past inquiries as a mentor match in the Mentoring Connector during the sweepstakes will be entered into a random drawing to win a Starbucks gift card and a social media posting as a thank you for supporting mentoring programs in their work with the Mentoring Connector. Every two months, a Starbucks gift card will be awarded randomly to an Affiliate who is on the Leader Board. MENTOR will spotlight the top two programs on the Leader Board across social media channels. Programs will only be highlighted once, so this is a chance for new and/or smaller programs to win big. The posting will include information about the Affiliate program and the Partner Administrator for the Mentoring Connector.

b) How to Win

o An Affiliate is entered into the drawing any time a program in their state marks a match, or if the Affiliate has recruited a new program.

c) Prize = Starbucks Gift Card and Social Media Posting

o Prizes will be drawn at the end of every quarter, with the first drawing after September 30, 2018.

o Additionally, every two months, a Starbucks gift card will be awarded randomly to an Affiliate who is on the Leader Board. MENTOR will spotlight the top two programs on the Leader Board across social media channels. Programs will only be highlighted once, so this is a chance for new and/or smaller programs to win big. The posting will include information about the Affiliate program and the Partner Administrator for the Mentoring Connector. Once the program is selected will contact the Affiliate to obtain the necessary information about the Affiliate and administrator to highlight on MENTOR's national social media platforms.

o There will be 4 drawings in total, with the first 3 rewarding a program with \$500. The final drawing will reward an Affiliate with \$500.



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2. WHAT IS THE MATCH BUTTON? WHY IS IT IMPORTANT?

a) The match button lets Affiliates and MENTOR know which programs have a high response rate, how many inquiries are becoming mentors, and which programs to refer to new volunteers.

b) To learn how Program Administrators can access and click the “match” button, please review Page 7 of the [Program Administrator manual](#).