



NATIONAL MENTORING SUMMIT

CONVENED BY MENTOR
THE NATIONAL MENTORING PARTNERSHIP

JANUARY 24-26, 2018 IN WASHINGTON, D.C.

The National Mentoring Summit is the only national forum bringing together youth mentoring professionals, researchers, philanthropic investors, government and civic leaders, and MENTOR's local Affiliates to build and strengthen quality relationships for young people across the nation and advance the mentoring movement.



1,090
ATTENDEES



10
COUNTRIES



47
STATES & D.C.



106
WORKSHOPS



2,178
TWEETS

11.2 M
POTENTIAL TWITTER
IMPRESSIONS



15
SUMMIT
SPONSORS



15
FELLOWS SCHOLARSHIP
RECIPIENTS



30
SUPPORTING
PARTNERS



80
PHILANTHROPIC
PARTNERSHIPS TRACK
PARTICIPANTS



Up2Us Sports
@Up2UsSports



The Mentoring Summit connects people from all over the country who believe in the positive impact mentors can make whether they are coaches, teachers, tutors, or friends.



“One of the powerful things mentoring can do is spread social capital and connect people with others, which is much needed at the moment.”

Heatherle Chambers, Director
of Education at Classroom Champions



342
CAPITOL HILL
DAY ADVOCATES



571
VIRTUAL HILL DAY
ADVOCACY E-MAILS SENT



246
CONGRESSIONAL
MEETINGS HELD

2018 SUMMIT HIGHLIGHTS

At the opening plenary, OrchKids, a program of the Baltimore Symphony Orchestra designed to create social change and nurture promising futures for Baltimore City youth, jump-started the Summit with uplifting songs. From youth voices to some of the world's most recognizable brands, this kick-off session was a dynamic combination of performance, conversation, and video that highlighted how we, collectively, are building relationships and expanding the mentoring movement at a critical moment.



Trauma and the Transformative Power of Relationships explored how authentic and intentional relationships can serve as a steady undercurrent to overcoming trauma. Speakers gave real-life examples of relationships as catalysts for supporting youth through adversity, covering timely topics such as transitioning from the juvenile justice system, aging out of foster care, commercial sexual exploitation, and the opioid crisis.

The Power of Purpose session explored how mentoring can cultivate purpose in youth to help transform and shape their lives and communities. Mentors and mentees shared, in their own words, the role relationships play in youth reaching their fullest potential. Speakers demonstrated the roles mentors play in helping mentees uncover a purpose and follow a passion.



The 2018 Excellence in Mentoring Awards were held at the Library of Congress and honored individuals who have demonstrated a longstanding commitment to expanding quality mentoring for young people. This year's award recipients were: Eddie Gale of the A.D. Henderson Foundation, Jamal Joseph of IMPACT Repertory Theatre, David Milliken of Hutton Settlement, and Mamie Lanford Singleton of Youth Initiative Mentoring Academies. MENTOR also launched the Corporate Excellence in Youth Mentoring Award, which honored Jeff Fetters of Federated Insurance Companies and recognized nine additional corporate employee finalists.

The Summit Fellowship Program grew in its second year. With generous support from AT&T and multiple other funders, MENTOR was able to offer 15 Fellows the chance to attend this year's Summit on a special scholarship. Fellows were selected based on their leadership potential, eagerness to build professional skills and networks, demonstrated financial need, and personal commitment to helping young people succeed.



Capitol Hill Day brought Members of Congress and their staff face to face with mentoring advocates to talk about critical issues facing the country's young people and policies they could support to expand access to quality mentoring opportunities. Nearly 350 advocates attended more than 240 meetings and represented over 40 states and Puerto Rico. Speakers included Senator Tim Kaine (VA) who kicked off Capitol Hill Day and several mentors and mentees who demonstrated the impact that advocacy can have on supporting young people.



SAVE THE DATE FOR THE 2019 NATIONAL MENTORING SUMMIT

January 30-February 1, 2019 | #MentoringSummit | Renaissance Washington, DC Downtown



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2018 Philanthropic Partnerships Track

Each year, MENTOR invites philanthropic leaders from across the country to join a specialized National Mentoring Summit track to engage in peer to peer networking and learn alongside hundreds of mentoring practitioners, policymakers, researchers and community leaders. The track includes exclusive networking and educational events, as well as interactive workshops presented by corporate and foundation leaders investing in mentoring and other youth development initiatives. Some highlights of the 2018 Philanthropic Partnerships Track are included below.



The 2018 Summit was kicked off with the 6th Annual Excellence in Mentoring Awards Dinner at the Library of Congress. This year's incredible honorees were David Milliken of Hutton Settlement (WA), Eddie Gale of the A.D. Henderson Foundation (VT), Jamal Joseph of IMPACT Repertory Theatre (NY) and Mamie Lanford Singleton of Youth Initiated Mentoring Academies (MN). MENTOR also launched the inaugural Corporate Excellence in Youth Mentoring Award, honoring Jeff Fetters of Federated Insurance Companies and recognizing nine other corporate mentors. All honorees were selected due to their outstanding dedication and long-time commitment to youth mentoring.



This year's Philanthropic Partnerships Campfire Conversation was a provocative and interactive conversation that explored how we can create more community allies as the mentoring field works to support young people in breaking down structural inequities and advancing opportunities for all. Panelists included Dr. Torie Weiston-Serdan (Youth Mentoring Action Network), Dariel Vasquez (Alumnus, JPMorgan Chase & Co.'s The Fellowship Initiative), Lindsay Hill (Raikes Foundation), Oved R. (Youth Board Member, Youth Mentoring Action Network), and Dr. Brian C.B. Barnes (TandemEd LLC).



This year's Philanthropic Partnerships Innovations in Mentoring Luncheon was hosted by EY and focused on surfacing innovative practices, programs and partnerships for philanthropic partners to consider when investing and/or engaging in youth mentoring. Speakers represented a variety of companies including Altria, Bloomberg Philanthropies, EY, and Johnson & Johnson.



The 2018 Summit Fellowship Program, made possible by AT&T and several other supporters, provided 15 mentoring practitioners from programs with limited resources professional development scholarships to attend this year's Summit. This year's cohort represented mentoring programs from 14 states.

2018 ATTENDEES

The more than 1,000 Summit attendees represented diverse fields including:



54%
MENTORING/
DIRECT SERVICES



11%
EDUCATION



13%
SUPPORTING
PARTNERS



10%
PHILANTHROPY



8%
GOVERNMENT



5%
NON-PROFIT
SERVICES

MENTOR's National Mentoring Program Survey found that top challenges programs faced in 2016 included:



FUNDRAISING



MENTOR
RECRUITMENT



2018 SUMMIT ATTENDEES
WERE FROM 47 STATES
AND 10 COUNTRIES!

2018 SPONSORS

Bank of America



AT&T



EY
Building a better
working world

LinkedIn

3M

Deloitte



JPMORGAN CHASE & CO.



“ LinkedIn is proud to support the National Mentoring Summit and honored to be part of the mentoring movement. The MENTOR team is a pleasure to work with and the Summit serves as a critical way to connect with other corporations, foundations and practitioners in the mentoring space.

BARI SALTMAN, LINKEDIN

“ The Summit was one of the best events of its kind that I've ever attended. In addition to the highly informative sessions, the gathering had an exceptionally positive atmosphere and it was a joy to meet so many practitioners and funders. The connections and learnings stemming from the Summit will be exceptionally helpful to the Foundation as we continue to develop our national work on mentoring.

MICHAEL BROTHNER, SCHULTZ FAMILY FOUNDATION

2019 GENERAL SPONSORSHIP LEVELS & BENEFITS



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VISIBILITY

	PRESENTING \$100,000	PREMIER \$75,000	LEAD \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
Summit App	Splash ad on app homepage & banner ad	Banner ad	Banner ad	Listed on app page	Listed on app page	Listed on app page
Advertisement in event program book	Premier full page	Prominent full page	1/2 page	1/4 page	Listed on ad page	Listed on ad page
Recognition on Summit website, signage and in all Summit e-mails	Hyperlinked logo	Hyperlinked logo	Logo	Logo	Text	Text
Social media acknowledgement (8,700+ Facebook followers, 12,600+ Twitter followers)	✓	✓	✓	✓		
Include as a sponsor in Summit press release	Sponsor quote included	Listed	Listed	Listed		
Recognition from event podium	Sponsor remarks at Opening Session	Sponsor remarks during Summit (TBD)	Verbal recognition of sponsor by MENTOR			
Logo placement on conference tote bag	✓	✓	✓			
Featured "Sponsor Spotlight" article in one Summit e-mail and blog post	✓	✓	✓			
Additional promotional opportunities	A la carte upgrade (value of \$5,000 or less; see next page for details)	Logo recognition at snack hour including app push notification				

PROMOTION

All sponsoring organizations will have the additional promotional opportunities: inclusion of approved materials in attendee bag (quantity: 1,200) and product giveaway to be awarded during plenary session.

2019 GENERAL SPONSORSHIP LEVELS AND BENEFITS



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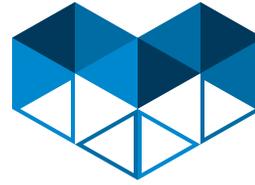
HOSPITALITY

	PRESENTING	PREMIER	LEAD	GOLD	SILVER	BRONZE
Guests invited to exclusive Excellence in Mentoring Awards Dinner (1/30/2019)	6	4	3	2	2	1
Complimentary exclusive Philanthropic Partnerships Track registrations	6	4	3	2	2	1
Access to pre-Capitol Hill Day Dinner (1/29/2019)	1	1	1	1	1	
Complimentary passes to Fellows & Alumni networking breakfast	2	1				

A LA CARTE VISIBILITY

\$12,500	\$7,500	\$5,000	\$2,500
<p>Philanthropic Partnerships Luncheon (1 AVAILABLE) Attended by 80+ Philanthropic community members. <i>Benefits include: three minute welcome remarks, tabletop signage, sponsor takeaway</i></p> <p>Philanthropic Partnerships Reception Host (1 AVAILABLE) Attended by 80+ Philanthropic community members. <i>Benefits include: three minute welcome remarks, tabletop signage, sponsor takeaway</i></p>	<p>E-Café Host (1 AVAILABLE) Prominent location and branding</p> <p>Customized Lounge (2 AVAILABLE) Prominent space for brand engagement with attendees</p> <p>Co-Branded (with MENTOR) Photo Booth (1 AVAILABLE) Prominent location and lasting memories</p>	<p>Customized Room Keys (1 AVAILABLE) Logo printed on all attendee room keys</p> <p>Charging Station (2 AVAILABLE) Prominent branding on hi-top charging station</p> <p>Co-Branded Group Wellness Activity (1 AVAILABLE) Sponsor an energy-boosting event</p>	<p>Sponsor in-app attendee competition (1 AVAILABLE) Boost attendee engagement in event and with your brand</p> <p>Networking Play Space Sponsor attendee Play Space during networking reception with oversized games</p>

2019 GENERAL SPONSORSHIP LEVELS & BENEFITS



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EXHIBITOR BOOTH OPPORTUNITIES & BENEFITS

\$5,000	\$2,500	\$1,500
<p>Platinum Booth (5 AVAILABLE)</p> <ul style="list-style-type: none"> 8' x 10' booth in most prominent location Logo, website and 40-word description listed in conference program, Summit app and Exhibitor email Logo displayed on Summit website Inclusion of approved material in attendee bag (qty: 1,200) 4 complimentary passes to plenary sessions Option to choose 1 additional promotional opportunity: <ol style="list-style-type: none"> Custom push notification to conference app users (2 AVAILABLE) Promotional item drop to all attendee guest rooms (2 AVAILABLE) Wi-Fi placard with company logo distributed to all guests (1 AVAILABLE) 	<p>Premium Booth</p> <ul style="list-style-type: none"> 8' x 10' booth in prime location Logo & website listed in conference program, Exhibitor Email & Summit app 40-word description included in Summit app Logo displayed on Summit website & Exhibitor email Inclusion of approved material in attendee bag (qty: 1,200) 3 complimentary passes to plenary sessions 	<p>Standard Booth</p> <ul style="list-style-type: none"> 8' x 10' booth Company name & website listed in conference program, Exhibitor email & Summit app Company name displayed on Summit website 2 complimentary passes to plenary sessions

2018 NATIONAL MENTORING SUMMIT EXHIBITOR EXPERIENCE

“ The Summit is such an impactful event, both in the ways that it inspires us in the work that we do and the way it connects us with programs we can serve. We look forward to being a part of it every year.

STACY BAJEMA
 INNOVATIVE MENTORING SOFTWARE



2018 EXHIBITORS

- America's Promise Alliance
- Center for Evidence-Based Mentoring
- CiviCore
- Corporation for National and Community Service (CNCS)
- Council on Accreditation
- Give Something Back Foundation
- Innovative Mentoring Software
- MANY
- Mentoring Central (iRT)
- National College Access Network
- Office of Juvenile Justice and Delinquency Prevention (OJJDP)
- Responsibility Today
- Verified Volunteers
- Youth Today

2019 SUMMIT FELLOWSHIP SPONSORSHIP LEVELS AND BENEFITS



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2019 SUMMIT FELLOWSHIP SPONSORSHIP LEVELS AND BENEFITS

Visibility	PRESENTING \$30,000	ACCELERATOR \$10,000	PARTNER \$5,000	SUPPORTER \$2,500
Summit App (Summit Fellows Section)	Listed on app page	Listed on app page	Listed on app page	Listed on app page
Recognition on all Summit Fellows promotional materials, website and emails	Logo	Text	Text	Text
Social media acknowledgement (8,700+ Facebook followers, 12,600+ Twitter followers)	✓	✓		
Listed as a sponsor in Summit Fellows press release	✓			

Hospitality

Complimentary passes to Fellows and Alumni Networking Breakfast	2	1	1	1
Complimentary exclusive Philanthropic Partnerships Track registration	2	1	1	1
Guests invited to Excellence in Mentoring Awards Dinner (1/30/2019)	2	1	1	1

Programmatic

Number of Sponsored Fellows	10	4	2	1
Opportunity to participate in Fellows selection committee	✓			

SPONSOR & EXHIBITOR FORM



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SPONSORSHIP

- PRESENTING • \$100,000
- PREMIER • \$75,000
- LEAD • \$50,000
- GOLD • \$25,000
- SILVER • \$15,000
- BRONZE • \$10,000

SUMMIT FELLOWS SPONSORSHIP

- PRESENTING • \$30,000
- ACCELERATOR • \$10,000
- PARTNER • \$5,000
- SUPPORTER • \$2,500

A LA CARTE VISIBILITY *(please email salves@mentoring.org to confirm availability of options)*

- PHILANTHROPIC PARTNERSHIPS LUNCHEON • \$12,500
- PHILANTHROPIC PARTNERSHIPS RECEPTION • \$12,500
- E-CAFÉ HOST • \$7,500
- CUSTOMIZED SPONSOR LOUNGE • \$7,500
- CO-BRANDED (WITH MENTOR) PHOTO BOOTH • \$7,500
- HI-TOP CHARGING STATION • \$5,000
- CUSTOMIZED ROOM KEYS • \$5,000
- CO-BRANDED GROUP WELLNESS ACTIVITY • \$5,000
- BRANDED IN-APP ATTENDEE COMPETITION • \$2,500
- ATTENDEE PLAY SPACE DURING NETWORK RECEPTION • \$2,500

EXHIBITOR *(please review and sign Exhibitor Terms on back page in addition to below information)*

- PLATINUM • \$5,000
- PREMIUM • \$2,500
- STANDARD • \$1,500

PLEASE COMPLETE AND REVIEW THE FOLLOWING INFORMATION

COMPANY/ORGANIZATION NAME *(as you would like it to appear in print recognition)*

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

PRIMARY CONTACT

(for correspondence related to sponsorship benefit fulfillment)

NAME _____

EMAIL _____

PHONE _____

MARKETING CONTACT

(for visual approvals and other relevant communications questions)

NAME _____

EMAIL _____

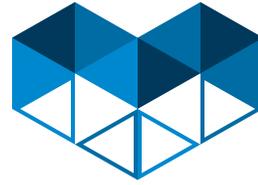
PHONE _____

Please mail this completed form with your check, payable to National Mentoring Partnership, to:
MENTOR, 201 South Street, Suite 615, Boston, MA 02111

Thank you for your support of MENTOR and the mentoring movement. For questions related to sponsorship, to request an invoice or to pay by credit card, please contact Samantha Alves at 617-303-1803 or salves@mentoring.org

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EXHIBITOR TERMS & CONDITIONS



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Location of Exhibits	The conference will take place at the Renaissance Downtown DC. All measurements and booth layouts provided by MENTOR: The National Mentoring Partnership will be as accurate as possible, however, MENTOR does reserve the right to make modifications and changes such as booth assignments to adjust floor plans to meet its needs.
Eligible Exhibitors	MENTOR has the sole right to determine the eligibility of any company or product inclusion in the 2019 National Mentoring Summit.
Audio/Visual Needs	All audio/visual needs will be handled through a separate contract with the hotel. Once confirmed as an exhibitor MENTOR will provide the hotel's Exhibitor Audio Visual Order Form.
Set-up/Show/Dismantle	Hours and dates for set-up, show and dismantle will be specified by MENTOR. Exhibitor will be liable for storage and handling charges resulting from failure to remove exhibit material from the exposition at the conclusion of dismantling as specified by MENTOR.
Limitation of Liability	Exhibitor agrees to make no claim for any reason whatsoever against MENTOR for loss, theft, damage or destruction of goods; nor for any injury to the exhibitor while in the exposition quarters; nor for the damage of any nature including damage to the exhibitor's business by reason of failure to provide space for the exhibit; nor for any action of service suppliers of MENTOR; nor for the failure to hold the exposition as scheduled.
Damage of Property	Exhibitor is liable for any property damage caused to building floors, walls, or columns, standing booth equipment or other exhibitors' property. Exhibitors may not apply paint, lacquer, adhesives or other coating to building columns and floors or to standard booth equipment.
Default of Occupancy	If booth space is not occupied by 7:00 p.m. on opening day of the conference (January 30, 2019), MENTOR will have the right to use such space, unless otherwise agreed upon.
Other Terms and Conditions	<ul style="list-style-type: none">▪ Exhibitor agrees to provide MENTOR with all materials and information necessary to fulfill benefits. MENTOR is not responsible for fulfillment of benefits should Exhibitor not provide adequate materials or information by deadlines.▪ Any photograph taken by MENTOR may be used in publicizing the 2019 National Mentoring Summit.▪ This application and contract for exhibit space is subject to acceptance by MENTOR and may be amended in writing.▪ While all Exhibitors have access to a list of attendees via the Summit app, our attendee privacy policy does not allow us to share attendee contact information (including e-mails) with any Exhibitor.▪ Limited benefits for Platinum Exhibitors are available on a first come, first serve basis.

TERMS AND CONDITIONS

I have read and accept the above terms and conditions of this contract.

SIGNATURE _____ DATE _____

PRINT NAME _____ TITLE _____