The National Mentoring Summit is the only national forum bringing together youth mentoring professionals, researchers, philanthropic investors, government and civic leaders, and MENTOR’s local Affiliates to build and strengthen quality relationships for young people across the nation and advance the mentoring movement.

“One of the powerful things mentoring can do is spread social capital and connect people with others, which is much needed at the moment.”

Heatherle Chambers, Director of Education at Classroom Champions
At the opening plenary, OrchKids, a program of the Baltimore Symphony Orchestra designed to create social change and nurture promising futures for Baltimore City youth, jump-started the Summit with uplifting songs. From youth voices to some of the world’s most recognizable brands, this kick-off session was a dynamic combination of performance, conversation, and video that highlighted how we, collectively, are building relationships and expanding the mentoring movement at a critical moment.

Trauma and the Transformative Power of Relationships explored how authentic and intentional relationships can serve as a steady undercurrent to overcoming trauma. Speakers gave real-life examples of relationships as catalysts for supporting youth through adversity, covering timely topics such as transitioning from the juvenile justice system, aging out of foster care, commercial sexual exploitation, and the opioid crisis.

The Power of Purpose session explored how mentoring can cultivate purpose in youth to help transform and shape their lives and communities. Mentors and mentees shared, in their own words, the role relationships play in youth reaching their fullest potential. Speakers demonstrated the roles mentors play in helping mentees uncover a purpose and follow a passion.

The 2018 Excellence in Mentoring Awards were held at the Library of Congress and honored individuals who have demonstrated a longstanding commitment to expanding quality mentoring for young people. This year’s award recipients were: Eddie Gale of the A.D. Henderson Foundation, Jamal Joseph of IMPACT Repertory Theatre, David Milliken of Hutton Settlement, and Mamie Lanford Singleton of Youth Initiative Mentoring Academies. MENTOR also launched the Corporate Excellence in Youth Mentoring Award, which honored Jeff Fetters of Federated Insurance Companies and recognized nine additional corporate employee finalists.

The Summit Fellowship Program grew in its second year. With generous support from AT&T and multiple other funders, MENTOR was able to offer 15 Fellows the chance to attend this year’s Summit on a special scholarship. Fellows were selected based on their leadership potential, eagerness to build professional skills and networks, demonstrated financial need, and personal commitment to helping young people succeed.

Capitol Hill Day brought Members of Congress and their staff face to face with mentoring advocates to talk about critical issues facing the country’s young people and policies they could support to expand access to quality mentoring opportunities. Nearly 350 advocates attended more than 240 meetings and represented over 40 states and Puerto Rico. Speakers included Senator Tim Kaine (VA) who kicked off Capitol Hill Day and several mentors and mentees who demonstrated the impact that advocacy can have on supporting young people.
2018 Philanthropic Partnerships Track

Each year, MENTOR invites philanthropic leaders from across the country to join a specialized National Mentoring Summit track to engage in peer to peer networking and learn alongside hundreds of mentoring practitioners, policymakers, researchers and community leaders. The track includes exclusive networking and educational events, as well as interactive workshops presented by corporate and foundation leaders investing in mentoring and other youth development initiatives. Some highlights of the 2018 Philanthropic Partnerships Track are included below.

The 2018 Summit was kicked off with the 6th Annual Excellence in Mentoring Awards Dinner at the Library of Congress. This year’s incredible honorees were David Milliken of Hutton Settlement (WA), Eddie Gale of the A.D. Henderson Foundation (VT), Jamal Joseph of IMPACT Repertory Theatre (NY) and Mamie Lanford Singleton of Youth Initiated Mentoring Academies (MN). MENTOR also launched the inaugural Corporate Excellence in Youth Mentoring Award, honoring Jeff Fetters of Federated Insurance Companies and recognizing nine other corporate mentors. All honorees were selected due to their outstanding dedication and long-time commitment to youth mentoring.

This year’s Philanthropic Partnerships Campfire Conversation was a provocative and interactive conversation that explored how we can create more community allies as the mentoring field works to support young people in breaking down structural inequities and advancing opportunities for all. Panelists included Dr. Torie Weiston-Serdan (Youth Mentoring Action Network), Dariel Vasquez (Alumnus, JPMorgan Chase & Co.’s The Fellowship Initiative), Lindsay Hill (Raikes Foundation), Oved R. (Youth Board Member, Youth Mentoring Action Network), and Dr. Brian C.B. Barnes (TandemEd LLC).

This year’s Philanthropic Partnerships Innovations in Mentoring Luncheon was hosted by EY and focused on surfacing innovative practices, programs and partnerships for philanthropic partners to consider when investing and/or engaging in youth mentoring. Speakers represented a variety of companies including Altria, Bloomberg Philanthropies, EY, and Johnson & Johnson.

The 2018 Summit Fellowship Program, made possible by AT&T and several other supporters, provided 15 mentoring practitioners from programs with limited resources professional development scholarships to attend this year’s Summit. This year’s cohort represented mentoring programs from 14 states.
The Summit was one of the best events of its kind that I’ve ever attended. In addition to the highly informative sessions, the gathering had an exceptionally positive atmosphere and it was a joy to meet so many practitioners and funders. The connections and learnings stemming from the Summit will be exceptionally helpful to the Foundation as we continue to develop our national work on mentoring.

MICHAEL BROTCHEIMER, SCHULTZ FAMILY FOUNDATION

LinkedIn is proud to support the National Mentoring Summit and honored to be part of the mentoring movement. The MENTOR team is a pleasure to work with and the Summit serves as a critical way to connect with other corporations, foundations and practitioners in the mentoring space.

BARI SALTMAN, LINKEDIN

The more than 1,000 Summit attendees represented diverse fields including:

- **54%** MENTORING/DIRECT SERVICES
- **13%** SUPPORTING PARTNERS
- **8%** GOVERNMENT
- **11%** EDUCATION
- **10%** PHILANTHROPY
- **5%** NON-PROFIT SERVICES

MENTOR’s National Mentoring Program Survey found that top challenges programs faced in 2016 included:

- **FUNDRAISING**
- **MENTOR RECRUITMENT**

2018 SUMMIT ATTENDEES WERE FROM 47 STATES AND 10 COUNTRIES!
# 2019 General Sponsorship Levels & Benefits

## Visibility

<table>
<thead>
<tr>
<th>Summit App</th>
<th>PRESENTING $100,000</th>
<th>PREMIER $75,000</th>
<th>LEAD $50,000</th>
<th>GOLD $25,000</th>
<th>SILVER $15,000</th>
<th>BRONZE $10,000</th>
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</thead>
<tbody>
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<td>Banner ad</td>
<td>Banner ad</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
</tr>
<tr>
<td>Advertisement in event program book</td>
<td>Premier full page</td>
<td>Prominent full page</td>
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<td>1/4 page</td>
<td>Listed on ad page</td>
<td>Listed on ad page</td>
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<tr>
<td>Recognition on Summit website, signage and in all Summit e-mails</td>
<td>Hyperlinked logo</td>
<td>Hyperlinked logo</td>
<td>Logo</td>
<td>Logo</td>
<td>Text</td>
<td>Text</td>
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<tr>
<td>Social media acknowledgement (8,700+ Facebook followers, 12,600+ Twitter followers)</td>
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<td>✔️</td>
<td>✔️</td>
<td></td>
</tr>
<tr>
<td>Include as a sponsor in Summit press release</td>
<td>Sponsor quote included</td>
<td>List ed</td>
<td>Listed</td>
<td>Listed</td>
<td>Listed</td>
<td></td>
</tr>
<tr>
<td>Recognition from event podium</td>
<td>Sponsor remarks at Opening Session</td>
<td>Sponsor remarks during Summit (TBD)</td>
<td>Verbal recognition of sponsor by MENTOR</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo placement on conference tote bag</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Featured “Sponsor Spotlight” article in one Summit e-mail and blog post</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Additional promotional opportunities**

- A la carte upgrade (value of $5,000 or less; see next page for details)
- Logo recognition at snack hour including app push notification
# 2019 General Sponsorship Levels and Benefits

## Hospitality

<table>
<thead>
<tr>
<th>Level</th>
<th>Presenting</th>
<th>Premier</th>
<th>Lead</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
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</thead>
<tbody>
<tr>
<td>Guests invited to exclusive Excellence in Mentoring Awards Dinner (1/30/2019)</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary exclusive Philanthropic Partnerships Track registrations</td>
<td>6</td>
<td>4</td>
<td>3</td>
<td>2</td>
<td>2</td>
<td>1</td>
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<tr>
<td>Access to pre-Capitol Hill Day Dinner (1/29/2019)</td>
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<td>1</td>
<td>1</td>
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<td>1</td>
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<tr>
<td>Complimentary passes to Fellows &amp; Alumni networking breakfast</td>
<td>2</td>
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## A La Carte Visibility

<table>
<thead>
<tr>
<th>$12,500</th>
<th>$7,500</th>
<th>$5,000</th>
<th>$2,500</th>
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<tbody>
<tr>
<td>Philanthropic Partnerships Luncheon (1 AVAILABLE)</td>
<td>E-Café Host (1 AVAILABLE)</td>
<td>Customized Room Keys (1 AVAILABLE)</td>
<td>Sponsor in-app attendee competition (1 AVAILABLE)</td>
</tr>
<tr>
<td>Attended by 80+ Philanthropic community members. Benefits include: three minute welcome remarks, tabletop signage, sponsor takeaway</td>
<td>Prominent location and branding</td>
<td>Logo printed on all attendee room keys</td>
<td>Boost attendee engagement in event and with your brand</td>
</tr>
<tr>
<td>Philanthropic Partnerships Reception Host (1 AVAILABLE)</td>
<td>Customized Lounge (2 AVAILABLE)</td>
<td>Charging Station (2 AVAILABLE)</td>
<td>Networking Play Space</td>
</tr>
<tr>
<td>Attended by 80+ Philanthropic community members. Benefits include: three minute welcome remarks, tabletop signage, sponsor takeaway</td>
<td>Prominent space for brand engagement with attendees</td>
<td>Prominent branding on hi-top charging station</td>
<td>Sponsor attendee Play Space during networking reception with oversized games</td>
</tr>
<tr>
<td></td>
<td>Co-Branded (with MENTOR) Photo Booth (1 AVAILABLE)</td>
<td>Co-Branded Group Wellness Activity (1 AVAILABLE)</td>
<td></td>
</tr>
</tbody>
</table>
## 2019 General Sponsorship Levels & Benefits

### Exhibitor Booth Opportunities & Benefits

<table>
<thead>
<tr>
<th>$5,000 Platinum Booth (5 AVAILABLE)</th>
<th>$2,500 Premium Booth</th>
<th>$1,500 Standard Booth</th>
</tr>
</thead>
<tbody>
<tr>
<td>• 8’ x 10’ booth in most prominent location</td>
<td>• 8’ x 10’ booth in prime location</td>
<td>• 8’ x 10’ booth</td>
</tr>
<tr>
<td>• Logo, website and 40-word description listed in conference program, Summit app and Exhibitor email</td>
<td>• Logo &amp; website listed in conference program, Exhibitor Email &amp; Summit app</td>
<td>• Company name &amp; website listed in conference program, Exhibitor email &amp; Summit app</td>
</tr>
<tr>
<td>• Logo displayed on Summit website</td>
<td>• 40-word description included in Summit app</td>
<td>• Company name displayed on Summit website</td>
</tr>
<tr>
<td>• Inclusion of approved material in attendee bag (qty: 1,200)</td>
<td>• Logo displayed on Summit website &amp; Exhibitor email</td>
<td>• Inclusion of approved material in attendee bag (qty: 1,200)</td>
</tr>
<tr>
<td>• 4 complimentary passes to plenary sessions</td>
<td>• 3 complimentary passes to plenary sessions</td>
<td>• 2 complimentary passes to plenary sessions</td>
</tr>
<tr>
<td>• Option to choose 1 additional promotional opportunity:</td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Custom push notification to conference app users (2 AVAILABLE)</td>
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<td></td>
</tr>
<tr>
<td>2. Promotional item drop to all attendee guest rooms (2 AVAILABLE)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3. Wi-Fi placard with company logo distributed to all guests (1 AVAILABLE)</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

### 2018 National Mentoring Summit Exhibitor Experience

“...The Summit is such an impactful event, both in the ways that it inspires us in the work that we do and the way it connects us with programs we can serve. We look forward to being a part of it every year.

STACY BAJEMA
INNOVATIVE MENTORING SOFTWARE

### 2018 Exhibitors

- America’s Promise Alliance
- Center for Evidence-Based Mentoring
- CiviCore
- Corporation for National and Community Service (CNCS)
- Council on Accreditation
- Give Something Back Foundation
- Innovative Mentoring Software
- MANY
- Mentoring Central (iRT)
- National College Access Network
- Office of Juvenile Justice and Delinquency Prevention (OJJDP)
- Responsibility Today
- Verified Volunteers
- Youth Today
### 2019 SUMMIT FELLOWSHIP SPONSORSHIP LEVELS AND BENEFITS

#### Visibility

<table>
<thead>
<tr>
<th>Feature</th>
<th>Presenting $30,000</th>
<th>Accelerator $10,000</th>
<th>Partner $5,000</th>
<th>Supporter $2,500</th>
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<tbody>
<tr>
<td>Summit App (Summit Fellows Section)</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
<td>Listed on app page</td>
</tr>
<tr>
<td>Recognition on all Summit Fellows promotional materials, website and emails</td>
<td>Logo</td>
<td>Text</td>
<td>Text</td>
<td>Text</td>
</tr>
<tr>
<td>Social media acknowledgement (8,700+ Facebook followers, 12,600+ Twitter followers)</td>
<td>✓</td>
<td>✓</td>
<td></td>
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</tr>
<tr>
<td>Listed as a sponsor in Summit Fellows press release</td>
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#### Hospitality

<table>
<thead>
<tr>
<th>Feature</th>
<th>Presenting</th>
<th>Accelerator</th>
<th>Partner</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Complimentary passes to Fellows and Alumni Networking Breakfast</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Complimentary exclusive Philanthropic Partnerships Track registration</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Guests invited to Excellence in Mentoring Awards Dinner (1/30/2019)</td>
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<td>1</td>
<td>1</td>
<td>1</td>
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#### Programmatic

<table>
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<th>Accelerator</th>
<th>Partner</th>
<th>Supporter</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of Sponsored Fellows</td>
<td>10</td>
<td>4</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Opportunity to participate in Fellows selection committee</td>
<td>✓</td>
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</table>
SPONSOR & EXHIBITOR FORM

SPONSORSHIP

- PRESENTING • $100,000
- PREMIER • $75,000
- LEAD • $50,000
- GOLD • $25,000
- SILVER • $15,000
- BRONZE • $10,000

SUMMIT FELLOWS SPONSORSHIP

- PRESENTING • $30,000
- ACCELERATOR • $10,000
- PARTNER • $5,000
- SUPPORTER • $2,500

A LA CARTE VISIBILITY (please email salves@mentoring.org to confirm availability of options)

- PHILANTHROPIC PARTNERSHIPS LUNCHEON • $12,500
- PHILANTHROPIC PARTNERSHIPS RECEPTION • $12,500
- E•CAFÉ HOST • $7,500
- CUSTOMIZED SPONSOR LOUNGE • $7,500
- CO•BRANDED (WITH MENTOR) PHOTO BOOTH • $7,500
- HI•TOP CHARGING STATION • $5,000
- CUSTOMIZED ROOM KEYS • $5,000
- CO•BRANDED GROUP WELLNESS ACTIVITY • $5,000
- BRANDED IN•APP ATTENDEE COMPETITION • $2,500
- ATTENDEE PLAY SPACE DURING NETWORK RECEPTION • $2,500

EXHIBITOR (please review and sign Exhibitor Terms on back page in addition to below information)

- PLATINUM • $5,000
- PREMIUM • $2,500
- STANDARD • $1,500

PLEASE COMPLETE AND REVIEW THE FOLLOWING INFORMATION

COMPANY/ORGANIZATION NAME (as you would like it to appear in print recognition)

ADDRESS

CITY STATE ZIP CODE

PRIMARY CONTACT (for correspondence related to sponsorship benefit fulfillment)

NAME EMAIL PHONE

MARKETING CONTACT (for visual approvals and other relevant communications questions)

NAME EMAIL PHONE

Please mail this completed form with your check, payable to National Mentoring Partnership, to:
MENTOR, 201 South Street, Suite 615, Boston, MA 02111

Thank you for your support of MENTOR and the mentoring movement. For questions related to sponsorship, to request an invoice or to pay by credit card, please contact Samantha Alves at 617-303-1803 or salves@mentoring.org

Thank you for your support of MENTOR and the mentoring movement.
### Location of Exhibits

The conference will take place at the Renaissance Downtown DC. All measurements and booth layouts provided by MENTOR: The National Mentoring Partnership will be as accurate as possible, however, MENTOR does reserve the right to make modifications and changes such as booth assignments to adjust floor plans to meet its needs.

### Eligible Exhibitors

MENTOR has the sole right to determine the eligibility of any company or product inclusion in the 2019 National Mentoring Summit.

### Audio/Visual Needs

All audio/visual needs will be handled through a separate contract with the hotel. Once confirmed as an exhibitor MENTOR will provide the hotel’s Exhibitor Audio Visual Order Form.

### Set-up/Show/Dismantle

Hours and dates for set-up, show and dismantle will be specified by MENTOR. Exhibitor will be liable for storage and handling charges resulting from failure to remove exhibit material from the exposition at the conclusion of dismantling as specified by MENTOR.

### Limitation of Liability

Exhibitor agrees to make no claim for any reason whatsoever against MENTOR for loss, theft, damage or destruction of goods; nor for any injury to the exhibitor while in the exposition quarters; nor for the damage of any nature including damage to the exhibitor’s business by reason of failure to provide space for the exhibit; nor for any action of service suppliers of MENTOR; nor for the failure to hold the exposition as scheduled.

### Damage of Property

Exhibitor is liable for any property damage caused to building floors, walls, or columns, standing booth equipment or other exhibitors’ property. Exhibitors may not apply paint, lacquer, adhesives or other coating to building columns and floors or to standard booth equipment.

### Default of Occupancy

If booth space is not occupied by 7:00 p.m. on opening day of the conference (January 30, 2019), MENTOR will have the right to use such space, unless otherwise agreed upon.

### Other Terms and Conditions

- Exhibitor agrees to provide MENTOR with all materials and information necessary to fulfill benefits. MENTOR is not responsible for fulfillment of benefits should Exhibitor not provide adequate materials or information by deadlines.
- Any photograph taken by MENTOR may be used in publicizing the 2019 National Mentoring Summit.
- This application and contract for exhibit space is subject to acceptance by MENTOR and may be amended in writing.
- While all Exhibitors have access to a list of attendees via the Summit app, our attendee privacy policy does not allow us to share attendee contact information (including e-mails) with any Exhibitor.
- Limited benefits for Platinum Exhibitors are available on a first come, first serve basis.

### TERMS AND CONDITIONS

- I have read and accept the above terms and conditions of this contract.

**SIGNATURE** ___________________________ **DATE** ___________________________

**PRINT NAME** ___________________________ **TITLE** ___________________________