

# Digital & Social Media Engagement



CAMPAIGN HASHTAGS:

**#MentorIRL & #MentoringMonth**

Share these social media resources throughout National Mentoring Month:

- [Logos & Graphics](#): We have created a suite of logos and social media graphics to utilize throughout National Mentoring Month
- [Videos](#): We released our “Because You Mentored Me” video to kickoff National Mentoring Month. Please repost and amplify! We will also have a new Mentoring Flipped video, along with a PSA by My Brothers Keeper Alliance.
- [Power of Relationships Graphics](#): Share these graphics on the power of mentoring relationships to help inspire others to become mentors.

## SAMPLE MESSAGES

Share Posts from MENTOR: *Click one of the messages below to view it on MENTOR's Twitter and retweet instantly!*

[January is National #MentoringMonth! Download the NMM toolkit today to learn how to get involved and stay engaged throughout the month](#)  
<http://bit.ly/2GvSdsp> #MentorIRL

[WATCH our new video - “Because You Mentored Me” - to see how mentors helped people like @KembaWalker & @jbcchang realize their dreams! Become a #MentorIRL at <http://bit.ly/BecomeAMentorIRL> and be the difference in a young person's life! #MentoringMonth](#)  
<https://www.youtube.com/watch?v=DLNZJRuQaeg>

## SOCIAL MEDIA ACCOUNTS

Follow MENTOR on social media and repost throughout January:

Hashtags: #MentoringMonth #MentorIRL #ThankYourMentor

Twitter: [@MENTORnational](#)

Instagram: [@mentornmp](#)

Facebook: [MENTOR: The National Mentoring Partnership](#)

LinkedIn: [MENTOR: The National Mentoring Partnership](#)

Call To Action: Become a mentor at <http://bit.ly/BeAMentorIRL>