Each March, we mark Women's History Month as a way to honor, highlight, and elevate the voices and contributions of women worldwide. This year, MENTOR is celebrating Women's History Month by sharing women's wisdom and stories about mentoring to inspire individuals to step up and become mentors. Each day, MENTOR will spotlight at least one woman – from history or present day – sharing her own mentoring journey or encouragement through video, photos, and quotes via social media.

We ask that you participate in this campaign by posting the following social media messages on their respective days with the corresponding graphics. Note that all content is embargoed until the day listed. Help us spread the word about the power of women and mentoring throughout March!

Suggested Language - These messages are formatted for Twitter specifically but can also be utilized for other social media channels as long as the tags are adjusted.

**General Campaign:**

Behind every great woman is a great #MentorIRL! Join us throughout #WomensHistoryMonth as we spotlight powerful women and their relationship to #mentoring. All their stories — plus local mentoring opportunities — can be found at www.mentoring.org/whm!

**March 1: Oprah Winfrey**

Even self-made billionaires have help along the way! Throughout her career, @Oprah has benefitted from #mentoring relationships, and continues to pay it forward as a #MentorIRL & advocate! Join the movement at www.mentoring.org/whm #WomensHistoryMonth

**March 2: Megan Sommers**

Watch @SteelCitySquash Academic Director and #MentoringSummit Fellow Megan Sommers describe what being a #MentorIRL means to her! Celebrate #WomensHistoryMonth by becoming a mentor today at www.mentoring.org/whm

https://www.youtube.com/watch?v=L-6CJhDDKtI

**March 3: Aniya Wingate**

If you could choose any woman from history to be your #MentorIRL, who would you pick? Find out who beat Beyoncé for youth artist Aniya Wingate, and visit our #WomensHistoryMonth page at www.mentoring.org/whm to mentor a young person in your community!

https://www.youtube.com/watch?v=LucErwySxvM
Women’s History Month Social Media Toolkit

**March 4: Virginia Tenpenny**

Throughout #WomensHistoryMonth we’re recognizing strong women & those who support them! For Virginia Tenpenny, VP of Global Social Impact @Starbucks that person was #MentorIRL Lucy Helm. Who do you have to thank? Share your story at www.mentoring.org/whm https://www.youtube.com/watch?v=mEJ4w_Wupr0

**March 5: Michelle Obama**

In honor of #WomensHistoryMonth, we’re highlighting what mentoring means to women. For @MichelleObama? “It’s about showing young people that the world is filled with opportunities, and then helping them seize those opportunities.” Become a #MentorIRL at www.mentoring.org/whm! [INSERT GRAPHIC]

**March 6: Alicia Moore**

Watch @GreaterMentor Executive Director Alicia Moore explain how her #MentorIRL made all the difference for her growing up. This #WomensHistoryMonth, #BeTheDifference for a young person in your community. Visit www.mentoring.org/whm to become a mentor! https://www.youtube.com/watch?v=O4FR-MyMbYs

**March 7: Megan Rapinoe**

With the support of her #MentorIRL, @USWNT legendary midfielder @mPinoe knows the importance of taking a stand & standing up for what is right. Find more inspiring #WomensHistoryMonth stories at www.mentoring.org/whm and become a mentor today! https://youtu.be/I9d-ep2l8r8

**March 8: International Women’s Day**

She can’t be what she can’t see. This #InternationalWomensDay, celebrate the power of relationships to affect change. Become a mentor in real life to drive equality for women & girls. Visit www.mentoring.org/whm to sign up today! #MentorIRL #IWD2019 #WomensHistoryMonth [INSERT GRAPHIC]

**March 8: Sadhana Singh**

Watch @thedream_us’s Sadhana Singh talk about finding a #MentorIRL as an undocumented youth. Help #BalanceforBetter by searching for local mentoring opportunities on our #WomensHistoryMonth page: www.mentoring.org/whm @womensday #IWD2019 https://www.youtube.com/watch?v=olMoiLL6v7A
Women’s History Month Social Media Toolkit

March 9: Sally Ride

Nobody breaks the glass ceiling — or the earth’s atmosphere — alone. This #WomensHistoryMonth, we honor Sally Ride’s legacy and the importance of supporting women in #STEM! Tell us about your #MentorIRL at www.mentoring.org/whm

[INSERT GRAPHIC]

March 10: Zahkiya Brown

If @AmericaSCORESNY’s Zahkiya Brown could have any woman from history as her mentor, the #MentoringSummit Fellow would choose Shirley Chisholm for sure. Visit www.mentoring.org/whm for daily #WomensHistoryMonth stories that’ll inspire you to #MentorIRL! https://www.youtube.com/watch?v=LNbxwj6Exq4

Engage with MENTOR on Social Media!

Facebook: @MENTORnational

Instagram: @mentornmp

LinkedIn: MENTOR: The National Mentoring Partnership

Twitter: @MENTORnational

Hashtags: #MentorIRL #WomensHistoryMonth

Website: www.mentoring.org/whm