National Mentoring Summit Philanthropic Partnerships Track

Each year, MENTOR invites the nation’s leading philanthropic investors and partners in youth mentoring to connect and learn with hundreds of mentoring practitioners, policy makers, researchers and community leaders. Through interactive workshops and exclusive track programming, participants engage in meaningful discussions, peer to peer networking and invaluable idea exchanges aimed at accelerating solutions to close the mentoring gap. [Click here](#) to register.

While all Philanthropic Partnerships Track attendees will have access to over 80 National Mentoring Summit workshops, each year MENTOR curates workshops specifically for corporations, foundations, and individual investors based on feedback from the philanthropic community. We have also identified alternative workshops that might be of interest based on your unique priorities and goals. Our goal is for you to find the most interesting and relevant workshops. If you need help identifying workshops that might be appropriate for your personal interest.

Philanthropic Partnerships Track (PPT) – Agenda at a Glance

Click the Workshop/Event title to read a full description

**WEDNESDAY, JANUARY 29TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>4:00 – 6:00 PM</td>
<td>Welcome Reception on Capitol Hill</td>
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<tr>
<td>6:30 – 9:00 PM</td>
<td>Invitation Only Event at the Library of Congress: Excellence in Mentoring Awards Dinner</td>
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**THURSDAY, JANUARY 30TH**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 – 9:00 AM</td>
<td>Opening Plenary of the National Mentoring Summit</td>
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<tr>
<td>9:25 – 10:55 AM</td>
<td><strong>Featured PPT Workshop:</strong> Disrupting Systemic Racism through Responsible Philanthropy</td>
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<td><strong>Featured PPT Workshop:</strong> Classroom to Career: Using Mentorship to Align School Based Career Planning &amp; Workforce Development</td>
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<td><strong>Featured PPT Workshop:</strong> The Intersection of Technology &amp; Mentoring Relationships</td>
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<td><strong>Alternative Recommendation:</strong> The SEL Journey of AARP Foundation Experience Corps: Weaving Evidence-based SEL into Programming</td>
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<td>11:15 – 12:45 PM</td>
<td><strong>Featured PPT Workshop:</strong> Leveraging Workplace Mentoring for Mutual Success</td>
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<td><strong>Featured PPT Workshop:</strong> Innovative Philanthropy: Emerging Trends, Opportunities &amp; How Mentoring Fits</td>
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<td><strong>Alternative Recommendation:</strong> “Don’t Replace People With an App!” E-Mentoring as a Complement to Traditional Mentoring Programs</td>
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<td><strong>Alternative Recommendation:</strong> Focusing on the T: Supporting Transgender, Gender Non-Conforming (GNC), and Non-Binary (NB) Youth</td>
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<td><strong>Alternative Recommendation:</strong> Level Up: Building Authentic Partnerships with Youth and Young Adults</td>
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<td><strong>Alternative Recommendation:</strong> Empowering Refugee Youth for Leadership Roles</td>
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<td></td>
<td><strong>Alternative Recommendation:</strong> My Goals. My Future: When One-to-One Mentoring Supports Youth-Driven Programming</td>
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Philanthropic Partnerships Track Agenda at a Glance

12:45 – 2:00 PM  Exclusive PPT Event: Philanthropic Community Connections Picnic Lunch

2:15 – 3:45 PM  Featured PPT Workshop: Strategies Placing Relationships at the Center of Education Investments

Featured PPT Workshop: Creating and Leveraging Corporate Partnerships

**Alternative Recommendation:** STEM Mentoring: Research, Practice, and Lessons Learned

**Alternative Recommendation:** Evidence Based Models to Strengthen School and Community Mentoring Collaborations

3:45 – 5:00 PM  General Plenary Session

5:30 – 7:30 PM  Exclusive PPT Event: Campfire Conversation & Networking Reception

FRIDAY, JANUARY 31ST

8:45 – 10:15 AM  Featured PPT Workshop: Building & Maintaining a Successful Corporate Community STEM Mentoring Program

Featured PPT Workshop: Creating Meaningful City-Based Public-Private Networks

**Alternative Recommendation:** Increasing Student Mentoring Through Innovation and Community Partnerships

**Alternative Recommendation:** Prioritizing Evaluation When Resources are Limited: Low-Cost, High-Impact Evaluation Strategies

**Alternative Recommendation:** Community Collaboratives: Scaling Up by Working Together to Increase Mentoring for LGBTQ Youth

10:30 – 12:00 PM  Featured PPT Workshop: Work-Based Mentoring - Engaging the Business Community to Bridge Education & Opportunity Gaps

Featured PPT Workshop: How Cross-Sector Collaboration Can Scale Mentoring to Improve College & Career Readiness

**Alternative Recommendation:** Leveraging Mentorships to Address the Skills Gap

**Alternative Recommendation:** Youth Voices: A Youth Perspective on the Mentoring Relationship

12:00 – 1:30 PM  Closing Plenary and Lunch
Philanthropic Partnerships Track Agenda at a Glance

Workshop & Event Descriptions

Excellence in Mentoring Awards Dinner

Exclusive Event – Invitation Only

The Excellence in Mentoring Awards Dinner kicks off the National Mentoring Summit by honoring champions of mentoring in lifetime achievement, impactful philanthropy, corporate leadership, and public elevation. This invitation-only event takes place annually at the Library of Congress and is hosted by MENTOR’s Board of Directors. Space is limited. Philanthropic Partnerships Track attendees will receive invitations pending interest and availability.

Disrupting Systemic Racism through Responsible Philanthropy

Featured PPT Workshop  Effective Philanthropy

According to the Annie E. Casey Foundation, at least 60% of nonprofits serve people of color. This is especially true in the mentoring field, where over 75% of mentees served are youth of color. However, the nonprofit sector has a racial leadership gap: only seven percent of nonprofit chief executives are people of color. Further, while the philanthropic community has played an important role in responding to societal issues, it has done so through investments in mostly white organizations, creating significant capacity gaps in POC-led agencies. In this workshop, participants will learn how philanthropy reinforces structural racism, examine models of grantmaking rooted in a systems analysis, and develop strategies to practice philanthropy through a lens of racial justice.

Classroom to Career: Using Mentorship to Align School Based Career Planning & Workforce Development

Featured PPT Workshop  Workforce Development

Too often, business and industry and schools stay in their own silos and do not seek opportunities to collaborate. Attendees will learn how Gulfstream partnered with the Appleton Area School District in Appleton, Wisconsin to launch the Student Leadership Program. Come to this session if you want to learn about creating a marquee mentorship program and how we built school system and business partner support. We will share lessons learned and helpful tools for managing relationships and moving the needle on workforce and community collaborations.

The Intersection of Technology & Mentoring Relationships

Featured PPT Workshop  Technology

Technology companies and tools can help the mentoring field expand relationship support for youth while exposing youth to diverse career pathways, professional experiences and critical skills needed to succeed in school, work and life. This session will feature diverse mentoring initiatives at some of the world’s top tech companies and tools that mentoring programs can leverage to support youth in rural to urban communities, from elementary to high school and across all abilities.

The SEL Journey of AARP Foundation Experience Corps: Weaving Evidence-based SEL into Programming

Education

This highly interactive workshop will illustrate AARP Foundation Experience Corps 6 year journey to become more research-based and intentional about the social emotional learning (SEL) of the 30,000 kindergarten to 3rd grade students it serves each year. Workshop participants will learn practical ways to apply evidence-based SEL training and measurement tools such as the CASEL framework, the EC Mentor Toolkit, and the DESSA measurement tool to their practice. Participants will also hear from other nonprofit and philanthropic peers about additional evidence-based tools and strategies they have used to more intentionally integrate SEL into practice.

Leveraging Workplace Mentoring for Mutual Success

Featured PPT Workshop  Workforce Development

Workplace mentoring for youth, young adults and opportunity youth has grown in popularity for a variety of reasons, from building talent pipelines to onboarding and retention. Workforce programs are increasingly using mentors to support both job-specific and general professional skills for young workers. There is good evidence that mentors are extremely impactful in helping youth explore and integrate into the world of work, with positive impacts on compensation, promotion,
Innovative Philanthropy: Emerging Trends, Opportunities & How Mentoring Fits

As former Carnegie Corporation president John Gardner once said, “Wealth is not new. Neither is charity. But the idea of using private wealth imaginatively, constructively and systematically to attack the fundamental problems of mankind is new.” Today, philanthropic leaders are helping the field tackle social problems while pushing the limits of innovation. These philanthropists are inventing new financial models to better leverage capital, making “big bets” on programs to address urgent societal issues, and focusing on getting proven results to maximize their impact. As these new trends and opportunities emerge, mentoring programs often wonder how they fit into these new models of giving, and philanthropists often wonder how to integrate mentoring into their funding priorities. In this workshop, we will explore the ways these philanthropic models work, how funders are considering mentoring relationships in their investment strategies, and how mentoring programs can be prepared to capitalize on these investments.

“Don’t Replace People With an App!” E-Mentoring as a Complement to Traditional Mentoring Programs

Although e-mentoring tools offer promising innovations, participants in mentoring programs sometimes question the way in which these tools risk replacing much desired social interaction. This workshop provides insights into current research on e-mentoring, based on preliminary findings from ongoing studies within migrant youth and health mentoring. Attendees will learn principles to create blended mentoring (face-to-face programs supplemented by e-mentoring), in ways that maintain the interests of users and enhance program benefits, such as program fidelity. Workshop findings are discussed in light of on the ground experiences from iMentor and Catalysts practitioners.

Focusing on the T: Supporting Transgender, Gender Non-Conforming (GNC), and Non-Binary (NB) Youth

Transgender, Gender Non-Conforming (GNC), and Non-Binary (NB) youth are extremely resilient given that research shows that they are more likely to experience violence, substance use, suicide risk, and homelessness. Often times, programs may not be equipped to meet the unique needs of Trans, GNC, and NB youth, which differ LGBQ youth community. This training will show the necessity of building both staff and institutional knowledge and skills, as well as policies and procedures that create a safer and more inclusive environment for this population of youth. In this interactive workshop, we’ll engage in a critical discussion about the role that mentoring programs play in protecting and supporting Trans, Gender Non-Conforming, and Non-Binary youth. Participants will clarify terms and definition and learn strategies to enhance programming to best support these youth, program staff, and/or mentors/volunteers.

Empowering Refugee Youth for Leadership Roles

When you cultivate young people’s commitment and skills as leaders, you not only prepare them to be 21st Century leaders, but you also tap their energy and imagination to solve problems and create positive change in their schools and communities right now” (YL, 2018). The Association of Africans Living in Vermont is working so hard to develop trusting relationships with both youth and their families by using asset-based and trauma-informed approach to design, develop and implement dedicated youth programs to meet varying needs of youth that can help to plan and facilitate all program activities to meet participants’ individual needs. This presentation will be an open space for participants to discover and/or share their experience of working with refugees.
Philanthropic Partnerships Track Agenda at a Glance

My Goals. My Future: When One-to-One Mentoring Supports Youth-Driven Programming

Youth Voice

In this interactive and demonstrative workshop, attendees will learn about the power of youth voice in programming, as it relates to the acquisition of STEM skills in an out-of-school environment. For this specific workshop, attendees will hear from youth who set their own goals, acquired skills from professional in STEM fields, and will apply those skills in paid summer (2020) internships at local tech companies.

Philanthropic Community Connections Picnic Lunch

Exclusive PPT Event

Beat the winter blues and join MENTOR at this year’s Philanthropic Community Connections Picnic featuring a picnic-style lunch, lawn games, and plenty of time to network. Past attendees shared their feedback and we listened -- this private luncheon has been designed to help philanthropic attendees connect, learn, and share more deeply with their peers. Over the course of an hour, you’ll have the opportunity to meet other corporate and philanthropic professionals, share a challenge you’re facing, and gain new insights and ideas to take back to your community.

Strategies Placing Relationships at the Center of Education Investments

Featured PPT Workshop

Education

In today’s K-12 world, many students experience a lack of connection to adults and even their peers in their school environments, resulting in a sense of isolation, a reduced sense of purpose, and disconnection from key resources and experiences needed for learning and advancement. This is often due to a lack of time in student and adult schedules, space and resources needed for intentional relationship-building, and / or a lack of understanding of young people’s experiences and realities as they navigate their world. Several funders are investing in innovate approaches aimed at addressing these challenges and advancing equity for all students. This workshop will explore examples of investment strategies that foster relationship-centered interventions aimed at positively influencing student success.

Creating and Leveraging Corporate Partnerships

Featured PPT Workshop

Please join StreetWise Partners’ Executive Director and mentoring expert, Shari Krull for a discussion on building partnerships with top global corporations. Hear from Corporate Social Responsibility representatives from LinkedIn, Gallup and Deutsche Bank on how to leverage companies’ business, philanthropic and community impact goals to meet your own internal fundraising and recruitment goals. Learn practical skills on how to take the first step towards engaging new companies and navigating complex corporations.

STEM Mentoring: Research, Practice, and Lessons Learned

Education - STEM

Technology

Sea Research Foundation (SRF) has helped many sites successfully enhance their group mentoring programs with structured science, technology, engineering, and math (STEM) activities. Come learn about the research behind this approach and hear what SRF has learned from implementing STEM mentoring programs with thousands of youth ages 6 to 10. As part of this interactive workshop, you will sample a hands-on STEM activity and will learn how to incorporate STEM activities within your own group mentoring program to help youth improve on social, academic, and behavioral goals.

Evidence Based Models to Strengthen School and Community Mentoring Collaborations

Education

Collaborative Partnerships

The workshop will show case successful unique partnerships between private foundations, state agencies, and mentoring organizations that leverage a quality assessment and continuous improvement process to make strategic investments in local youth mentoring programs. Tremendous growth in the youth mentoring field has resulted in an ever-expanding number of programs that provide choice, flexibility, and increased opportunities for young people who need mentors. The facilitator and participants will have the opportunity to get to know each other; participants will explore various concepts of Mentoring and how these apply education and life and how mentoring is an intervention tool used by connecting student (i.e. traumatized) participation to classroom.
Philanthropic Partnerships Track Agenda at a Glance

**Campfire Conversation & Networking Reception**

This unique event will facilitate a provocative and interactive conversation with young people, researchers, practitioners, funders and audience members that explores a hot topic or timely trend impacting the mentoring field. This year’s topic will explore the role mentoring can play in supporting LGBTQ+ youth. Come for the S’mores, stay for the conversation and learning.

**FRIDAY, JANUARY 31ST**

**Building & Maintaining a Successful Corporate Community STEM Mentoring Program**

Research has proven that establishing a corporate-community STEM mentoring program allows companies to increase employee engagement while impacting the community and make a difference for individuals, particularly women and girls, in STEM. In this session STEMconnector, a professional services firm leading a cross-sector network of leaders working to build a diverse and sustainable STEM workforce, along with some of our corporate partners, will walk through the steps needed to help you think through your own objectives while kicking off or augmenting a program, and to connect you to the best resources to help you meet those objectives. The session will entail a panel discussion where individuals share their own stories of building mentoring programs, as well as a walkthrough of STEMconnector’s Activating a Successful Mentoring Program guide to get you started.

**Creating Meaningful City-Based Public-Private Networks**

In 2009, EY launched College MAP (Mentoring for Access and Persistence), a highly successful volunteer mentoring program, now in 38 US cities. EY professionals coach underserved students through the college admission process. But getting to college graduation is a challenge – while many organizations have identified success factors, no one has solved the problem. What happens when the corporate and nonprofit sectors work together to target specific social challenges? EY will co-present with nonprofit collaborators, using the College Persistence Network, a group of nonprofit organizations in NYC, as a case study discussing how nonprofits and corporations can collaborate on common goals.

**Increasing Student Mentoring Through Innovation and Community Partnerships**

In 2008, Fresno Unified had a total 255 students matched with adult mentors. By the end of the 2019 school year that number rose to 4,000 students. In this workshop, you will hear from Fresno Unified’s staff, who experienced and played a role in this phenomenal and intentional growth. In this workshop, Fresno Unified will give a detail account of the steps that were taken to develop a culture of mentoring in the city and school district through community collaboration and the development of innovative mentor programs. You will leave with a strategic plan and also take home procedure handbooks, curriculum, and training modules that are used in our many programs.

**Prioritizing Evaluation When Resources are Limited: Low-Cost, High-Impact Evaluation Strategies**

In this session, participants will learn about low-cost, easy-to-implement strategies for 1) assessing and monitoring program implementation fidelity, 2) measuring the ways in which mentoring positively impacts program participants, and 3) utilizing implementation and impact data to gain support from stakeholders for continuous improvement, program sustainability, and program expansion.
Philanthropic Partnerships Track Agenda at a Glance

Community Collaboratives: Scaling Up by Working Together to Increase Mentoring for LGBTQ Youth

Collaborative Partnerships | Specific Youth Population – LGBTQ+

Across the country, Big Brothers Big Sisters of America is working closely with community partners to increase mentoring access and quality for LGBTQ youth, and bring this initiative to scale. A panel of BBBS agencies will share insights, promising practices, and learned lessons from their groundbreaking experiences creating LGBTQ mentoring collaboratives (“hubs”) across the country, which include statewide virtual learning communities, in-person training institutes, professional learning communities, and beyond. Case study examples and research highlighting promising cross-sector collaborations will be provided. Participants will also interactively examine ways that they, too, can establish local collaboratives to close the mentoring gap for LGBTQ youth.

Work-Based Mentoring - Engaging the Business Community to Bridge Education & Opportunity Gaps

Featured PPT Workshop | Workforce Development | Collaborative Partnerships

Learn about the Her Honor Mentoring innovative work-based mentoring model and our positive impact on mentees, mentors and local businesses. We will share best practices for engaging the business community in developing the next generation of leaders by providing real-time work experience. Hear from our leadership panel as to why their corporations support and participate in work-based mentoring. Strengthen your program or mission by capitalizing on the importance of work-force development in today's economy.

How Cross-Sector Collaboration Can Scale Mentoring to Improve College & Career Readiness

Featured PPT Workshop | Collaborative Partnerships | Education - College & Career Readiness

In 2018, Ralph C. Wilson Jr. Foundation, KeyBank / First Niagara Foundation, MENTOR New York and MENTOR partnered on an innovative multi-year project aimed at helping young people in Greater Buffalo improve their ability to connect and fully leverage opportunities related to education and career exploration. This workshop will provide an overview of the partnership, highlight key lessons learned, share how the initiative is increasing the quality of existing mentoring programs and supporting them in scaling through increased corporate engagement, as well as offer some interactive exercises that elevate resources attendees can take back and implement in their own communities.

Leveraging Mentorships to Address the Skills Gap

Workforce Development

This session is a discussion on the value of mentorships when implementing youth workforce development programs and the value of providing career readiness programs to mentees at younger ages.

Youth Voices: A Youth Perspective on the Mentoring Relationship

Youth Voice

This session will provide participants the unique opportunity to hear directly from a panel of current mentees and mentoring practitioners from Clubhouse Network group mentoring sites across the country. Their stories will highlight the ways in which group mentoring has supported them to develop confidence, creativity, and leadership. The reflections of young people in mentoring relationships will also offer insight for mentoring practitioners about how they can listen to youth voices to examine their own program practices, with an eye towards approaches that are relevant and meaningful to the youth they serve.