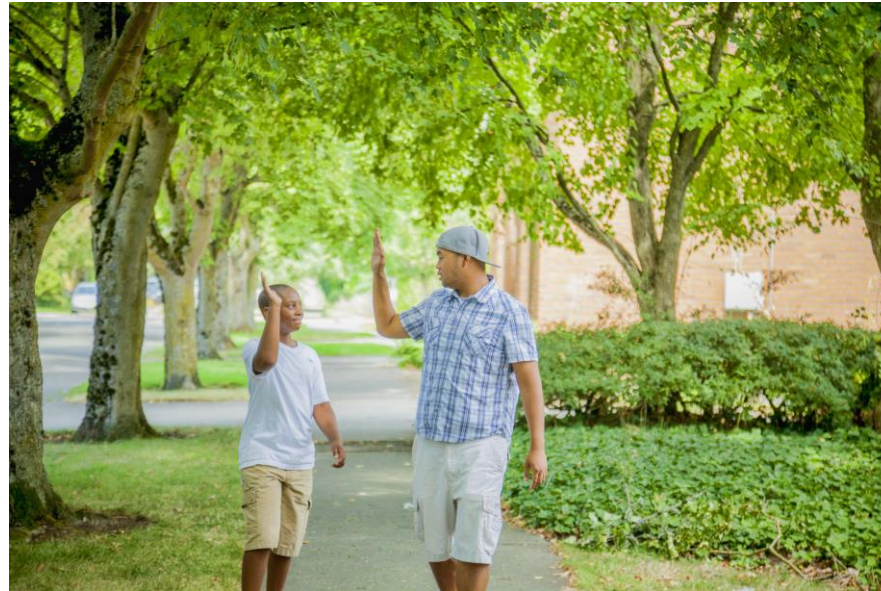


# *Collaborative Mentoring Webinar Series*



## **Maximizing Volunteer Engagement**

*January 24, 2019*

# 2018-2019 Collaborative Mentoring Webinar Series Planning Team

The Collaborative Mentoring Webinar Series is funded by the **Office of Juvenile Justice and Delinquency Prevention** through the National Mentoring Resource Center and facilitated in partnership with MENTOR: The National Mentoring Partnership



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# Good to Know...

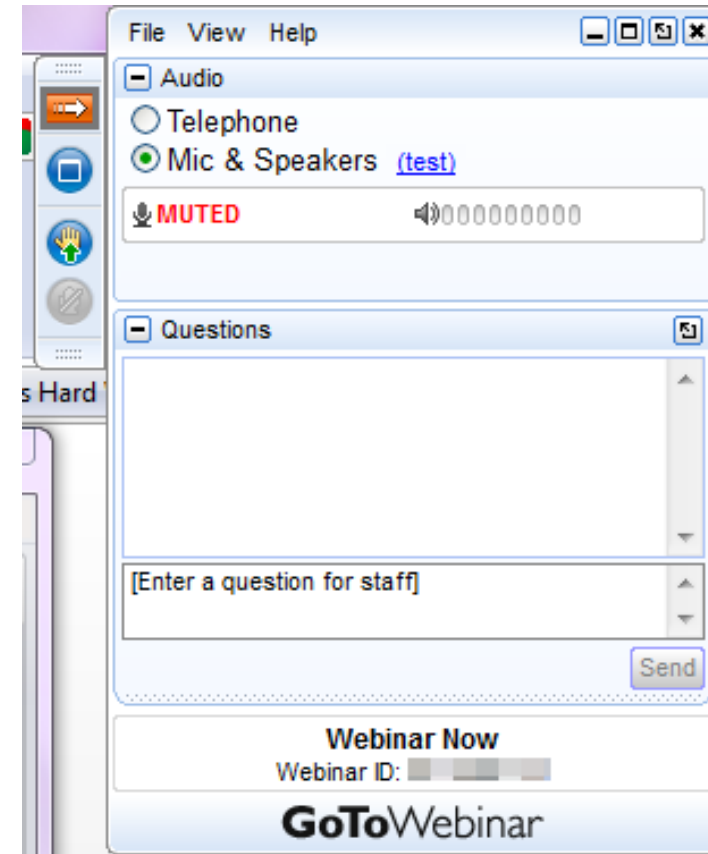
**One week after the webinar, all attendees receive an email with:**

- Instructions for how to access a PDF of presentation slides and webinar recording
- Link to the Collaborative Mentoring Webinar Series webpage, where all slides, recordings and resources are posted

**Please help us out by answering survey questions at the end of the webinar.**

# Participate in Today's Webinar

- All attendees muted for best sound
- Type questions and comments in the question box
- Respond to polls
- Who is with us today?



# Today's Webinar

## Maximizing Volunteer Engagement

### **Objectives**

- 1) Gain strategies to engage volunteers in diverse roles, outside of mentoring
- 2) Gain tools and tips for how to manage, evaluate, and support volunteers in these different capacities

**Q & A throughout the presentation  
(use the Q & A panel)**

# Today's Webinar

**Facilitator:** Minnie Chen, Program Associate at MENTOR: The National Mentoring Partnership

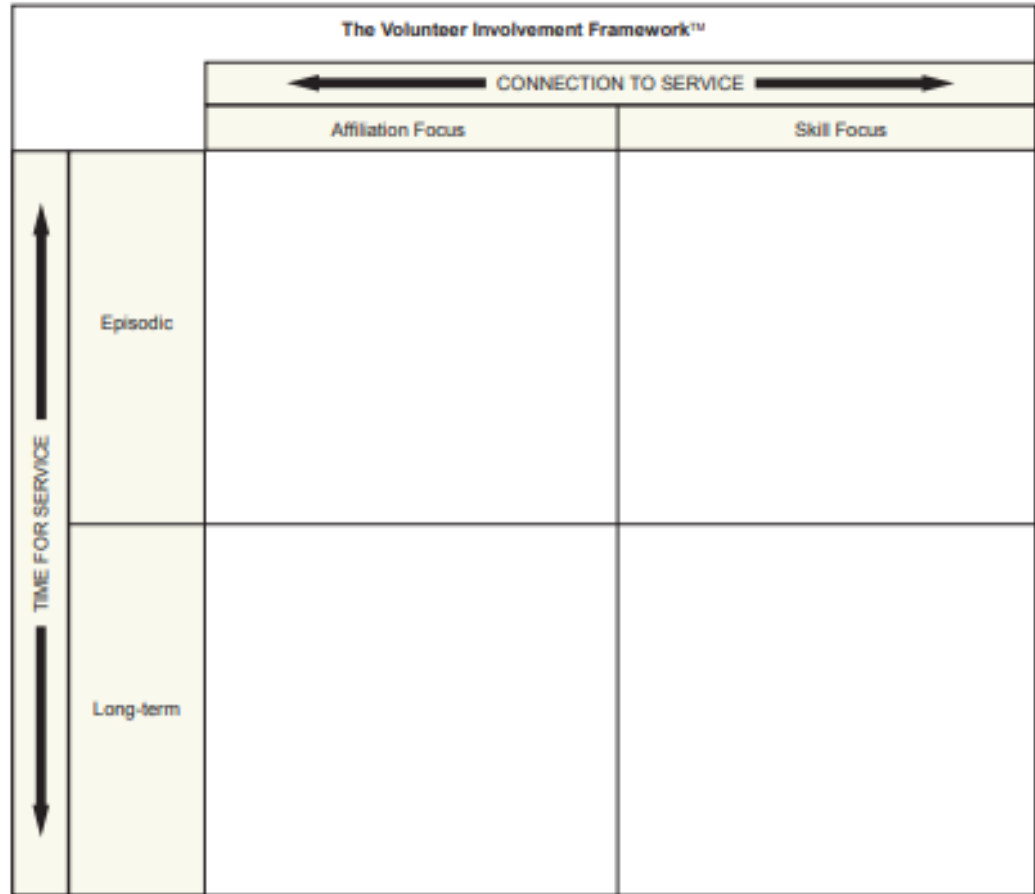
**Panelist:** David Martus, Director of Youth Initiatives at Michigan Community Service Commission

**Panelist:** Eric Mintzer, Director of Volunteers at Minds Matter Chicago

**Q & A throughout the presentation  
(use the Q & A panel)**

# Today's Webinar

## Strategic Volunteer Engagement: A Guide for Nonprofit and Public Sector Leaders



<https://www.volunteeralive.org/docs/Strategic%20Volunteer%20Engagement.pdf>

# David R. Martus



- More than 20 years of leadership experience in positive youth development programming
- Serves as Director of Youth Initiatives for the Michigan Community Service Commission
- Directs and manages Mentor Michigan along with statewide youth initiative efforts by developing and overseeing volunteer recruitment efforts, coordinating training and technical assistance, and maintaining outreach efforts

# Organizational Overview: Michigan Community Service Commission

## Michigan Community Service Commission

State's lead agency on volunteerism

*The Michigan Community Service Commission utilizes service as a strategy to address the state's most pressing issues and empowers volunteers to strengthen communities*

## Mentor Michigan+

*Mentor Michigan+ will lead Michigan's communities to create meaningful and lasting relationships between youth and mentors.*

*Mentor Michigan+ will equip Michigan communities with the programs, resources and tools to empower their youth.*



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# Mentoring Programs Overview: Mentor Michigan+

## Financial support

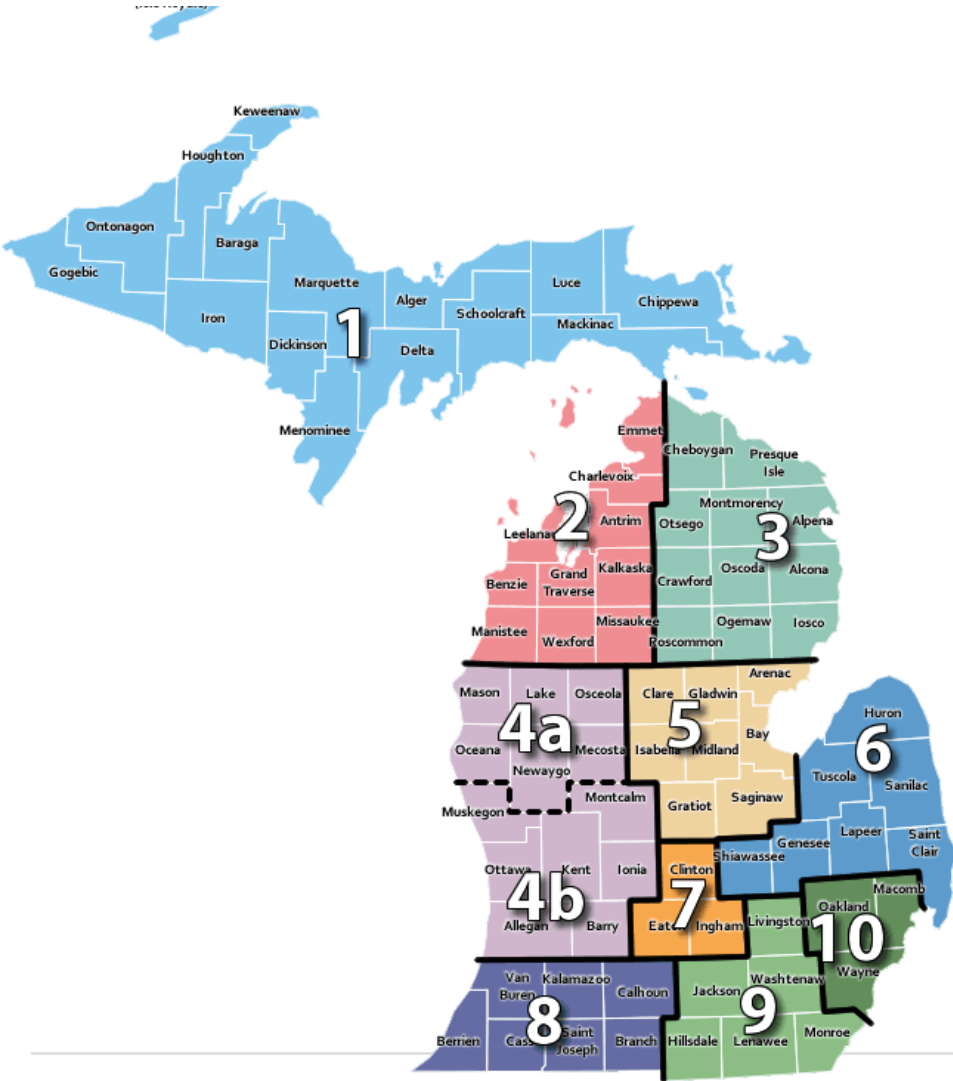
### National Days of Service

- Martin Luther King, Jr. Day of Service - January
- Global Youth Service Day - April
- 9/11 Day of Service and Remembrance

### Mentor Month recruitment and mentor recognition events



# Lessons Learned & Advice: Regional partnership approach



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# Eric Mintzer



- Graduate Williams College '14
- Currently a Proprietary Trader for Gelber Group in Chicago, IL.
- Volunteered as a mentor with Minds Matter Chicago for the past 5 years
- Director of Volunteers for the past 2 years
- Help oversee recruiting outreach, applicant selection process, volunteer training program, and casual volunteer social events.

## **Contact:**

[volunteers@mindsmatterchicago.org](mailto:volunteers@mindsmatterchicago.org)

[ekmintz@gmail.com](mailto:ekmintz@gmail.com)

# Organizational Overview: Minds Matter Chicago

**Minds Matter** is a national mentoring organization with 14 chapters across the US.

Our mission is to transform the lives of accomplished high school students from low-income families by broadening their dreams and preparing them for college success.

## **Minds Matter Chicago**

- Founded in 2006
- Serves 63 students in 2018-2019, avg. family income of \$24k, all high achieving
- 100% of our students have gone on to pursue a 4-year undergraduate education
- 1 part time employee, ~200 volunteers, mostly young professionals
- Annual budget of around \$200,000

# Mentoring Overview: Minds Matter Chicago

1. Saturday Program (sophomore, junior, and senior years)
  - 2 hours of SAT/ACT test prep
  - 2 hours of mentoring
    - Two mentors per student
    - Reading/writing/critical thinking curriculum, speakers, college + career panels
2. Summer program access and funding (sophomore and junior year)
  - Variety of educational programs with focus on possible college majors and future careers
  - Mentors help students select programs and apply
  - Fully funded my Minds Matter – applications, tuition, board, flights, stipend
3. College and Financial Aid Advising Program (senior year)
  - Mentors help students select and apply to schools, scholarships, and financial aid
  - Assist students in deciding which school to attend

# Organizational Structure: Minds Matter Chicago

Board of Directors sets higher level strategic vision

Management Team volunteers leads operations

- Coordination for our main groups of volunteers
- Marketing
- Mentor and Mentee Recruitment
- Curriculum Design
- Finance
- Technology and Data

The vast majority of volunteers are Mentors, Test Prep Instructors, or Associate Board members (fundraising)

Some of our Mentors also serve on Associate Board

Management team recruits heavily from group of experienced volunteers



# Lessons Learned & Advice

## Minds Matter Chicago

### **Why do volunteers increase engagement?**

- Lean organization, see direct impact firsthand
- Organizational necessity, desire to contribute
- Mentor training helps volunteers gain competency and understand our mission
- Fellowship, networking and social scene
- Personal development
- Varying degrees of engagement – can find role right for them

### **Possible Drawbacks of Utilizing Volunteers?**

- Weekly commitment limited
- Uncertainty over duration of commitment
- Can be hard to find right fit for role

# Contact Information

**David Martus**

[MartusD@michigan.gov](mailto:MartusD@michigan.gov)

**Eric Mintzer**

[volunteers@mindsmatterchicago.org](mailto:volunteers@mindsmatterchicago.org)

[ekmintz@gmail.com](mailto:ekmintz@gmail.com)

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[CollaborativeWebinarSeries@mentoring.org](mailto:CollaborativeWebinarSeries@mentoring.org)

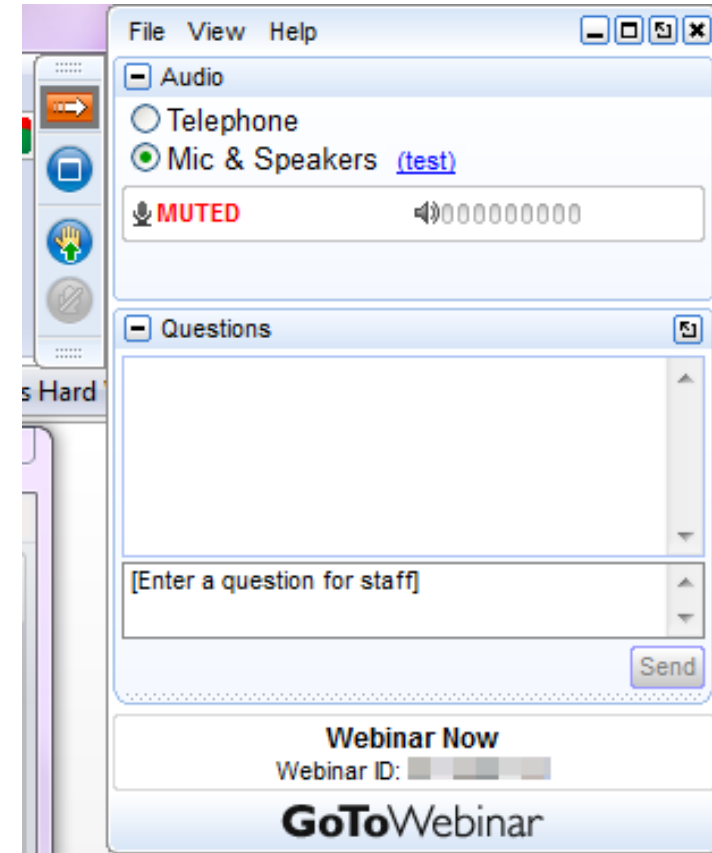
[mchen@mentoring.org](mailto:mchen@mentoring.org)

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# Q&A

Type your questions in the question box:



# Resources

## **Volunteering in America**

<https://www.nationalservice.gov/resources/recruitment/volunteering-america-resources>

<https://www.nationalservice.gov/serve/via>

<https://www.nationalservice.gov/resources/member-and-volunteer-development/strategic-volunteer-engagement-guide-nonprofit-and-public>

<https://www.nationalservice.gov/resources/recruitment/volunteering-america-resources#diverse>

## **Strategic Volunteer Engagement: A Guide for Nonprofit and Public Sector Leaders published by the RGK Center**

<https://www.volunteeralive.org/docs/Strategic%20Volunteer%20Engagement.pdf>

## **VolunteerMICHIGAN**

[https://www.michigan.gov/mcsc/0,4608,7-137-6115\\_57206-245692--,00.html](https://www.michigan.gov/mcsc/0,4608,7-137-6115_57206-245692--,00.html)

# Additional Resources



## **Affiliates**

Affiliates serve as a clearinghouse for training, resources, public awareness and advocacy. Find your local affiliate here:

<http://www.mentoring.org/our-work/our-affiliates/>

## **Mentoring Connector**

Recruit mentors by submitting your program to the Mentoring Connector

<https://connect.mentoring.org/admin>

## **National Mentoring Resource Center**

Check out the [OJJDP National Mentoring Resource Center](#) for no-cost evidence-based mentoring resources

# Remember...

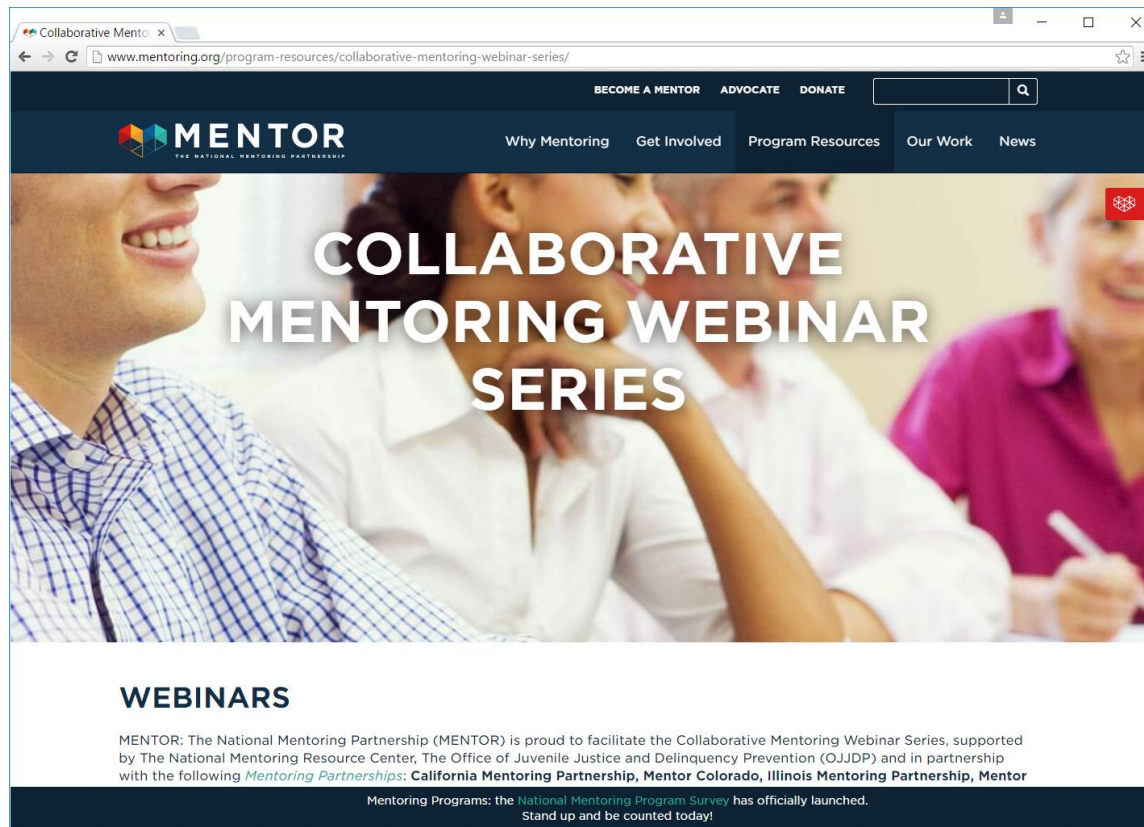
## After the webinar:

- Please help us out by answering survey questions at the end of the webinar.
- Everyone will get an email with information on how to download the slides, recording, and resources on the CMWS webpage on the MENTOR website:

[http://www.mentoring.org/program\\_resources/training\\_opportunities/collaborative\\_mentoring\\_webinar\\_series/](http://www.mentoring.org/program_resources/training_opportunities/collaborative_mentoring_webinar_series/)

# Stay Connected

- **Email us** at [collaborativewebinarseries@mentoring.org](mailto:collaborativewebinarseries@mentoring.org)
- **Tweet** with hashtag #MentoringWebinar
- **Visit our webpage** on the MENTOR website for past and upcoming webinars:



The screenshot shows a web browser window displaying the MENTOR website. The URL in the address bar is [www.mentoring.org/program-resources/collaborative-mentoring-webinar-series/](http://www.mentoring.org/program-resources/collaborative-mentoring-webinar-series/). The page features a dark blue header with the MENTOR logo (The National Mentoring Partnership) and navigation links: "BECOME A MENTOR", "ADVOCATE", "DONATE", "Why Mentoring", "Get Involved", "Program Resources", "Our Work", and "News". A search bar is also present. The main content area has a large image of four people smiling and talking, with the text "COLLABORATIVE MENTORING WEBINAR SERIES" overlaid in white. Below the image, the word "WEBINARS" is displayed in bold. The footer contains text about MENTOR's role in facilitating the series, supported by various organizations like the National Mentoring Resource Center and OJJDP, and lists "Mentoring Partnerships" such as California, Colorado, and Illinois. A small red social media icon is visible in the top right corner of the image area.

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# Join Us Next Month!



## Group Mentoring: Models and Practices February 21<sup>st</sup>, 2019 1 - 2:15 pm EST



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