

Collaborative Mentoring Webinar Series



Rural Mentoring: Leveraging Community Assets and Creating a Culture of Mentoring

March 21, 2019

2019 Collaborative Mentoring Webinar Series Planning Team

The Collaborative Mentoring Webinar Series is funded by the **Office of Juvenile Justice and Delinquency Prevention** through the National Mentoring Resource Center and facilitated in partnership with MENTOR: The National Mentoring Partnership



Collaborative Mentoring Webinar Series

Good to Know...

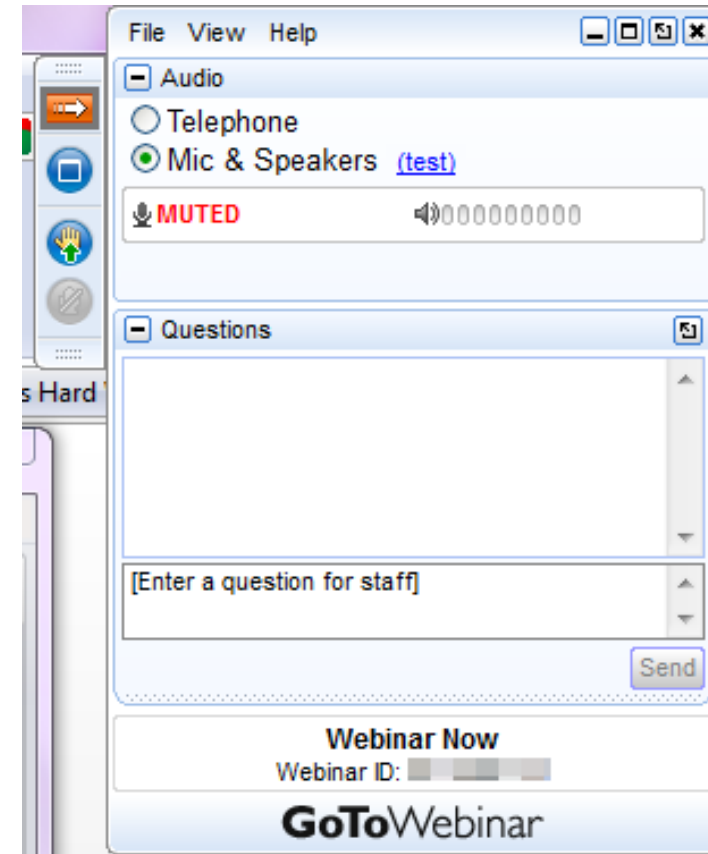
One week after the webinar, all attendees receive an email with:

- Instructions for how to access a PDF of presentation slides and webinar recording
- Link to the Collaborative Mentoring Webinar Series webpage, where all slides, recordings and resources are posted

Please help us out by answering survey questions at the end of the webinar.

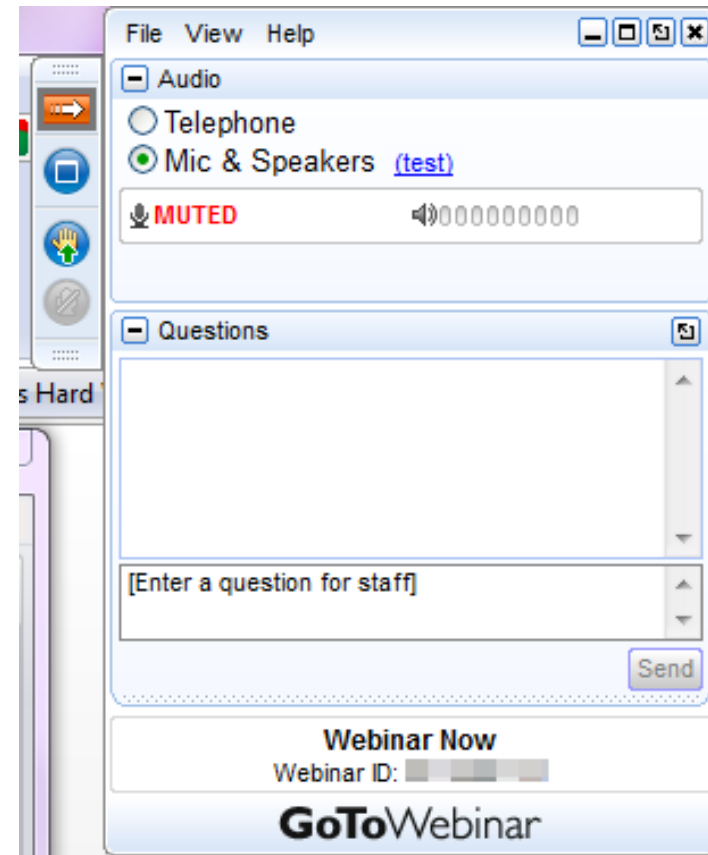
Participate in Today's Webinar

- All attendees muted for best sound
- Type questions and comments in the question box
- Respond to polls
- Who is with us today?



Participate in Today's Webinar

- Rural mentoring programs often face unique challenges
 - *Recruitment*
 - *Retention*
 - *Activities*
 - *Transportation*
- What challenges do you face in your rural mentoring program?
- What is one question you have or one thing you hope to learn today?



Today's Webinar

- What does mentoring in a rural community look like
 - Three different programs located across the country
- What challenges do rural mentoring programs face
- What are creative strategies and best practices to address/overcome challenges
 - Engaging with your community / creating a culture of mentoring

Today's Webinar



- Desiree Robertson
- Director of Training and Product Design, MENTOR

Rural Mentoring Resources: MENTOR Affiliate Network



More information can be found on:

<https://www.mentoring.org/our-work/our-affiliates>

Collaborative Mentoring Webinar Series

Today's Webinar

- **Pam Quinn**, Program Director, Twinfield Together Mentoring Program
- **Allyson Horne**, Training and Match Support Coordinator, TeamMates Mentoring
- **Kara Johnson**, Program Director, Heart of Oregon Corps YouthBuild

Pam Quinn



- Program Director
- Twinfield Together Mentoring Program
- Mentor Vermont Board Member
- Program Leadership Council Member

Twinfield Together Mentoring Program

Strengthening Kids & Community since 2009

Twinfield Together Serves youth in Marshfield & Plainfield Vermont. Twinfield Union School is the Pre-K thru 12th grade school with 350 students between these two towns.

A 2008 survey found the challenges many youth in our community face were:

- Poverty
- Little or no access to after school activities
- Isolation and lack of transportation

By using a “strengths based” approach we were able to create a **culture of mentoring across** our community

Twinfield Together Mentoring Umbrella

Community Based
Mentoring



Everybody Wins!
Mentoring



Peer
Mentoring



- We began in 2009 with a traditional community mentoring program
- In 2013 we expanded to a school based model, Everybody Wins! – bringing community mentors into the school each week to read books, play games, and enjoy time together one on one.
- In 2015 we created a pilot peer mentoring program to fill the “mentoring gap”

These programs grew because of our strengths based model – kids and parents started requesting mentors, and new mentors were applying because they heard about the benefits of being a mentor from their friends.

For more Information about our three programs visit www.twinfieldtogether.net

Collaborative Mentoring Webinar Series

Challenges & Rethinking our Approach

What was working – Adults in our community cared about youth, and they wanted to see them succeed. People were stepping up and supporting if the ask was personal to them, or if they felt like they were capable of being a mentor.

What wasn't working – I was noticing that people were associating the mentoring program as a program for “at-risk youth.” Because of this deficits focus, I felt people were more reluctant to participate. Kids and families didn't want to be identified as “one of those kids” and potential volunteers didn't necessarily feel equipped to take on the mentoring role.

How we adapted: By promoting a motto of “***Strengthening Kids and Community***” mentoring become something for everyone to participate in.

Tips for your Program

- 1. Make Mentoring about the whole community.** Find the heart of your community and build a relationship with them. (school, community center, senior center, library, church...)
- 1. Leverage Relationships:** What are the community assets and strengths? Use your advisory board to help you brainstorm this list.
- 1. Tell Your Story:** Use your participants to tell their story and recruit not only mentors but mentees and other supporters.

Community Assessment

By looking at our **community strengths** and **assets** we are able to **strengthen our mentoring community, and identify who can help** us in our mission.

Community Strengths	Community Assets
<ul style="list-style-type: none">• Small town where people know each other.• Large artist and activist community that want to give back – but not sure how.'• Local families that have been here for generations and care about their history.	<ul style="list-style-type: none">• School is the heart of our community.• Senior center.• Both towns have a library.• Health center.• Public rural route on limited bus line.

Mentoring is about Building Relationships, and that starts with the mentoring program building relationships across the community. **Don't do it alone** – start by finding out who in your community can help create a list of strengths & assets.

Participate in Today's Webinar

What are some strengths and assets in your community that you can tap into?

Let's add to this list together and see if we can come up with some "out of the box" thinking:

Community Strengths	Community Assets

Make good matches & let them tell their story

Mentor Recruitment: Mentors are motivated to mentor for different reasons. When you know a mentors motivations and what they hope to get out of their mentoring relationship you can **match them well with a mentee that they will enjoy spending time with,** and feel rewarded for mentoring.

See more poster samples at:
www.twinfieldtogether.net/i-am-a-mentor.html

Make your own posters for free
at www.canva.com



"I mentor because I enjoy spending time with kids and like being able to share experiences and interests together."

Deb, Mentor since 2018

www.twinfieldtogether.net

Collaborative Mentoring Webinar Series

Mentees promote mentoring too!



I want a mentor because I always see other kids having so much fun with their mentors.

I am a brave, smart, and adventurous 5th grade girl who likes to bake, dance, play and take walks in the woods and around town.

Mentees fill out a self nomination form, and present themselves as unique individuals!

This can be a great way to educate people about the impact of mentoring in their community – and it is a very powerful recruitment tool!

To see samples – see ***looking for a mentor*** at

www.twinfieldtogether.net

Sharing Student Voice

Mentees are great at showing our community members that **mentoring is rewarding, fun and important.**

In our small community mentors are our biggest advocates and best recruiters. It means a lot to them to hear from their mentees directly.

To see more pictures of what mentees had to say about their mentor visit:

www.twinfieldtogether.net/we-love-our-mentors.html



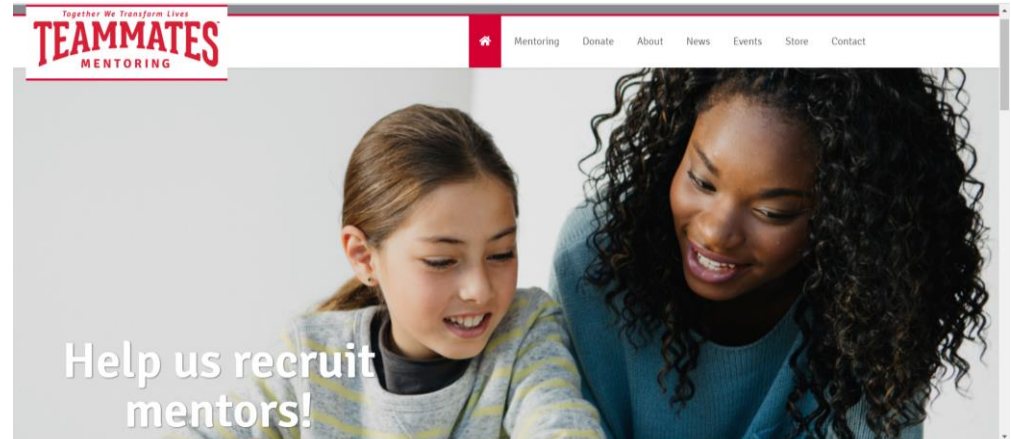
Allyson Horne



- Training and Match Support Coordinator, TeamMates Mentoring
- 10+ years in mentoring field
- Provides training certification for TeamMates trainers and designs mentor academy webinars

TeamMates Mentoring

- School-Based
- One-to-One
- One Visit Per Week
- For All Kids
- Relationship-Based



Collaborative Mentoring Webinar Series

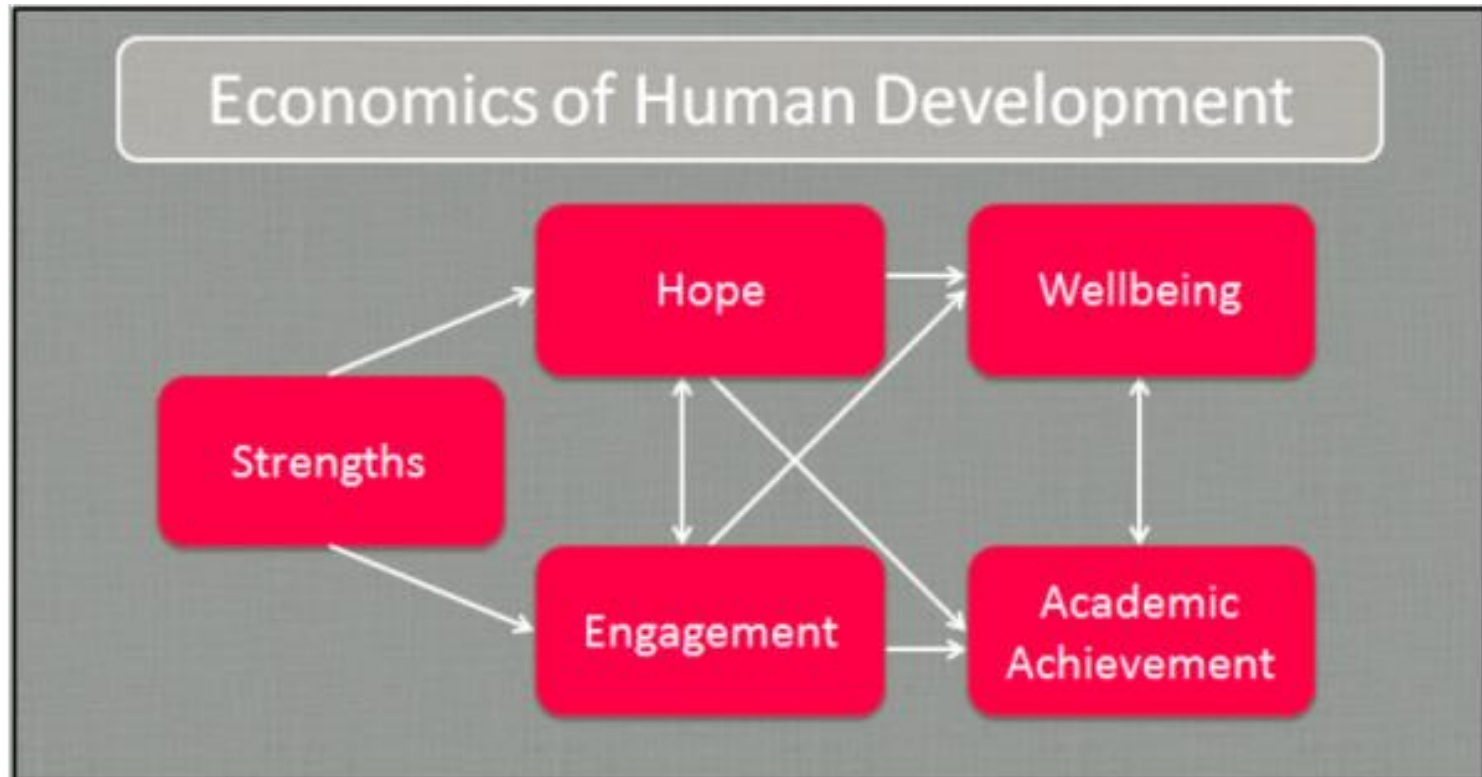
TeamMates Mentoring



- 1991 – 22 Matches
- 1998 – Nebraska Expansion
- 2012 – Iowa Expansion
- 2018 – 8,400 matches

- 168 local community chapters

TeamMates Research



TeamMates Research

2018 Mentee Survey

- Evaluate quality of relationship
- Levels of support on local level
- Additional resources needed

Sense of Hope

92%

Strengths Based Conversations

90%

Sense of Value

94%

Match Support

- Mentor training process
- Local chapter and building coordinator
- On-going mentor training opportunities
- Gallup Strengths
- Monthly match support email
- Mentor academy webinars
- Mentor Resource Library

Mentor Resource Library

Mentor Resource Library

[Mentor Resource Library](#)

[Strength-Based Mentoring](#)

[Safety](#)

[Mentoring Research](#)

[TeamMates+ Mentoring](#)



Activity Ideas



Understanding Poverty



Growth mindset



Suicide Prevention Training

<https://teammates.org/for-mentors/mentor-resources/>

Collaborative Mentoring Webinar Series

Mentor Resource Library

Purpose Toolkit

[Recent research from Stanford University](#) has discovered that 87% of teens THINK they know their purpose, but only 1 in 5 can IDENTIFY their purpose. We know a mentor's role in supporting and encouraging their mentee has a significant impact in their positive self-awareness. Listen to a [powerful MENTOR webinar](#) and try out the toolkit from the [Fostering Purpose Project](#), that includes gratitude and goal-setting activities. The [Purpose Challenge](#) high school resources include an opportunity for students to apply for a scholarship.

Articles and Resources Supporting The Purpose Concept

[Talking about Purpose with Students](#)

[7 Ways to Help Teens Find Purpose](#)

[Living an Intentional Life](#)

[30,000 Days](#)

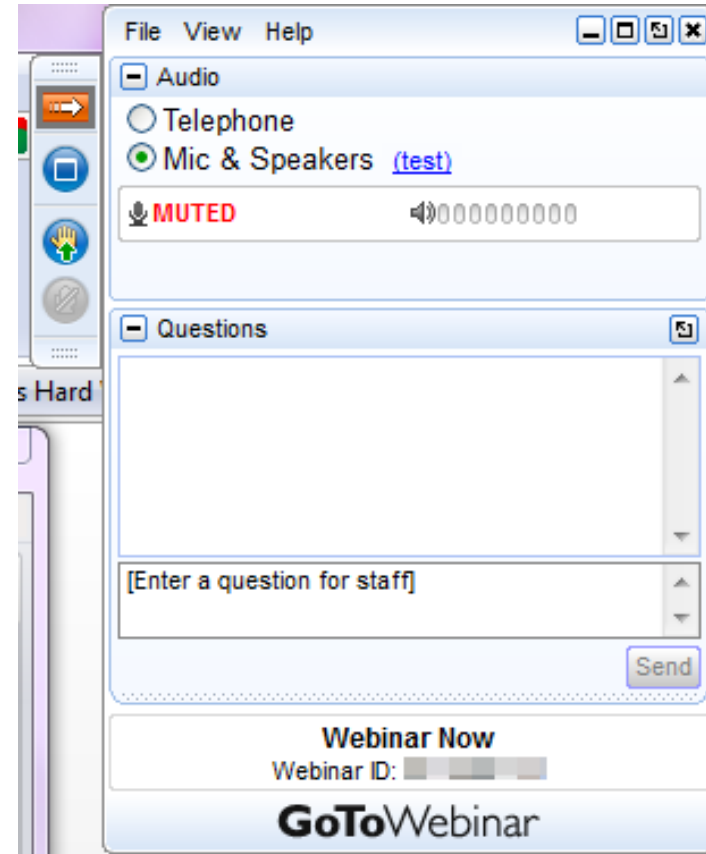
Collaborative Mentoring Webinar Series

Participate in Today's Webinar

How do you best support mentor-mentee matches in your rural community or program?

We want to hear from you!

Share your response in the Chat Box



Kara Johnson



- Program Director
- Heart of Oregon Corps YouthBuild

Contact:

kara.johnson@heartoforegon.org

www.heartoforegon.org

(541) 526-1380

Heart of Oregon Corps YouthBuild

Sisters, Oregon



- **Intro to Heart of Oregon Corps YouthBuild**
- **Mentoring Model**

Training Tomorrow's Workforce Today

Collaborative Mentoring Webinar Series

What Happens When Mentoring (and other Supports) are Absent?

Our YouthBuild students:

- 90% are out of school youth
- 28% have not attended school in over two years
- 45% have a substance use or abuse issue
- 75% live below the poverty line
- 36% have been in foster care
- 25% admit to being in a gang
- 35% have a criminal record

This is who YouthBuild works with. Let's see how we are meeting the challenge...

What our Youth Achieve with Mentoring Supports

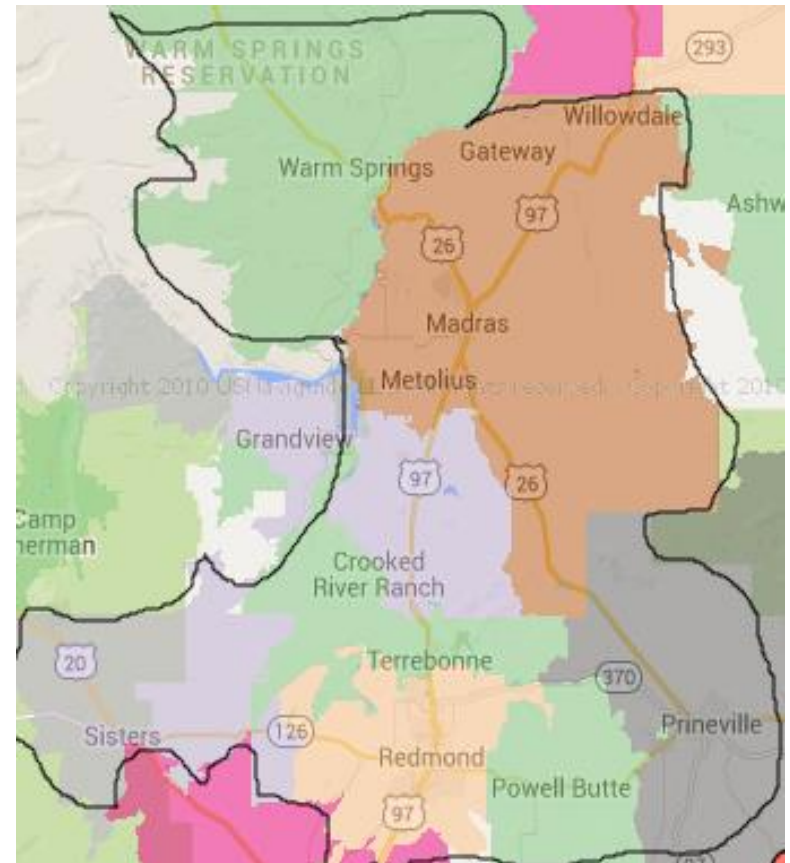
History of YouthBuild students:

- Attendance in our program is 85%
- 75% of our youth complete their diploma or GED
- 65% attend some higher education
- 65% get a job within 3 months of graduation
- Less than 15% re-offend after being in the program
- Since 2009, young people have constructed over 25 houses, helping 25 local families

Challenges in Rural Setting

Challenges We Face

- Rural Remote Oregon
 - Transportation – travel time
 - School located in Sisters, OR
 - Construction sites in Prineville, Sisters, Madras
 - Mentees live in Madras, Warm Springs, Prineville, Redmond, Sisters, Bend, Culver
- Volunteer Recruitment



Overcoming the Challenges

Transportation

- Worked closely with the Jefferson County 509J School District to provide year round bus from Warm Springs to Madras
- Partnership created with public transportation organization
- Youth & mentors meet at the construction site



Overcoming the Challenges

Volunteer Recruitment



Recruitment can be difficult in small rural communities

- Established Partnerships with Organizations
- Chamber Events (3 communities)
 - Networking, bringing students
- Rotary, Kiwanis, VFW
- Public Radio
- Community Events

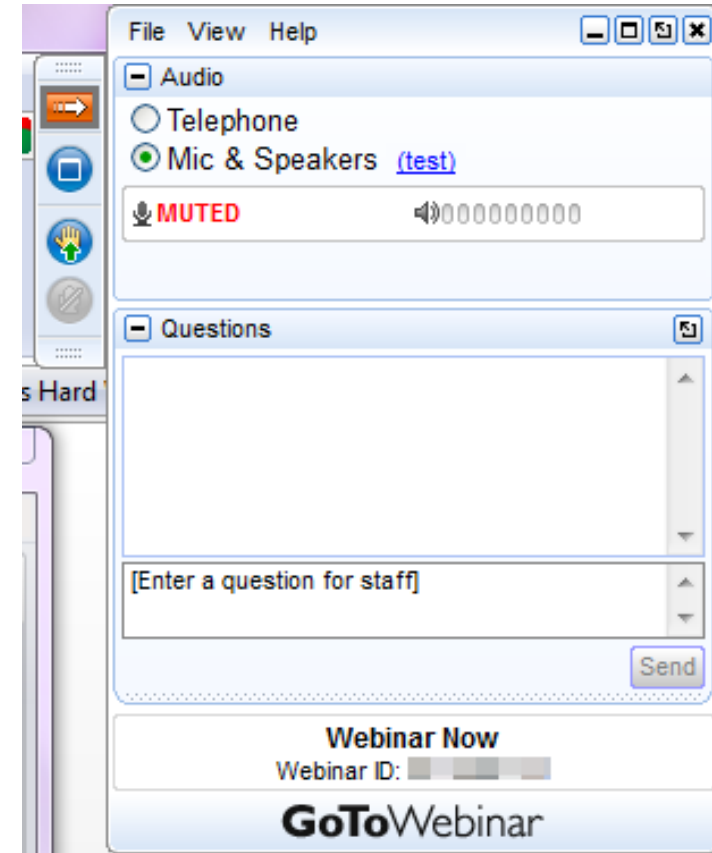
Creative Mentor/Mentee Activities

- Creative Fundraising -
Aluminum can donations
- Community Projects
Examples of Projects
Earth Day/Global Youth
Service Day
Park Clean up
Community Gardens
Animal Sanctuary
Local Rodeo
Food Bank



Q&A

Type your questions in the question box:



Additional Resources



Affiliates

Affiliates serve as a clearinghouse for training, resources, public awareness and advocacy. Find your local affiliate here:

<http://www.mentoring.org/our-work/our-affiliates/>

Mentoring Connector

Recruit mentors by submitting your program to the Mentoring Connector

<https://connect.mentoring.org/admin>

National Mentoring Resource Center

Check out the [OJJDP National Mentoring Resource Center](#) for no-cost evidence-based mentoring resources and training or technical assistance

Collaborative Mentoring Webinar Series

Remember...

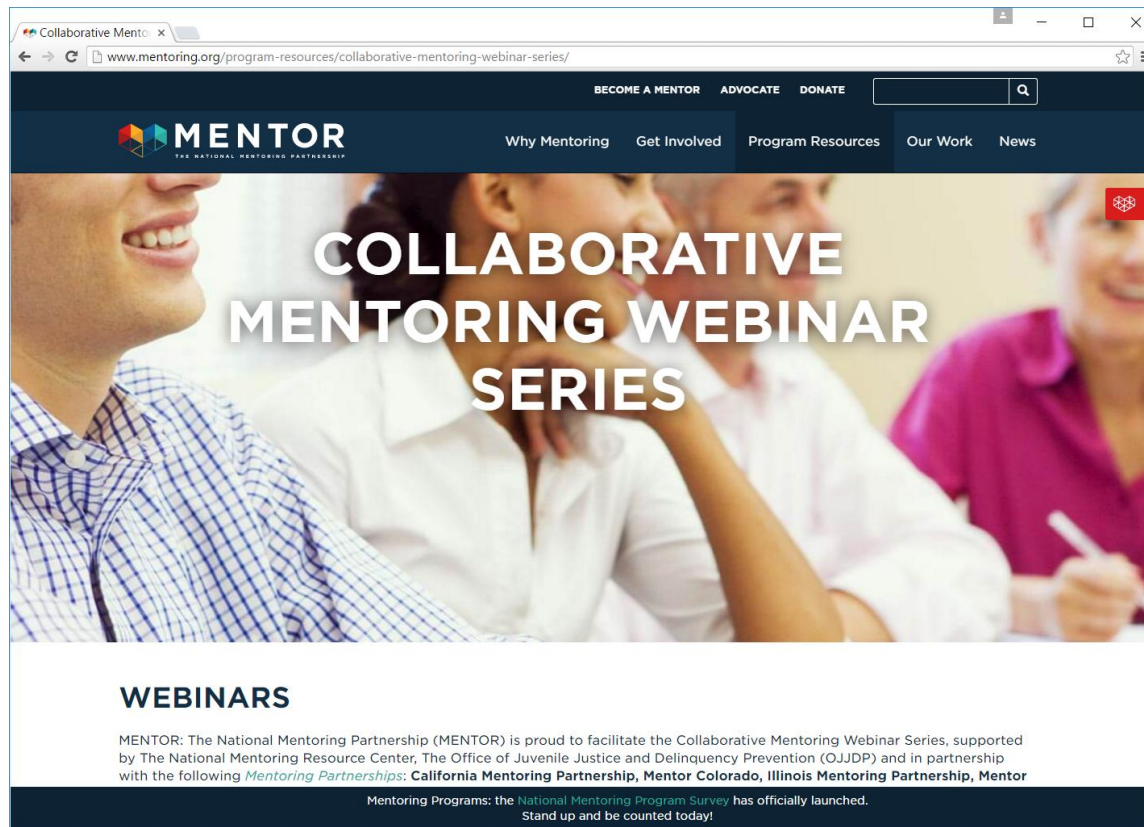
After the webinar:

- Please help us out by answering survey questions at the end of the webinar.
- Everyone will get an email with information on how to download the slides, recording, and resources on the CMWS webpage on the MENTOR website:

http://www.mentoring.org/program_resources/training_opportunities/collaborative_mentoring_webinar_series/

Stay Connected

- **Email us** at collaborativewebinarseries@mentoring.org
- **Tweet** with hashtag #MentoringWebinar
- **Visit our webpage** on the MENTOR website for past and upcoming webinars:



The screenshot shows a web browser window displaying the MENTOR website. The URL in the address bar is www.mentoring.org/program-resources/collaborative-mentoring-webinar-series/. The page features a dark blue header with the MENTOR logo and navigation links: "BECOME A MENTOR", "ADVOCATE", "DONATE", "Why Mentoring", "Get Involved", "Program Resources", "Our Work", and "News". The main content area has a large image of four people smiling and talking, with the text "COLLABORATIVE MENTORING WEBINAR SERIES" overlaid in white. Below the image, the word "WEBINARS" is written in bold. At the bottom, there is a paragraph of text: "MENTOR: The National Mentoring Partnership (MENTOR) is proud to facilitate the Collaborative Mentoring Webinar Series, supported by The National Mentoring Resource Center, The Office of Juvenile Justice and Delinquency Prevention (OJJDP) and in partnership with the following *Mentoring Partnerships*: California Mentoring Partnership, Mentor Colorado, Illinois Mentoring Partnership, Mentor Mentoring Programs: the National Mentoring Program Survey has officially launched. Stand up and be counted today!"

Collaborative Mentoring Webinar Series

Join Us Next Month!



Family Matters: Family Engagement as a Strategy in Strengthening
Mentoring Relationships

April 18th

1 - 2:15PM Eastern

Other Upcoming Webinars:

General Mentoring Connector Demo for Program Administrators

April 16th

2PM Eastern

Child Abuse Prevention Month:

Supporting Safe and Healthy Children and Families through Partnerships

April 30th

1 – 2:30PM Eastern

Collaborative Mentoring Webinar Series