

# ***Collaborative Mentoring Webinar Series***

**We See You: Mentoring Boys  
and Young Men of Color  
through a Racial Equity Lens**

*April 16, 2020*



**MENTOR**

THE NATIONAL MENTORING PARTNERSHIP



# Good to Know...

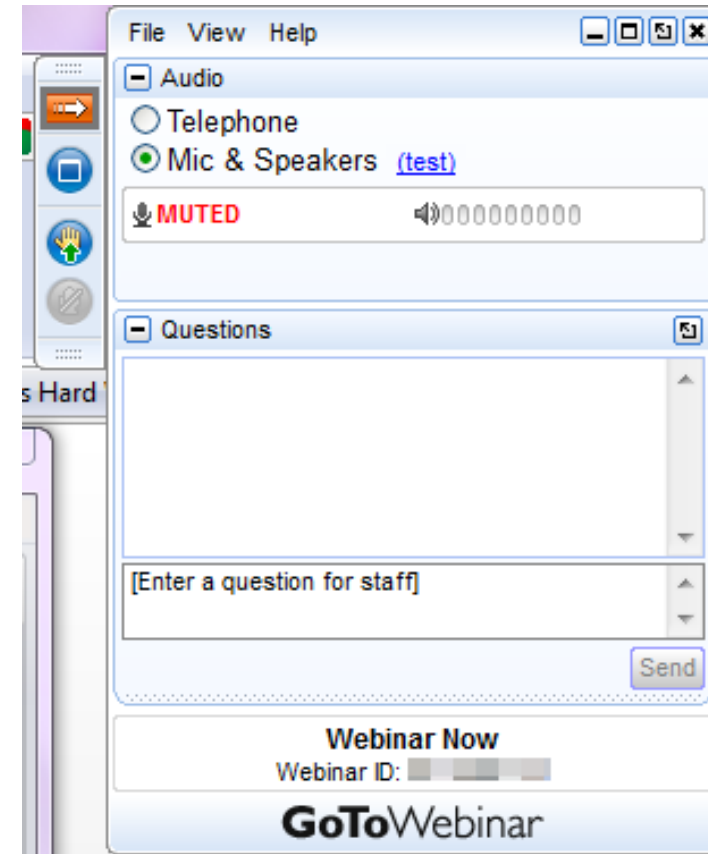
**One week after the webinar, all attendees receive an email with:**

- Instructions for how to access a PDF of presentation slides and webinar recording
- Link to the Collaborative Mentoring Webinar Series webpage, where all slides, recordings and resources are posted

**Please help us out by answering survey questions at the end of the webinar.**

# Participate in Today's Webinar

- All attendees muted for best sound
- Type questions and comments in the question box
- Respond to polls
- Who is with us today?



# Today's Webinar

The challenges facing Boys & Young Men of Color (BYMOC), though well-documented and heavily researched, continue to persist in communities across the United States. Today's conversation with leaders in the field will provide personal stories connected to practical takeaways that support mentoring BYMOC through a racial equity lens.

## Agenda-at-a-Glance

1. Introductions
2. Setting the Stage
3. Questions from Facilitator
4. Questions from Audience
5. Calls to Action

# Atrayus O. Goode



**Atrayus O. Goode**

President & CEO

MENTOR North Carolina

Atrayus O. Goode is President & CEO of MENTOR North Carolina, a statewide Affiliate of MENTOR: The National Mentoring Partnership. In this role, he leads a diverse team that is working to increase the number of youth in quality mentoring relationships across North Carolina while seeking Previously, Atrayus led Movement of Youth (MOY), an award-winning mentoring and youth leadership development agency that he founded in 2006 as a junior at the University of North Carolina at Chapel Hill. MOY is based on a program that Atrayus completed in high school sponsored by the 100 Black Men of America. He has been featured on various media platforms for his work, including StoryCorps and TED.

Atrayus has global experience, including consulting in South Africa with Vuleka Schools, leading several people-of-color delegations to Cuba to examine historical and present-day Cuban realities, and traveling to Israel/Palestine to explore issues of detention and incarceration, the Israeli military court system, and Palestinian and Israeli efforts to achieve peace with justice.

Atrayus is Co-Chair of My Brother's and Sister's Keeper (MBSK) Orange County, a 2019 American Express NGen Fellow, and Chair of the National Board of Directors of Witness for Peace. He holds a Master of Science in Organization Development from the American University School of Public Affairs in Washington, DC and a B.A. in Communication Studies from the University of North Carolina at Chapel Hill. He resides in Durham, North Carolina and is the proud father of Everette Rose, 8.

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# Dr. Wes Bellamy



**Dr. Wes Bellamy**

Charlottesville City  
Councilman

Chair, Public Policy  
Committee, 100 Black Men  
of America

Dr. Wes Bellamy is a City Councilman in Charlottesville, Virginia and a Political Science Department Chairman at Virginia State University. He is the youngest individual ever elected to the post. He came into the national spotlight after leading the effort to remove statues of Robert E. Lee and Stonewall Jackson from city parks. He developed a comprehensive plan, the “Equity Package,” which included nearly \$4 million in aid for marginalized communities and successfully pushed it through the City Council.

Dr. Bellamy currently serves as the President of the award-winning mentoring organization 100 Black Men of Central Virginia, is the Founder and Executive Director of “We Code, Too” a computer programming and coding non-profit focused on building a pipeline for Black and Latinx youth in the tech industry, serves on the Charlottesville Housing and Redevelopment Board, serves as Co-Chair of the Gang Reduction through Active Community Engagement (GRACE) task force, serves on the Charlottesville/Albemarle Jail Authority Board, and a former Chair of the Public Policy Committee of the 100 Black Men of America. He received his Doctoral Degree at Virginia State University in 2017.

He has been featured in the New York Times, Washington Post, USA Today, Huffington Post, and has made appearances on CNN, MSNBC, PBS NewsHour, NPR and On One with Angela Rye.

# Burnell E. Holland III



**Burnell E. Holland III**

Deputy Director, MBK  
Alliance, Communities

Obama Foundation

Burnell Holland is currently Deputy Director of the My Brother's Keeper Alliance, an initiative of the Obama Foundation. MBK Alliance was born out of President Obama's call to action to ensure all of our nation's boys and young men of color have equal opportunity to achieve their full potential. In this role, he is primarily responsible for managing the development and implementation of the MBK Community Challenge Competition, a national grant competition focused on community investment in the areas of youth violence reduction and effective mentoring practices. The MBK Community Challenge Competition anchors the MBK Alliance's place-based strategy to accelerate impact in targeted communities throughout the United States.

Prior to his transition to the My Brother's Keeper Alliance, Burnell served as Chief of Staff in the DC Public Schools Office of Innovation and Research. In this role, one of his major tasks included the day-to-day management of the district's Empowering Males of Color initiative, a bold effort by Mayor Muriel Bowser and former Chancellor Kaya Henderson to improve educational and life outcomes for African American and Latino males within DCPS. Burnell also spent several years working in the district's Office of Family and Public Engagement.

Burnell holds a Bachelor's degree from Boston College, a Master of Public Administration degree from Syracuse University's Maxwell School of Citizenship and Public Affairs and an Executive Master's in leadership from the McDonough School of Business at Georgetown University.

# Steve Vassor



**Steve Vassor**

Chief Executive Officer,  
cfurther

Contributor, Guide to  
Mentoring Boys and Young  
Men of Color

Steve Vassor is Chief Executive Officer of cfurther, a niche consulting firm that focuses on creating coalitions, strengthening organizations, and developing strategies that lead to improved conditions for young people. He feels fortunate to have dedicated his career to serving at nonprofits working with, and on behalf of children, youth, and families. His mission is to improve life chances for young people, especially urban youth and young Black men.

Previously, Steve served as Vice President of Membership for the Campaign for Black Male Achievement; Program Coordinator at East End Neighborhood House; Unit Director of a Boys & Girls Club; Executive Director of the Hampden Family Center; and Chief of Recreation for the City of Baltimore. He funded nonprofits and supported youth development strategies through his work with United Way of Greater Philadelphia and Southern New Jersey, and he went on to support and develop mentoring partnerships at MENTOR: The National Mentoring Partnership.

Steve co-chaired the Philadelphia Mayor's Commission for African American Males, the Greater Philadelphia Black Philanthropic Network, and the Rumble Young Man Rumble Five Planning Committee. Steve also founded AMPED ("ampt") Strategies, a consulting firm whose clients included the Campaign for Black Male Achievement, MENTOR, Nike/Jordan Brand, Sneaker Villa, and United Way.

Steve earned a Bachelor's degree in Mental Health from Morgan State University and a Master's degree in Social Service Administration from Case Western Reserve University. He is a proud dad, husband, mentor, and man of faith and action. He enjoys travel, and as a former DJ, loves rap, his musical first love.





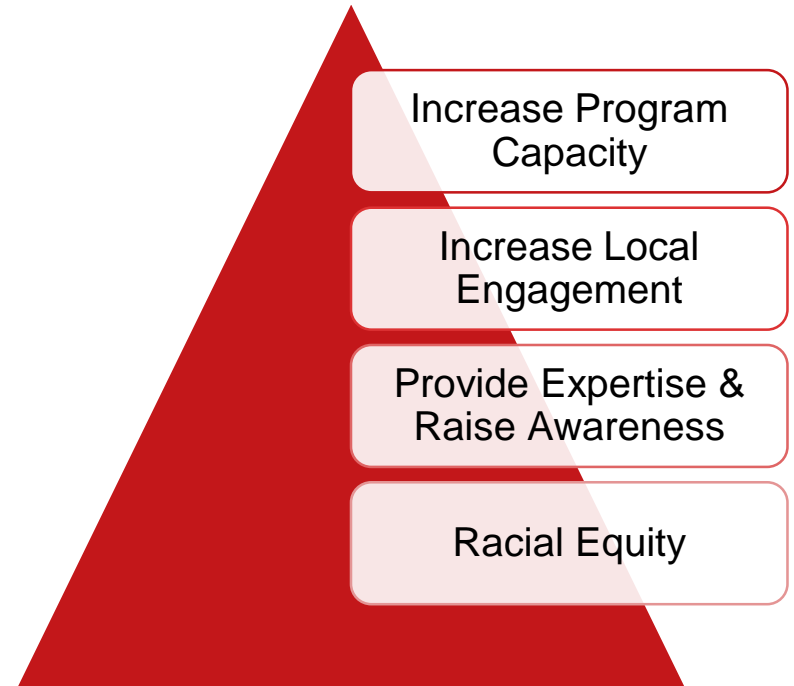
“What  
they see  
is what  
they’ll be”

100 Black Men of America

8

# MENTOR North Carolina

- **MENTOR North Carolina** is dedicated to increasing the number of youth in quality mentoring relationships across North Carolina while working to address the systemic barriers that young people face on a daily basis.



**MENTOR**  
NORTH CAROLINA

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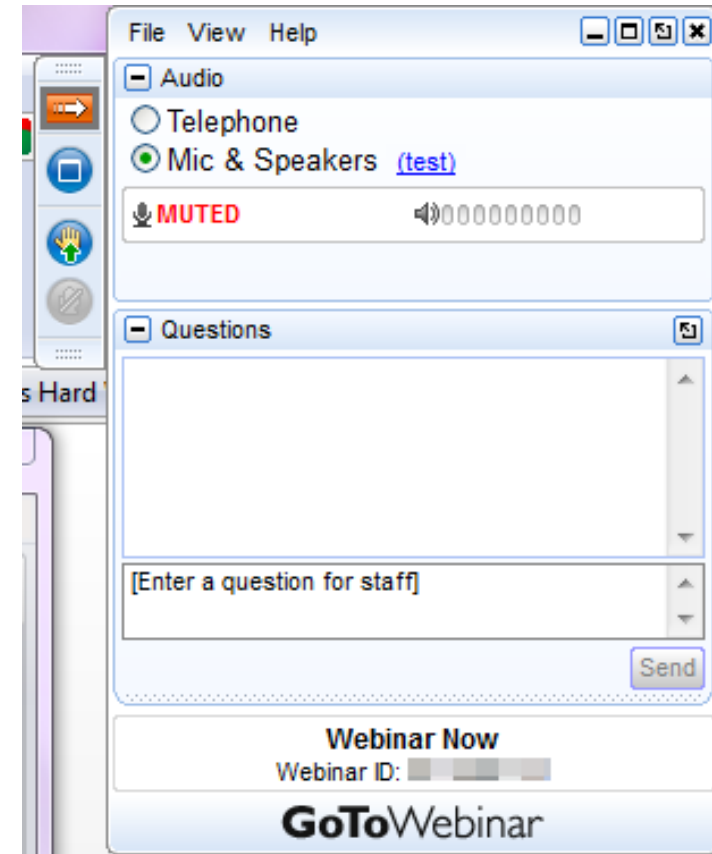


# Conversation Starters

1. What stories about BYMOC in our communities or cultures need to be lifted up to challenge the dominant narratives that create obstacles for BYMOC?
2. What one institutional reform, if implemented immediately, would go the longest way in disrupting structural racism and improving life outcomes for BYMOC?

# Q&A

Type your questions in the question box:



# Recommended Reading

1. Rock My Soul: Black People and Self-Esteem (Bell Hooks)
2. The Will to Change: Men, Masculinity, and Love (Bell Hooks)
3. Race Matters (Cornel West)
4. Shifting Philanthropy From Charity to Justice (Dorian Burton, Brian Barnes)
5. The Kerner Report (The National Advisory Commission on Civil Disorders)
6. Healing Our Divided Society: Investing in America Fifty Years after the Kerner Report (Fred Harris, Alan Curtis)
7. Why We Can't Wait (Dr. Martin Luther King, Jr.)
8. The Six Pillars of Self Esteem (Nathaniel Branden)
9. Between the World and Me (Ta-Nehisi Coates)
10. The Man-Not: Race, Class, Genre, and the Dilemmas of Black Manhood (Tommy J. Curry)
11. The Autobiography of Malcolm X (Malcolm X, Alex Haley)
12. Countering the Conspiracy to Destroy Black Boys (Jawanza Kunjufu)
13. Coming of Age: African American Male Rites-of-Passage (Paul Hill Jr.)
14. Critical Mentoring: A Practical Guide (Torie Weiston-Serdan)
15. New York Times, esp @NHannahJones - [The 1619 Project](#)
16. The Fire Next Time (James Baldwin)
17. Courageous Conversations About Race: A Field Guide for Achieving Equity in Schools (Glenn E. Singleton & Curtis Linton)
18. Raising Black Boys (Jawanza Kunjufu)

# Additional Resources

## **Affiliates**

Affiliates serve as a clearinghouse for training, resources, public awareness and advocacy. Find your local affiliate here: <http://www.mentoring.org/our-work/our-affiliates/>

## **Mentoring Connector**

Recruit mentors by submitting your program to the Mentoring Connector <https://connect.mentoring.org/admin>

## **National Mentoring Resource Center**

Check out the [OJJDP National Mentoring Resource Center](#) for no-cost evidence-based mentoring resources

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# Remember...

## After the webinar:

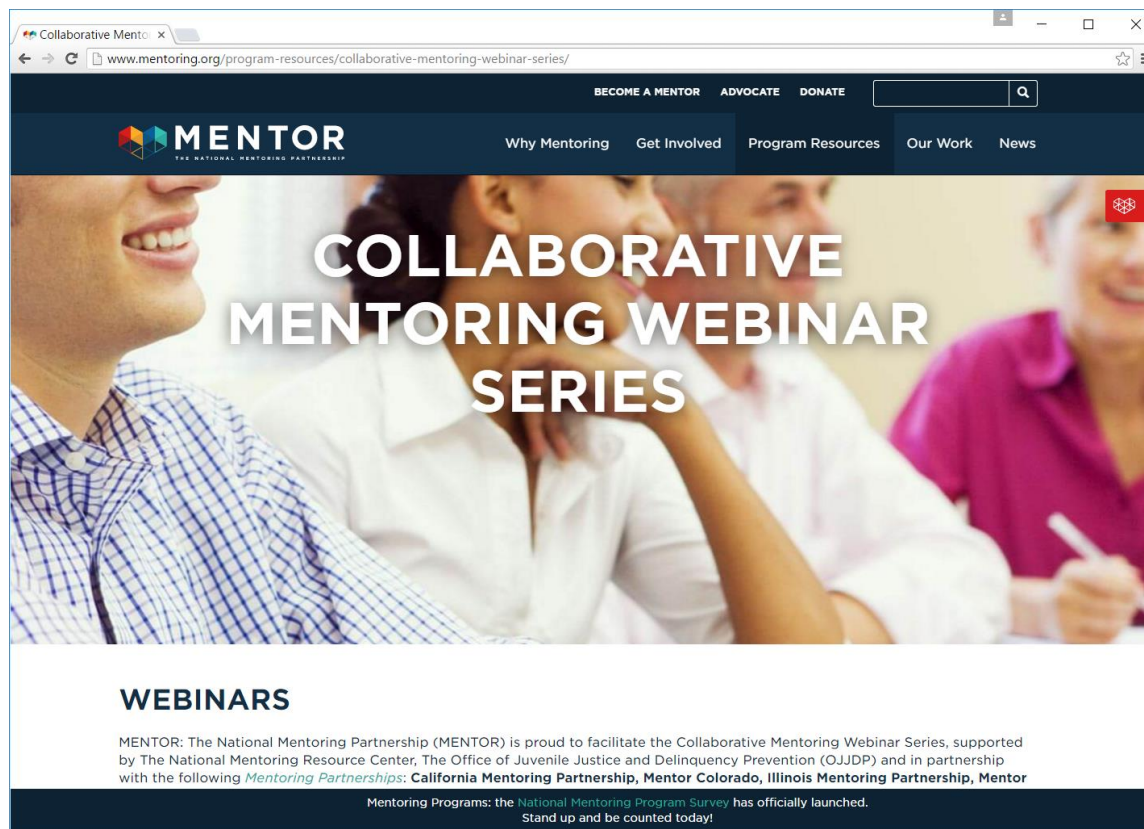
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[http://www.mentoring.org/program\\_resources/training\\_opportunities/collaborative\\_mentoring\\_webinar\\_series/](http://www.mentoring.org/program_resources/training_opportunities/collaborative_mentoring_webinar_series/)



# Stay Connected

- **Email us** at [collaborativewebinarseries@mentoring.org](mailto:collaborativewebinarseries@mentoring.org)
- **Tweet** with hashtag #MentoringWebinar
- **Visit our webpage** on the MENTOR website for past and upcoming webinars:



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# Join Us Next Month!

**Mentoring and Mental Health**

**May 21, 2020**

**1:00pm – 2:15pm EST**

