

## Sample 501(c)(3) Organizational Policy for Election Season

501(c)(3) organizations may engage in many forms of advocacy, including nonpartisan election-related activity. However, 501(c)(3) resources may not be used for partisan political activities, including supporting or opposing a political party or organization and supporting or opposing candidates for public office. In an election year, it is especially important for 501(c)(3) organizations to remind their staff and volunteers that certain election activities on behalf of the 501(c)(3), or using the resources of the 501(c)(3), are prohibited. Many organizations develop internal policies included in their employee manuals to provide clear guidance to staff.

In your policy, it is important to distinguish between what individuals may undertake in the name of the organization and what individuals who work for 501(c)(3) organizations are permitted to undertake as individuals separate from their organization. Individuals are not prohibited from supporting or opposing candidates in their personal capacity, as long as they do not use 501(c)(3) resources. For more information on this subject, see Alliance for Justice's fact sheet "Election Activities of Individuals Associated with 501(c)(3) Organizations."

Below is sample language that you may consider using to notify your staff of these rules. Each 501(c)(3) organization must assess its own level of risk tolerance, and your 501(c)(3) organization may choose to restrict or allow more activities than the example below. Remember: this is *sample language*; please tailor it appropriately to the needs of your organization.

## **Sample Language**

Alliance for Justice (AFJ) is a 501(c)(3) organization. By law, none of its staff time or resources can be used for partisan political purposes—that is, to support or oppose any candidate running for public office. This is a strict prohibition and any perceived violation could result in a costly investigation by the public, media and/or IRS, and possibly the loss of our tax-exempt status.

Examples of activities to avoid include:

- Making statements that favor or oppose candidates or political parties at any AFJ event or meeting or in any AFJ official publication, including the website.
- Posting comments that favor or oppose candidates or political parties on any AFJ social media, including our blogs, Facebook pages, Twitter accounts (including staff accounts that are associated with AFJ), etc.
- Allowing a candidate, political party, PAC or any group working in a partisan political way to use our conference room without charge.
- Giving a candidate political party, PAC or any group working in a partisan political way any AFJ mailing list.
- Forwarding an email from a candidate, political party, PAC or any partisan political group that came to your AFJ email account. Do not use your AFJ email address to subscribe to candidate or political material. If you inadvertently get candidate or political emails at work, delete them and unsubscribe your AFJ email address from the email list.
- Viewing candidate, party or other political events or advertisements online on an AFJ computer.





- Making statements or handing out literature supportive or critical of a candidate, political party or PAC at an AFJ event.
- Using the copier or postage machine to make copies of campaign materials or to mail them.
- Making or receiving telephone calls in support or opposition of a candidate using AFJ's
  phones. If you receive such calls at work, advise the caller to call you at home or on your
  cell phone in the evening or on the weekend.
- Wearing political buttons or t-shirts while representing AFJ at any event or meeting or in the office.
- Putting partisan political signs, bumper stickers or political buttons up in your office area or office window.
- Paying for or attending political events hosted by political parties, campaigns, or other entities.

Note: These organizational prohibitions do not inhibit your individual participation in election activities, provided you do not use any AFJ resources act or represent that you are acting as an employee, volunteer, officer or Board member of AFJ. Examples of the type of individual election activities you may participate in include voting, making financial contributions to candidates, volunteering for a candidate on your own time (weekends or evenings), or running for office.

Many organizations with which you may be familiar, such as Human Rights Campaign and Planned Parenthood Action Fund, are 501(c)(4) organizations that can engage in partisan election activity. Don't look to other groups to determine whether you can do something, since AFJ's tax-exempt status may be different than that of other nonprofits.

If you have any questions about these policies, please contact your supervisor.

The information contained in this fact sheet and any attachments is being provided for informational purposes only and not as part of an attorney-client relationship. The information is not a substitute for expert legal, tax, or other professional advice tailored to your specific circumstances, and may not be relied upon for the purposes of avoiding any penalties that may be imposed under the Internal Revenue Code. Alliance for Justice publishes plain-language guides on nonprofit advocacy topics, offers educational workshops on the laws governing the advocacy of nonprofits, and provides technical assistance for nonprofits engaging in advocacy. For additional information, please feel free to contact Alliance for Justice at 866-NPLOBBY.

www.bolderadvocacy.org | www.allianceforjustice.org

