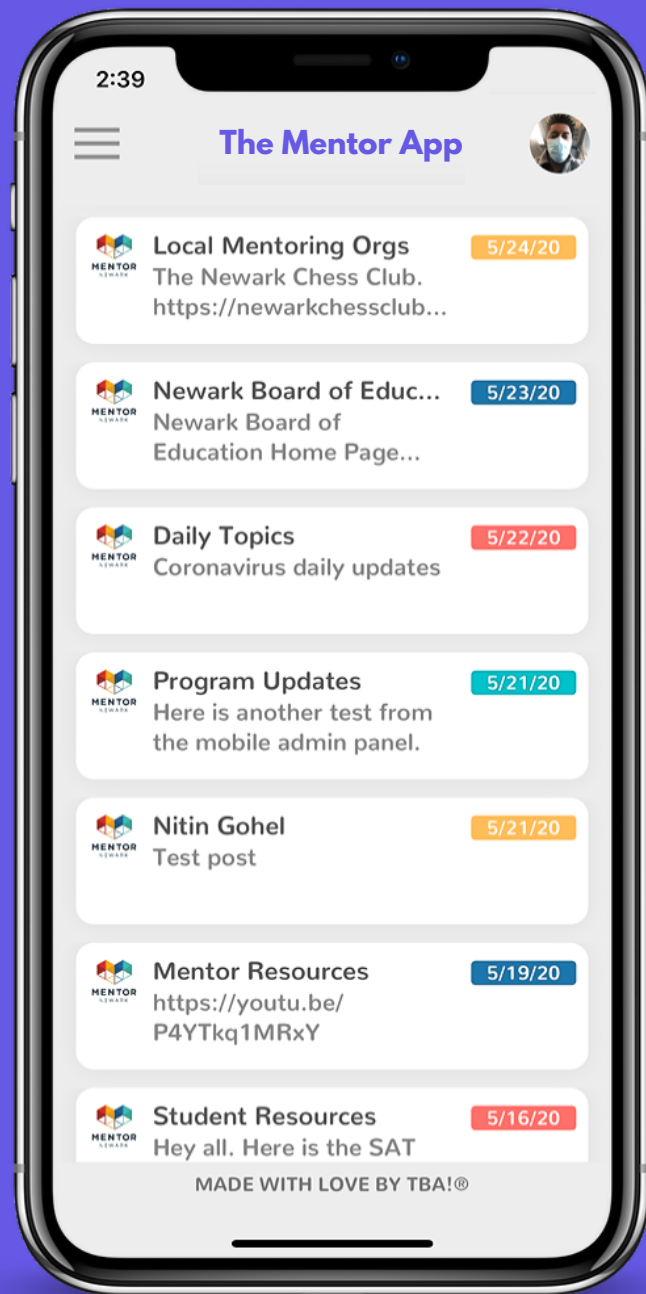


TIPS ON HOW TO

LAUNCH YOUR DIGITAL MENTORING PROGRAM

TBA!



The Mentor App

Communication management software that provides a safe and engaging place for mentors and mentees to communicate online.

OUR SOFTWARE ALLOWS YOU TO:



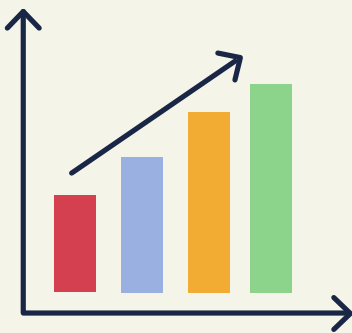
PROTECT MENTEES

Once you match a mentee and their mentor in a private chat room you will be able to monitor all conversations and be alerted when foul words are used.



IGNITE ENGAGEMENT

Send matches conversation prompts to ignite engagement and create contests that allows mentees and mentors to compete with other matches for weekly or monthly prizes.



MEASURE PERFORMANCE

By having access to your mentors behavior you will be able to gather the qualitative and quantitative data needed to learn the type of mentorship style that is needed for your program.



COMMUNICATE EFFECTIVELY

Stay connected with all stakeholders in your mentoring program in one easy-to-use and simply designed platform.

FREQUENTLY ASKED QUESTIONS:

What is TBA?

TBA is a software company. As the pioneers of **society-friendly software** we are dedicating our lives to inventing simple and easy-to-use software products to help our society operate more effectively, efficiently, and authentically. We will try to not cause harm to our society and we will use our business to inspire people and other companies to participate in making the world a better place.

Why is mentorship important to TBA?

One of the biggest factors of children's success is the zip code and culture they are born into. Before the pandemic it was difficult to inspire professionals to spend time in underserved zip codes and we think COVID-19 will lead to hundreds of thousands of kids losing mentors. Our goal is to help mentoring programs save already existing mentoring relationships while simultaneously scaling their existing initiatives in their communities.

What does The Mentor App do?

The Mentor App allows in-person mentoring programs and community leaders to easily start their own digital mentoring program. You can safely match a mentee and their mentor in a private chat room, engage them to communicate, and measure the growth of that relationship over time. The Mentor App also allows you to communicate with all members of your program or community in one easy-to-use and simply designed platform.

Why is The Mentor App needed?

At \$1,750 per match, in-person mentoring is too expensive for most mentoring programs. And unlike other messaging apps and mentoring software The Mentor App provides safety-oversight features to help keep mentees safe. The Mentor App's low costs and multiple safety-oversight features allows any community leader to launch their own mentoring program today.

When did TBA start working on The Mentor App?

We started working on The Mentor App in 2018. We worked with students, mentors and administrators from West Side High School in Newark, NJ for one year before partnering with Mentor Newark. Our partnership with Mentor Newark allows us to scale our efforts to help provide mentorship to every public high school student in the city of Newark, NJ.

FREQUENTLY ASKED QUESTIONS:

How is The Mentor App safe?

The Mentor App provides a couple of safety-oversight features to help keep mentees safe. By having access to all conversations and being alerted when foul words are used you will have the ability to make sure there is no foul play happening between any mentee/mentor match.

How can The Mentor App improve my program's engagement?

We learned that many members of Generation Z value their online relationships just as much as they value their real life relationships. The Mentor App allows mentees and their mentors to build genuine relationships while engaging online in a safe and easy to use platform. We also have engagement features that allows matches to compete with other matches for weekly or monthly prizes.

What types of program data do I have access to?

You will have access to total matches, messages sent daily/monthly, most active users, and other qualitative data observed when viewing mentee and mentor engagement.

What are the tech requirements?

Smartphones (Android + iOS). Computer/Laptop.

Do you offer a free trial?

Yes. We offer a free trial for the first 6 months of service. If you are interested in signing up for a free trial please reach out to us at team@tbasoftware.com with the subject line: **The Mentor App Free Trial** and we will schedule a time to chat about the next steps. In the email please include your program's name, your program's state, and your current website.

WE HOPE TO HEAR FROM YOU SOON. STAY SAFE AND WASH THOSE HANDS!