MENTOR’s 2020 By the Numbers Report highlights the impact MENTOR and our Affiliates have achieved as a result of your support. This past year was one like no other and despite the pandemic, we made incredible progress through collaboration in order to support the needs of our Affiliates, mentoring programs, and young people to expand our impact and drive equity through quality mentoring relationships.

1,000+
hours spent by...

450+
mentor-mentee match pairs on the new Virtual Mentoring Portals launched in partnership with iCouldBe and CricketTogether as a response to the pandemic.

3,317
participants engaged in 8 webinars facilitated by MENTOR around ways to support programs, youth, mentors, and families facing challenges as a result of the pandemic.

10,770+
downloads of key resources around mentoring during the time of social distancing.

1,000+
participants attended the Black Youth Town Hall, a youth-led community dialogue co-hosted by MENTOR and Youth Mentoring Action Network to support young people as they process the state of race relations.

2,784+
downloads of MENTOR’s racial equity resources, including youth-informed guides to help mentoring programs and mentors better show up for and with young people of color.

900+
participants attended 5 conversations hosted by MENTOR and our Affiliates around leading with intention in driving racial equity within the mentoring movement.

PREREITIZING QUALITY

National Mentoring Resource Center
In the 2020 Grant Year, MENTOR led the delivery of a record-breaking amount of technical assistance through OJJDP’s National Mentoring Resource Center:

13,742.7
hours of technical assistance and consulting to...

489
organizations that serve...

131,765
young people in mentoring relationships.
MENTOR RECRUITMENT
Through the Mentoring Connector, MENTOR’s proprietary national database of local mentoring programs:
70,948 searches for mentoring opportunities completed by...
27,595 individuals who connected with...
1,643 local mentoring programs nationwide.

EXPANDING THE MOVEMENT
- #MentorIRL public awareness campaign generated 150 million impressions and reached 32+ million users
- 402,907 annual visitors to MENTOR’s website
- 1,309 attendees at the 2020 National Mentoring Summit in Washington D.C.
- 5,084 grassroots messages sent by mentoring advocates to their Members of Congress
- In 2020, MENTOR Co-led advocacy efforts to increase key federal investment in mentoring to $100 million

ENSURING LOCAL FIELD LEADERSHIP
- 23 local MENTOR Affiliates provided services in 22 states
- 2 emerging Affiliates in development in California and Georgia
- 50% of Affiliate organizations led by BIPOC leaders
- 25 Affiliate staff served as thought partners in Leadership Committees with MENTOR

INFLUENCING SYSTEMS
- MENTOR launched a new 6-part Summer Webinar Series around Education and Workforce Development with 662 total participants
- 1,042 individuals trained through the Connect-Focus-Grow program
- 263 mentors and mentees participated in 4 Virtual Career Mentoring Events co-hosted by MENTOR

MENTOR RECRUITMENT
downloads of the Elements of Effective Practice for Mentoring™ and its 6 supplements.

47 webinars hosted in 2020 with over 8,315 total participants.