Join us in celebrating over three decades of the mentoring movement! Together with our supporters and partners we will reflect on our collective achievements, recognize champions of the movement, and celebrate the resiliency of young people and the mentors and leaders who support them.

**THE POWER OF RELATIONSHIPS**

Potential is equally distributed; opportunity is not. A major driver of healthy development and opportunity is who you know and who’s in your corner. Mentoring, at its core, guarantees young people that there is someone who cares about them, assures them they are not alone in dealing with day-to-day challenges, and makes them feel like they matter. Over 30 years ago, MENTOR was created to expand that opportunity for young people by building a youth mentoring field and movement. The result — a more than 10x increase in young people in structured mentoring relationships, from hundreds of thousands to millions.

**But our work is not finished.**

**THE URGENCY OF NOW**

Even before the COVID-19 pandemic, one in three young people across America lacked connection to adults outside their home, often resulting in a sense of isolation, a reduced sense of purpose, and disconnection from key resources and experiences needed for learning and advancement. And while we have seen and heard about the incredible resilience of our nation’s young people, recent research shows that nearly 75% of young people feel disconnected from adults and their peers, and more than 50% of young people are much more concerned than usual about their personal and their family’s physical and emotional health. Navigating a global pandemic has resulted in millions of young people facing new and intensified barriers to succeeding in school, getting a good job, and engaging in their community.

So despite examples of youth across the US rising up with the support from caring adults and peers in their lives, there are far too many others still facing these new challenges and hardships on their own and in the face of persistent inequity. These young people continue to need access to caring adult mentors who will help them to experience belonging, identify their purpose, and realize their full potential.

All proceeds raised through Amplify Mentoring Event will help advance the movement so that 1 million more young people aged 8 - 24 will have access to improved quality, mentoring relationships that support their thriving. Your support plays a critical role in closing the mentoring gap and ensuring all youth have the supportive, meaningful, and responsive relationships they need to succeed today and tomorrow.

**EVENT DETAILS:**

Thursday,
April 28, 2022
6:00 PM - Cocktail Reception
7:15 PM - Dinner & Program

**LOCATION**
Gotham Hall
1356 Broadway,
New York City
Attire: Festive cocktail

**PRICING SNAPSHOT**

<table>
<thead>
<tr>
<th>Tables</th>
<th>Presenting - $250,000</th>
<th>Champion - $100,000</th>
<th>Leader - $50,000</th>
<th>Sustainer - $30,000</th>
<th>Supporter - $15,000</th>
<th>Connector - $10,000</th>
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**TICKETS**

Premier Admission - $5,000
General Admission - $1,000

MENTOR is committed to the safety and accessibility needs of Amplify Mentoring attendees, speakers, vendors, and staff. While we anticipate hosting an in-person event, MENTOR and all of the Mentoring Amplifies vendors will continue to monitor the circumstances surrounding COVID-19 and any mandates put in place by New York City or State officials. We will communicate any and all adjustments or requirements with sponsors as needed.
As an Amplify Mentoring Sponsor you will help MENTOR continue to work across sectors to ensure supportive relationships exist for young people at scale and join a network of funders who understand that supportive relationships are a basic human right for young people. In addition, you and/or your company will be promoted as a partner in achieving our mission and impact to over 300 business leaders, philanthropists, elected officials, public sector leaders, and mentoring/youth development champions attending this inspirational evening of cocktails, dinner, and live entertainment.

<table>
<thead>
<tr>
<th>SPONSORSHIP OPPORTUNITIES</th>
<th>ATTENDEES</th>
<th>BRAND VISIBILITY</th>
<th>DIGITAL AD</th>
<th>PROGRAM PRINT AD</th>
<th>SOCIAL MEDIA</th>
<th>RECOGNITION FROM PODIUM</th>
<th>SPECIAL BRANDING</th>
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<td>PRESENTING SPONSORSHIP</td>
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<td>$250,000 (2 available)</td>
<td>Two tables for 10 with premium placement</td>
<td>Prominent logo recognition on event signage, e-mails, website, &amp; video end slide</td>
<td>Full screen</td>
<td>Premiere full page</td>
<td>✓</td>
<td>Verbal acknowledgement from the podium</td>
<td>Branding on event step &amp; repeat and on attendee takeaway</td>
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<td>GENERAL SPONSORSHIP</td>
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<td>Champion $100,000</td>
<td>Table for 12 with preferred placement</td>
<td>Logo recognition on event signage, e-mails, &amp; website</td>
<td>Full screen</td>
<td>Full page</td>
<td>✓</td>
<td>Visual acknowledgement during event program</td>
<td>One customized branding opp. (interactive activity; cocktail hour, etc.-first come, first serve)</td>
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<td>Leader $50,000</td>
<td>Table for 12</td>
<td>Logo recognition on event signage, e-mails, &amp; website</td>
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<td>Half page</td>
<td>✓</td>
<td>Visual acknowledgement during event program</td>
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<td>Sustainer $30,000</td>
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<td>Quarter page</td>
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<td>Supporter $15,000</td>
<td>Table for 10</td>
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<td>Connector $10,000</td>
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| TICKETS                   |            |                  |            |                  |              |                        |                 |
| Premier Admission $5,000  | Two tickets with premium seating at event; half screen digital ad |                  |            |                  |              |                        |                 |
| General Admission $1,000  | One seat at event |                  |            |                  |              |                        |                 |

| DIGITAL/PRINT ADS         |            |                  |            |                  |              |                        |                 |
| $5,000                    | Full Page Print AND Full Screen Digital |                  |            |                  |              |                        |                 |
| $2,500                    | Half page print OR Full Screen Digital |                  |            |                  |              |                        |                 |
| $1,000                    | Quarter Page Print OR Half Screen Digital |                  |            |                  |              |                        |                 |
SPONSORSHIP FORM

Presenting Sponsorship (2 available)
☐ $250,000

General Sponsorship
☐ $100,000 – Champion  ☐ $50,000 – Leader  ☐ $30,000 – Sustainer
☐ I wish to pay my sponsorship over multiple years. I will make equal payments a year for ( 2 | 3 ) years.
☐ I do not plan to attend or utilize my tickets for the Amplify Mentoring Event

Table Hosts & Tickets
☐ $15,000 – Supporter  ☐ $5,000 – Premier Admission Tickets ($5,000)
☐ $10,000 – Connector  ☐ $1,000 – General Admission Ticket ($1,000)

Print/Digital Ads
☐ $5,000 – Full Page Print AND Full Screen Digital
☐ $2,500 – Half Page Print OR Full Screen Digital (circle preference)
☐ $1,000 – Quarter Page Print OR Half Screen Digital (circle preference)

Donation
☐ I am unable to attend the Amplify Mentoring Event but would like to make a donation of $ ________________

PLEASE REVIEW AND COMPLETE THE FOLLOWING INFORMATION

COMPANY/NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT RECOGNITION)
__________________________________________________________________________________________________

MAILING ADDRESS _________________________________________________________________________________

WEBSITE __________________________________________________________________________________________

PRIMARY CONTACT (for correspondence related to benefit fulfillment)
NAME ____________________________________________________________________________________________
EMAIL _________________________________________________ PHONE __________________________________

MARKETING CONTACT (for correspondence related to communication/design approval requests)
NAME ____________________________________________________________________________________________
EMAIL _________________________________________________ PHONE __________________________________

Contributions are tax-deductible to the extent provided by law. The non tax-deductible portion of each ticket is $342.
Please complete this form and return it with a check made payable to: MENTOR: The National Mentoring Partnership.
Form and Payment may be mailed to: MENTOR: 201 South Street, Suite 615, Boston, MA 02111, ATTN: Julie Babyatzky
If you would like to pay by credit card, need an invoice, or have any other questions, please contact Julie Babyatzky at
jbabyatzky@mentoring.org or 617-303-1806.
ABOUT MENTOR

Founded in 1990 by leading philanthropists Geoffrey T. Boisi and Raymond G. Chambers, MENTOR is the unifying champion for expanding quality youth mentoring relationships in the United States. Today, MENTOR serves the mentoring field by providing a public voice, developing and delivering resources to mentoring programs nationwide, and promoting quality for mentoring. We engage with the private, public, and nonprofit sectors with the goal that all youth are supported by positive caring adult role models to help them succeed at home, school and ultimately, work.

As we enter the next decade, MENTOR will focus our approach through four guiding pillars to help us more quickly close the mentoring gap:

• **Ensuring Local Field Leadership**: MENTOR will strengthen and expand local mentoring leadership to identify innovations and systemic solutions to ultimately provide the access and capacity necessary to drive increased quality mentoring relationships for young people.

• **Prioritizing Quality**: MENTOR will ensure that leading research, evidence from the field, community insights, and training converge to increase, sustain, and evaluate the quality of mentoring relationships for young people.

• **Expanding the Movement**: MENTOR will accelerate and influence public and political will to drive civic engagement, mentor recruitment, policy change, and public/private investment in mentoring.

• **Systems Change**: MENTOR will integrate relationship-based solutions in the workforce and education systems young people are navigating by bringing mentoring training to managers, employees, schools, and school districts.

SOME OF MENTOR’S PARTNERS

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- Dave Bordeau, Berkshire Partners
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- Kerry H. Sullivan, Bank of America
- Sue Anne Wells, Mustang Leadership Partners

**SOME OF MENTOR’S PARTNERS**

- Bank of America
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- AT&T
- the Y
- Taco Bell Foundation
- EY
- Starbucks
- Boys & Girls Clubs of America
- Schultz Family Foundation
- Big Brothers Big Sisters of America
- Deloitte
- NBA Cares
- LinkedIn