



NATIONAL MENTORING SUMMIT

CONVENED BY MENTOR

*BRIDGING DIVIDES
THROUGH RELATIONSHIPS*

January 25 - 27, 2023

Learn more about this year's hybrid Summit offerings at mentoring.org/summit



About the Summit:

Through the National Mentoring Summit, MENTOR advances its mission to improve the quality and quantity of mentoring relationships in America and close the mentoring gap. The Summit anticipates participants from across the global mentoring field as the only national convening of youth mentoring professionals, researchers, and philanthropic partners. Throughout the 2023 event, attendees will find workshops, dynamic networking spaces, inspiring plenary speakers, special events, and an exhibitor hall featuring leading vendors and innovators from across the youth development and mentoring space.

Summit sponsors are key partners to MENTOR's success in hosting the National Mentoring Summit's comprehensive programming for both in-person and remote attendees. Sponsors help MENTOR to provide meaningful networking spaces, offer registration fees that are affordable for nonprofit partners, and produce plenaries and additional programming to showcase the latest trends and experts in the field.

Summit Exhibitors showcase high-quality tools, research, and critical solutions to advance the strength and reach of youth-serving organizations.



2022 SUMMIT BY THE NUMBERS

1300+

Attendees



435 Capitol Hill Day
advocates had **277**
meetings with
Members of Congress



45 states (including D.C.)
and **10** countries were
represented

4M+ Impressions
on Social Media



25 Supporting Partners

GENERAL EVENT SPONSORSHIP

	PRESENTING \$100,000	PREMIER \$75,000	LEAD \$50,000	GOLD \$25,000	SILVER \$15,000	BRONZE \$10,000
Recognition on Summit website and in event e-mails to all attendees (approx. 10 prior to event, beginning in early November)	Premier logo placement and "Sponsor Spotlight" article in (1) Summit e-mail and blog	Logo placement with "Sponsor Spotlight" article in (1) Summit e-mail and blog	Logo placement with "Sponsor Spotlight" article in (1) Summit e-mail and blog	Logo	Text	Text
Recognition through on-site event signage	Premier Logo placement on "Summit Sponsor" signage at Venue Entrance, Lobby, Auditorium, Info Desk	Logo placement on on-site "Summit Sponsor" signage	Logo placement on on-site "Summit Sponsor" signage	Logo placement on on-site "Summit Sponsor" signage	Text	Text
Recognition on event landing page of virtual event platform	Premier logo placement on virtual event platform	Prominent logo placement on virtual event platform	Prominent logo placement on virtual event platform	Listed on virtual event platform	Listed on virtual event platform	Listed on virtual event platform
Recognition in in Attendee Hub Notification Feed	Daily customized push notification (2 total)	Customized push notification (1 total)	Mentioned in (1) Sponsor notification	Mentioned in (1) Sponsor notification	Mentioned in (1) Sponsor notification	
Opportunity to "Gamify" brand engagement in Attendee Hub and event App through guided virtual "Challenges"	X	X				
Ad space during event video slide deck (played during plenaries and in hotel screens.	Digital ad or sponsor-created video in event slide deck	Digital ad or sponsor-created video in event slide deck	Prominent Logo in event slide deck (shared)	Prominent Logo in event slide deck (shared)	Logo in event slide deck (shared)	Text in event slide deck (shared)
Social media acknowledgment (Facebook 11,000+ followers; Twitter 14,500+)	X	X	X	X	X	X
Recognition from a MENTOR leader during a plenary event (anticipated hybrid crowd 2,000)	Provide sponsor remarks during a plenary (prerecorded)	Provide sponsor remarks during a plenary (prerecorded)	Verbal recognition by MENTOR leadership			
La Carte Opportunity upgrade	See next page to select an Á La Carte opportunity of \$5,000 or less (based on availability)	See next page to select an Á La Carte opportunity of \$2,500 or less (based on availability)				
Opportunity to share branded literature to attendees	X	X	X	X	X	X
Complimentary virtual or in-person conference attendee registration	8	6	4	3	2	2

A LA CARTE SPONSORSHIP OPPORTUNITIES

\$12,500	\$8,500	\$5,000	\$3,000	\$1,500
<p>Philanthropic Partnerships Networking Reception and Campfire Event (1) Available</p> <p>The exclusive event is attended by 60+ Philanthropic community members.</p> <p><i>Benefits Include: three-minute welcome remarks, branding on Campfire conversation signage, and listing in the Summit app</i></p>	<p>Workshop Track Sponsor (4) Available, only (1) sponsor workshop per track</p> <p>Align your company brand with key pillars of the MENTOR National strategy. Sponsors may select the workshop track their brand best aligns. Workshop tracks include:</p> <ul style="list-style-type: none"> - Advancing Local Field Leadership - Expanding the Movement - Prioritizing Quality - Influencing Systems <p><i>Benefits Include Logo placement on all Summit workshop-track-related communication.</i></p>	<p>Career Connections Luncheon Event (1) Available</p> <p>Feature your company brand at a dedicated speed-career-networking event.</p> <p><i>Benefits Include three-minute welcome remarks, event signage branding, and the Summit agenda listing. Opportunity to display handouts or offer branded giveaways</i></p>	<p>In-App Attendee Game (1) Available</p> <p><i>Benefits include: 5 customized questions as part of the competition, recognition in event schedule and email mentions of competition, a digital ad on premier screens throughout the event space, and conference App competition home page</i></p>	<p>Ad Space in Summit Slides (5) Available</p> <p><i>Benefits include: (1) Sponsor-provided digital image to be featured in MENTOR's slides on screens in the conference space throughout the 2-day in-person Summit. These slides will also be featured during Summit main-stage plenaries (and viewed by both virtual and in-person attendees).</i></p>
<p>Excellence in Mentoring (EIM) Awards Sponsor (1) Available</p> <p>Logo and brand feature as part of EIM Award presentations throughout Hybrid Summit. Logo placement in EIM Award-specific emails to 15,000+ previous Summit attendees.</p> <p><i>Benefits Include: 50-word company feature in Summit communication related to the EIM awards, branding on EIM-related hybrid event signage, and listing in the Summit virtual agenda.</i></p>	<p>Energy-Boosting Snack Hour (3) Available</p> <p><i>Benefits include: logo placement in Summit agenda, app, and on napkins and signage near snack stations.</i></p>	<p>Co-Branded Daily Wellness Activity (2) Available</p> <p><i>Benefits include: recognition in event communication, branding on Wellness Event signage, feature in push notifications, and feature in Summit agenda.</i></p>	<p>15 Minute Demo (3) Available first come, first served</p> <p><i>Benefits include the opportunity to provide a 15-minute demo during Summit (schedule to be determined). The sponsor may determine if the demo is in-person, virtual, or if MENTOR is sharing a pre-developed product demo with Summit attendees.</i></p>	
<p>Attendee Networking Reception (1) Available</p> <p>Social event attended annually by more than 1,000 Attendees</p> <p><i>Benefits include: DJ call-outs, logo placement on reception signage, mention in pre-conference communication, and sponsor colors represented throughout the reception atmosphere</i></p>	<p>Fueling the Movement Charging Station (1) Available</p> <p><i>Benefits include: recognition in event communication, branding visibility in two locations via tabletop signage and custom floor decals. Sponsor has the option to display handouts or offer branded giveaways</i></p>	<p>Practitioner Scholarships (5) Available</p> <p><i>Benefits include: Recognition in event communication, signage, and in-event ad space about the Summit Scholarship Program. Every \$5,000 sponsorship sends two practitioners to Summit with registration, travel, and hotel expenses covered by Sponsor.</i></p>		

EXHIBITOR BOOTH OPPORTUNITIES & BENEFITS

PRESENTING BOOTH: HYBRID OPTION \$7,500	PLATINUM BOOTH: HYBRID OPTION \$5,000	PREMIUM BOOTH: HYBRID OPTION \$2,500	STANDARD BOOTH: HYBRID OPTION \$1,500	VIRTUAL BOOTH ONLY: \$750
(1) AVAILABLE	(2) AVAILABLE	(10) AVAILABLE	(10 AVAILABLE)	(10 AVAILABLE)
Exhibitor Hall "Presented by your brand" on conference Exhibitor-related communication (website, emails, social media messages). Prominent placement of exhibitor booth in both physical and virtual exhibitor environment.	Prominent placement of physical and virtual exhibitor space.	Premium placement of physical and virtual exhibitor space.	Standard virtual and physical exhibitor space.	Standard virtual exhibitor space.
Company logo and a 40-word description included in one Summit email, (2) customized push notifications in virtual attendee hub and Summit app.	Company logo and a 40-word description included in one Summit email, (1) customized push notification in virtual attendee hub and Summit app.	Logo included on event website, event emails, and event app.	Company name and website listed on event webpage, event emails, and event app.	Company name and website listed on event webpage, event emails, and event app.
Banner ad for your brand on the exhibitor Attendee App.	On-site Exhibitor branding and product placement.	On-site Exhibitor branding and product placement.	On-site Exhibitor branding and product placement.	
Full customization of virtual exhibitor listing with all conference attendee engagement features. Access to customizable Exhibitor listing options (images, logos, and URLs, an in-booth company description, customizable content tabs (such as About Us, Contact Us, Schedule a Follow-Up, Documents)).	Full customization of virtual exhibitor listing with all conference attendee engagement features turned on. Access to customizable Exhibitor listing options (images, logos, and URLs, an in-booth company description, customizable content tabs (such as About Us, Contact Us, Schedule a follow-up, Documents)).	Full customization of virtual exhibitor listing with all conference attendee engagement features. Access to customizable Exhibitor listing options (images, logos, and URLs; an in-booth company description, customizable content tabs (such as About Us, Contact Us, Schedule a follow-up, Documents))	Full customization of virtual exhibitor listing with all conference attendee engagement features. Access to customizable Exhibitor listing options (images, logos, and URLs, an in-booth company description, customizable content tabs (such as About Us, Contact Us, Schedule a follow-up, Documents))	Full customization of virtual exhibitor listing with all conference attendee engagement features. Access to customizable Exhibitor listing options (images, logos, and URLs, an in-booth company description, customizable content tabs (such as About Us, Contact Us, Schedule a follow-up, Documents))
Opportunity to provide a pre-recorded video (recorded by you) or provide a PDF (approved by MENTOR) to share with attendees.	(1) push notification during the conference calling attendees to check out the company's booth in the Exhibitor Hall	(4) complimentary registrations for the hybrid Summit event	(3) complimentary registrations for the hybrid Summit event	(2) complimentary registrations for the virtual Summit event
Up to 5 specific booth calls to action in the Virtual Competition	(5) complimentary registrations for the hybrid Summit event			
Opportunity to host a 15-minute live demo for in-person audiences				
(6) complimentary registrations for the hybrid Summit event				

For more information on becoming a Summit Sponsor, email Jon Churchill at jchurchill@mentoring.org and for more information about becoming a Summit Exhibitor, email Gabriela Castillo at gcastillo@mentoring.org