

Policy and Advocacy Communication 101 Key Terms

Constituent: a person who is able to vote for the elected officials who represent where they live.

Dear Colleague Letter: a formal letter sent by one member of a legislative body to all fellow members to ask for cosponsors and support for a bill or initiative.

Grant Preference: the outlined qualities or characteristics that are preferred in the applications from potential grantees.

Legislative Scorecard: a tool used by advocacy groups to rank legislators or candidates for office on their actions and stances. MENTOR's Legislative Scorecard for this Congress can be found <u>here.</u>

Town Hall Meeting: events for elected officials to meet with their constituents and hear from them on specific topics of interest or discuss community issues.