

June 28, 2023

The Honorable Robert Aderholt Chair Appropriations Subcommittee on Labor, Health and Human Services, and Education, and Related Agencies Washington, D.C. 20515

The Honorable Tammy Baldwin Chair Appropriations Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Washington, D.C. 20510 The Honorable Rosa DeLauro
Ranking Member
Appropriations Subcommittee on
Labor, Health and Human Services,
and Education, and Related Agencies
Washington, D.C. 20515

The Honorable Shelley Moore Capito Ranking Member Appropriations Subcommittee on Labor, Health and Human Services, Education, and Related Agencies Washington, D.C. 20510

Dear Chairs Aderholt and Baldwin, and Ranking Members DeLauro and Capito:

The undersigned organizations representing governor-appointed State Service Commissions, and national and local nonprofits, are joining together to request \$30 million through the statutory funding formula for the Volunteer Generation Fund (VGF), a program of the Corporation for National and Community Service (CNCS, operating as AmeriCorps). Formally named the George H.W. Bush Volunteer Generation Fund, it was established by the bipartisan Edward M. Kennedy Serve America Act in 2009 to strengthen the nation's volunteer infrastructure to address pressing community needs like disaster preparedness and recovery.

The goals of Volunteer Generation Fund as described in the Serve America Act are to assist nonprofit, faith-based, and other civic organizations and states by expanding and improving the capacity of such entities to utilize volunteers. It was also intended to spur innovation and efficiencies in volunteer recruitment and management practices, with the goal of increasing the number of volunteers, and enable the people of the U.S. to effect change in our communities by participating in active volunteer and citizen service.

Since its creation, regular appropriations for VGF have not exceeded the FY23 appropriation of \$8.5 million despite being authorized up to \$100 million. The Serve America Act requires a 50% formula to the states and a 50% competition to nonprofits and State Service Commissions but appropriations bills to date have restricted the statutory formula to only the grant competition, with no formula funds for the states. The American Rescue Plan Act (ARPA) appropriated an additional \$20 million for use over three years and allowed for a grant competition. The ARP-funded competition yielded more than 160 applications from nonprofits and State Service Commissions, far exceeding the appropriation.



A \$30 million allocation for the VGF in FY24 that removes the appropriations restriction and allows for the statutory funding formula to be used will ensure that all our states receive formula funding while ensuring a robust grant competition for any nonprofit volunteer organization. Per a 2022 study on the impact of COVID-19 on Volunteer Engagement conducted by University of North Carolina-Charlotte, 47% of respondents said they had reduced their volunteer engagement since the onset of the pandemic. In the same study, 75% of respondents said the total number of volunteers and 70% of respondents stated the total number of volunteer hours had declined at their organization.

Further, AmeriCorps partners with the Census Bureau to produce the *Current Population Survey Civic Engagement and Volunteering Supplement*. AmeriCorps uses that data to publish a biennial *Volunteering and Civic Life in America* report. AmeriCorps' report echoes the decline noted above - formal volunteering, the percentage of Americans who volunteered through organizations - dropped by seven percentage points from 30 percent in 2019 to 23.2 percent in 2021. The next few years will be crucial to rebuilding volunteerism.

VGF is the only federal funding source dedicated to building nonprofit volunteer engagement capacity. As reported by 16 State Service Commissions, a subset of those funded in FY18-20, VGF subgrants provided funding to 349 unique local organizations to recruit, manage, and train volunteers. In FY19 this resulted in 36,958 volunteers recruited or managed; 199,433 hours served by the above recruited/managed; 1,799 organizations that received capacity building services; and 998 organizations that increased their effectiveness, efficiency, and/or program scale/reach, as reported by nine of the funded state service commissions.

For example, VGF has supported critical state and nonprofit activities as included below, which would only be expanded to every state and more nonprofits through robust funding and the statutory funding formula for the program:

- In West Virginia, VGF is prioritizing building volunteer infrastructure across the state by providing capacity-building subgrants. These grants do not have a match requirement so as to not be a barrier to application for smaller, rural and/or underserved organizations.
- In Wisconsin, VGF has supported the development of six regional Community Organizations Active in Disaster (COAD) that align with the six Wisconsin Emergency Management regions. The COADs provide critical support and resource connections in times of disaster.
- In Maine, VGF is building volunteer infrastructure for local organizations through Service Enterprise, a change management model with a high return on volunteer investment, and other volunteer management training opportunities.



- In Louisiana, VGF has assisted in expanding the state's disaster volunteer capacity with 964 people being trained in Community Emergency Response Team (CERT) in the last three years.
- In New Hampshire, VGF is bringing together 13 local, community based organizations to expand their capacity to recruit, manage, support, and retain individuals to serve in high quality volunteer assignments. Participating organizations will have access to training and collaboration opportunities in addition to direct funding.
- In Utah, they have expanded youth service opportunities through the implementation of the Pathways of Public Service and Civic Engagement framework.
- In lowa, they are utilizing VGF for multiple areas of need including new initiatives around disaster response, strengthening rural communities, and empowering youth as lowa's newest volunteer force.
- In Georgia, VGF is addressing rising food insecurity due to the COVID-19 pandemic and supporting youth development through service.
- In Illinois, VGF is supporting Illinois' Civics in the Classroom initiative that is working to have every middle school and high school student take part in curriculum-based service-learning programming as a requirement for graduation.
- VGF also expands job prospects, especially for youth without a diploma and rural residents. A <u>landmark 2013 study by AmeriCorps</u> found volunteers have 27% higher odds of finding a job than non-volunteers, which was stable regardless of economic conditions.

States and the broad nonprofit community need stable funding to rebuild and maintain volunteer infrastructure in the face of increasing natural disasters, after the COVID-19 pandemic, and to continue to address critical needs in our communities. We again respectfully urge your support a \$30 million statutory formula appropriation for VGF in FY24 to ensure all our states and the national and local nonprofit volunteer organizations can access this important program. Thank you for your ongoing support of volunteers and national service in our communities, and we look forward to working with you more on this important issue.

Sincerely,

| Organization | States Served |
|--|---------------|
| AL!VE (Association of Leaders in Volunteer Engagement) | Nationwide |
| America Learns | Nationwide |
| Campus Compact | Nationwide |
| Council for Certification in Volunteer Administration | Nationwide |
| MENTOR | Nationwide |



| National Youth Leadership Council | Nationwide |
|---|-----------------------------------|
| Perkins School for the Blind | Nationwide |
| Public Impact Advisors | Nationwide |
| States for Service Coalition of America's Service Commissions | Nationwide |
| Volunteer Commons | Nationwide |
| Youth Service America | Nationwide |
| McMahon Consulting Group | AL, CA, CO, KY, MD, PA, WA, WY |
| Engage Arkansas-Arkansas Service Commission | AR |
| Association for Volunteer Administration in Central Arizona | AZ |
| Southern Arizona Volunteer Management Association | AZ |
| Steward Healthcare | AZ |
| Napa County Office of Education | CA |
| Northern Santa Barbara County United Way | CA |
| iCouldBe | CA, OH, MO, TX |
| Family Tree | CO |
| American University | DC |
| Habitat for Humanity | DE |
| Boys & Girls Clubs of the Emerald Coast | FL |
| House of Hope | FL |
| Columbus Literate Community Program Inc. | GA |
| Piedmont Columbus Regional Auxiliary | GA |
| Safe Kids Columbus | GA |
| Catherine McAuley Center | IA |
| Iowa Commission on Volunteer Service (Volunteer Iowa) | IA |
| The Fellowship Cup | IA |
| Volunteer Center of Cedar Valley | IA |
| Volunteer Louisiana | LA |
| HandsOn Suburban Chicago | IL |
| Macon County Conservation District | IL |
| University of Illinois Extension | IL |
| Elizabeth B. Ballard Community Center | KS |
| Kansas Volunteer Commission | KS |
| United Way of South Central Kentucky | KY |
| Boston Cares | MA |
| Cambridge Volunteer Clearinghouse | MA |



| Girl Scouts of Eastern Massachusetts | MA |
|---|----------------------------|
| LUK, Inc. | MA |
| Massachusetts Service Alliance | MA |
| Nonprofit Center of the Berkshires | MA |
| PIE3 | MD |
| STEMvolunteering.com | MD |
| United Way of Frederick County | MD |
| U.S. Dream Academy, Inc. | MD, DC, TX, CA, FL, PA, |
| Danforth Livable Communities | ME |
| SeniorsPlus | ME |
| Volunteer Maine | ME |
| Adrian Public Schools | MI |
| Advancing Macomb | MI |
| Alcona Community Schools | MI |
| Allen Neighborhood Center | MI |
| Art of Group Conversation | MI |
| Blue Water Immunization Partnership | MI |
| Business Men & Women Social Club Of Detroit | MI |
| Camp Newaygo | MI |
| Capital Area College Access Network | MI |
| Chandler Park Neighborhood Association | MI |
| Clark Park Coalition | MI |
| Crossroads Charter Academy | MI |
| Diane Peppler Resource Center | MI |
| Disaster Services Corporation SVDP-USA, Detroit-D4, | |
| Hamtramck, Macomb County | MI |
| Donation with Love Foundation | MI |
| Flint & Genesee Literacy Network | MI |
| Goodwill Industries of West Michigan | MI |
| Grow & Lead: Community and Youth Development | MI |
| Hearts for Homes | MI |
| Highland Park, Parks Recreation Department | MI |
| Hospice of the EUP | MI |
| Interfaith Center for Racial Justice | MI |
| Interfaith Volunteer Caregivers | MI |



| Lake Superior Stewardship Initiative | MI |
|--|------------|
| Lift up a child | MI |
| Live Rite Structured Recovery Corp | MI |
| Macomb Foster Closet | MI |
| Macomb Immigrant Service Center | MI |
| Michigan Community Resources | MI |
| Michigan Community Service Commission | MI |
| Oakland County Michigan Works-Troy | MI |
| Otsego County United Way | MI |
| Partridge Creek Farm | MI |
| Peace Tree Parks | MI |
| Senior Services | MI |
| Single Family Living | MI |
| St Patrick Church | MI |
| Susie Q's Kids | MI |
| T. Rose | MI |
| The Greening of Detroit | MI |
| The Reading People / Capital Area Literacy Coalition | MI |
| TrueNorth Community Services | MI |
| United Way of Bay County | MI |
| United Way of Genesee County | MI |
| United Way of Marquette County | MI |
| United Way of Northwest Michigan | MI |
| United Way of South Central Michigan | MI |
| Wayne State University Center for Urban Studies | MI |
| We 3 Queens Community Outreach Inc | MI |
| WSU CUS | MI |
| Zeta Phi Beta Sorority Inc., Zeta Beta Zeta Chapter | MI |
| Hammer Residences, Inc | MN |
| The Sanneh Foundation | MN |
| Minnesota Alliance for Volunteer Advancement | MN and |
| | Nationwide |
| AmeriCorps St. Louis | MO |
| Mississippi Commission for Volunteer Service | MS |
| HandsOn Northwest North Carolina | NC |
| TNVLC | NC |



| VolunteerNC | NC |
|---|-----------------------|
| ServeNebraska | NE |
| New Jersey Voluntary Organizations Active in Disaster | NJ |
| Rutger University-Camden | NJ |
| United Way of Greater Mercer County | NJ |
| TD Bank | NJ, NY, FL |
| Jersey Cares | NJ, NY, PA, CT, DE |
| The Animal Foundation | NV |
| Big Brothers Big Sisters of Northern Nevada | NV |
| Buliding Opportunities For Minorities Nevada | NV |
| The Good Deed Project | NV |
| HopeLink of Southern Nevada | NV |
| Nevada Volunteers | NV |
| Opportunity Village | NV |
| Seniors in Service | NV |
| Truckee Meadows Parks Foundation | NV |
| Big Apple Greeter, Inc | NY |
| BRC | NY |
| New York Association for Volunteer Administration | NY |
| United Jewish Council of the East Side | NY |
| United Way of the Dutchess-Orange Region | NY |
| Volunteer New York! | NY |
| Akron Zoo | OH |
| Five Rivers MetroParks | OH |
| Holden Forests & Gardens | OH |
| Mid-Ohio Food Collective | OH |
| ServeOhio | ОН |
| Kaleidoscope Fiscal Consulting | OH, NM, WI, SC |
| OregonServes Commission | OR |
| United Way of Columbia County | OR |
| Rhode Island Blood Center | RI, MA, CT |
| United Way of the Piedmont | SC |
| The Appalachian Regional Coalition on Homelessness | TN |
| American YouthWorks | TX |
| Communities In Schools of San Antonio | TX |



| Higher Up Texas | TX |
|--|----------------|
| Interfaith Ministries For Greater Houston | TX |
| Irving Arts Center | TX |
| OneStar Foundation | TX |
| The Museum of Fine Arts, Houston | TX |
| Volunteer Houston | TX |
| West Houston Assistance Ministries | TX |
| United Way of Cache Valley | UT |
| UServeUtah State Service Commission | UT |
| Alamo Addiction Recovery Center, Inc. | VA |
| Blue Ridge Medical Center | VA |
| Senior Connections, The Capital Area Agency on Aging | VA |
| Virginia Aquarium & Marine Science Center | VA |
| The DREAM Program | VT, MA, NH, PA |
| 501 Commons | WA |
| City of Vancouver | WA |
| Habitat for Humanity of East Jefferson County | WA |
| Nonprofit Association of Washington | WA |
| Providence Hospice of Seattle | WA |
| Serve Washington | WA |
| White Center Food Bank | WA |
| Journey Disaster Response Team | WI |
| River to Ridge Disaster Resilience (R2RDR.org) | WI |
| Wisconsin National & Community Service Board | WI |
| United Way of Dane County | WI |
| United Way of Wisconsin | WI |
| Tygart Valley United Way | WV |
| ServeWyoming | WY |