NATIONAL MENTORING SUMMIT
CONVENED BY MENTOR

January 29 - 31, 2025
Washington, DC
mentoring.org/summit
CONVENE. CONNECT. COLLABORATE.

Through the National Mentoring Summit, MENTOR advances its mission to improve the quality and quantity of mentoring relationships in America and close the mentoring gap. As the only national convening of youth mentoring professionals, government and civic leaders, researchers, and philanthropic partners, the event welcomes over 1,300 participants from across the global mentoring field each year. Throughout the 2025 event, attendees will find workshops, dynamic networking spaces, inspiring plenary speakers, special events, and an exhibitor hall featuring leading vendors and innovators from across the youth development and mentoring space.

By joining us as a Summit supporter, you are helping make the Summit a robust and affordable experience for mentoring and youth development leaders from all 50 states and beyond. Sponsors and supporters help MENTOR provide meaningful networking spaces, offer affordable registration fees for nonprofit partners, and produce plenaries and additional programming to showcase the latest trends and advancements in the field.

These endeavors improve outcomes for over 3 million young people annually – ensuring more young people have access to the quality mentoring relationships and social capital that serve as major drivers of healthy development and access to educational and economic opportunity.

Together, we are enabling more than 1,300 practitioners in various roles across the field:

- **Explore critical and important trends in the field** while learning about new research, best practices, tools and resources with practical implications for their work
- **Build meaningful connections with other stakeholders and explore partnerships** to increase their shared impact
- **Be in community as we work cross general and specialized mentoring practices and programming** to ensure more young people have the quality relationships they need to thrive in life, school, the workplace and beyond

"LinkedIn has been proud to support the National Mentoring Summit and honored to be part of the mentoring movement. The MENTOR team is a pleasure to work with and the Summit serves as a critical way to connect with other corporations, foundations, and practitioners in the mentoring space."

LinkedIn Representative

"The National Mentoring Summit is an invaluable opportunity to meld minds with leading mentoring advocates, philanthropies, and corporations. What an incredible opportunity to continue building personal and organizational capacity, as well as to bridge the gap between aspiring mentors and unmentored youth."

Starbucks Representative
<table>
<thead>
<tr>
<th>Conference Registration</th>
<th>Number of Summit Attendee Registrations</th>
<th>EMPOWER $5,000</th>
<th>BRONZE $10,000</th>
<th>SILVER $15,000</th>
<th>GOLD $25,000</th>
<th>LEAD $50,000</th>
<th>PREMIER $75,000</th>
<th>PRESENTING $100,000</th>
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<tbody>
<tr>
<td>Brand Recognition &amp; Elevation</td>
<td>Recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400 avg. website visitors/month &amp; 82,600+ email subscribers)</td>
<td>Name Listed</td>
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<td>Social Media Acknowledgement</td>
<td>Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)</td>
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<td>Conference Giveaways</td>
<td>Opportunity to provide branded material* or giveaway to attendee, including prizes for mobile app game prize winners</td>
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<td>App Push Notifications</td>
<td>Text notification thanking sponsor shared to attendees during Summit</td>
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<tr>
<td>Additional À La Carte Item</td>
<td>Complimentary à la carte item (first come first served, see pages 10 and 11)</td>
<td>Tiers 2 - 3</td>
<td>Tiers 1 - 3</td>
<td>Tiers 1 - 5</td>
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<tr>
<td>Excellence in Mentoring VIP Dinner</td>
<td>Invitations to exclusive dinner with Excellence in Mentoring Honorees, MENTOR Board of Directors and Leadership</td>
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<td>Booth in Exhibitor Hall</td>
<td>Dedicated 3-hour period to network and showcase a product or service at booth in the Exhibitor Hall</td>
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<td>Mainstage Recognition</td>
<td>Recognition from MENTOR representative during opening mainstage plenary</td>
<td>Verbal Recognition</td>
<td>Verbal Recognition</td>
<td>Verbal Logo Recognition</td>
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<td>Priority Seating</td>
<td>Priority seating in front of mainstage and bespoke networking opportunities with MENTOR leadership and stakeholders</td>
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<td>Complimentary Exhibitor Booth</td>
<td>Opportunity to showcase and/or demo a product or service in the Exhibitor Hall</td>
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Additional À La Carte and Scholarship Opportunities included (see pages 9 and 10 for more details). For more information, please contact Alana Hill at ahill@mentoring.org

*printing and/shipping cost of branded materials is at the expense of the sponsor
Some Past Sponsors:

Bank of America

Exiger

Marshalls

Sanofi

EY

NFL

Mustang Leadership

FRASES

Deloitte

Some Past Speakers:

Former First Lady Michelle Obama

Dr. Miguel Cardona - U.S Secretary of Education

Ayanna Pressley - United States Representative

Wes Moore - Governor of Maryland and former CEO of the Robin Hood Foundation

Dominique Morgan - award-winning artist, activist and TEDx speaker

Ibtihaj Muhammed - Olympic fencer

Joshua Rush - actor

Cory Booker - United States Senator

Kelvin Beachum - NFL player for Arizona Cardinals

SaulPaul - GRAMMY nominated musician

Gabby Rivera - Author of Juliet Takes a Breath and The Marvel Comic America

Jarrett Harper - Ambassador, Represent Justice’s Just Mercy Campaign, Storyteller, Project Witness

Laurie Hernandez - Olympic Gymnast and Advocate

Rahm Emmanuel - former Mayor of Chicago, US Ambassador to Japan

Soledad O’Brien - broadcast journalist and executive producer

Michael Smith - CEO of AmeriCorps

Lisa Fenn - Emmy award winner and ESPN producer

Liz Murray - New York Times bestselling author

Dr. Falami - Self-Care Ritualist
**Complimentary Exhibitor Hall Booth**
Opportunity to showcase/demo a product or service in the Exhibitor Hall

**Signature Mainstage Recognition**
Verbal recognition from MENTOR representative and sponsorship recognition with logo placement during opening mainstage plenary

**Priority Seating**
Priority seating in front of mainstage and bespoke networking opportunities with MENTOR leadership and stakeholders

**Speaking Engagement**
Opportunity to introduce a keynote speaker or awardee during mainstage plenaries

**Additional À La Carte Item**
Complimentary à la carte item (first come first served, see pages 10 and 11)
Tiers 1 - 5

**Excellence in Mentoring VIP Dinner**
4 invitations to exclusive dinner with Excellence in Mentoring Honorees, MENTOR Board of Directors and Leadership

**Video Ad**
Opportunity to submit a 30-60 second video ad (no audio) on highly visible entry wall to Summit

**App Push Notifications**
Text notification thanking sponsor shared to attendees during Summit

**Conference Giveaways**
Opportunity to provide branded material* or giveaway to attendees, including prizes for mobile app game prize winners

**Social Media Acknowledgement**
Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)

**Brand Recognition & Elevation**
Logo & website link recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400 avg. website visitors/month & 82,600+ email subscribers)

**Conference Registration**
8 Summit Attendee Registrations

*printng and/Shipping cost of branded materials is at the expense of the sponsor
Premier $75,000

Mainstage Recognition
Verbal recognition from MENTOR representative during opening mainstage plenary

Priority Seating
Priority seating in front of mainstage and bespoke networking opportunities with MENTOR leadership and stakeholders

Speaking Engagement
Opportunity to introduce a keynote speaker or awardee during mainstage plenaries

Additional À La Carte Item
Complimentary à la carte item (first come first served, see pages 10 and 11)

Tiers 1 - 3

Excellence in Mentoring VIP Dinner
2 invitations to exclusive dinner with Excellence in Mentoring Honorees, MENTOR Board of Directors and Leadership

Video Ad
Opportunity to submit a 30-60 second video ad (no audio) on highly visible entry wall to Summit

App Push Notifications
Text notification thanking sponsor shared to attendees during Summit

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Brand Recognition & Elevation
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Booth in Exhibitor Hall
Dedicated 3-hour period to network and showcase a product or service at booth in the Exhibitor Hall

Conference Registration
6 Summit Attendee Registrations

*printing and/shipping cost of branded materials is at the expense of the sponsor
Mainstage Recognition
Verbal recognition from MENTOR representative during opening mainstage plenary

Speaking Engagement
Opportunity to introduce a keynote speaker or awardee during mainstage plenaries

Additional À La Carte Item
Complimentary à la carte item (first come first served, see pages 10 and 11)
Tiers 2 - 3

Excellence in Mentoring VIP Dinner
An invitation to exclusive dinner with Excellence in Mentoring Honorees, MENTOR Board of Directors and Leadership

Video Ad
Opportunity to submit a 30-60 second video ad (no audio) on highly visible entry wall to Summit

App Push Notifications
Text notification thanking sponsor shared to attendees during Summit

Conference Giveaways
Opportunity to provide branded material* or giveaway to attendees, including prizes for mobile app game prize winners

Social Media Acknowledgement
Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)

Brand Recognition & Elevation
Logo & website link recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400+ avg. website visitors/month & 82,600+ email subscribers)

Booth in Exhibitor Hall
Dedicated 3-hour period to network and showcase a product or service at booth in the Exhibitor Hall

Conference Registration
5 Summit Attendee Registrations

*Mentioning and/ or shipping cost of branded materials is at the expense of the sponsor
GOLD $25,000

Video Ad
Opportunity to submit a 30-60 second video ad (no audio) on highly visible entry wall to Summit

App Push Notifications
Text notification thanking sponsor shared to attendees during Summit

Conference Giveaways
Opportunity to provide branded material* or giveaway to attendees, including prizes for mobile app game prize winners

Social Media Acknowledgement
Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)

Brand Recognition & Elevation
Logo recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400+ avg. website visitors/month & 82,600+ email subscribers)

Conference Registration
4 Summit Attendee Registrations

“I want to reiterate how much I appreciate the approach MENTOR took to both honor a distinct philanthropic path and space and create appropriate intersection with the direct service providers and MENTOR. This is how we get to the business of connecting the investment to the work and outcomes and build synergy among funders and those having an impact on youth. The content was rich, relevant, applicable and engaging.”

Altria Representative

*printing and/shipping cost of branded materials is at the expense of the sponsor
App Push Notifications
Text notification thanking sponsor shared to attendees during Summit

Conference Giveaways
Opportunity to provide branded material* or giveaway to attendees at registration, including prizes for mobile app game prize winners

Social Media Acknowledgement
Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)

Brand Recognition & Elevation
Logo recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400+ avg. website visitors/month & 82,600+ email subscribers)

Conference Registration
3 Summit Attendee Registrations

*printing and/shipping cost of branded materials is at the expense of the sponsor
Conference Giveaways
Opportunity to provide branded material* or giveaway to attendees, including prizes for mobile app game prize winners

Social Media Acknowledgement
Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)

Brand Recognition & Elevation
Brand name recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400+ avg. website visitors/month & 82,600+ email subscribers)

Conference Registration
2 Summit Attendee Registrations

Social Media Acknowledgement
Sponsorship acknowledgement via MENTOR social media channels (60,200+ total followers)

Brand Recognition & Elevation
Brand name recognition on Summit signage, event program slides, mobile app, website and e-mails (24,400+ avg. website visitors/month & 82,600+ email subscribers)

Conference Registration
1 Summit Attendee Registration

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“The most valuable part of our Summit experience was] the ability to network with groups and individuals we would never otherwise meet to share ideas and collaborate. A lot of this happened naturally but conversations started out of the fact that there was a Philanthropic Partnerships Track and the luncheon which purposely brought the group together.”

GM Representative
**À LA CARTE OFFERINGS**

**Philanthropic Partners Networking Event and/or Campfire Conversation Sponsor** - Thursday, January 30
Logo on event emails, text notification, signage and napkins, opportunity to offer welcome remarks, and option to hand out branded content at event attended by 60+ corporate and foundation attendees.

**Summit Networking Reception Sponsor** - Thursday, January 30
Logo on event emails, text notification, signage and napkins, option to hand out branded content at event attended by 1,000+ attendees. Sponsor colors infused through up lights or branded napkins and signage.

**Photo Booth**
Logo and sponsor colors represented in attendee photo booth.

**Wellness Session**
Display logo on signage at relaxation/wellness event (Zumba, Yoga, etc.), opportunity to offer branded content to attendees. (2 available)

**Registration/Restroom Stickers (5)**
Set of five (5) stickers including sponsor logo, and QR code if desired, to be displayed around/in registration and restrooms.

**Floor Stickers (5)**
Set of five (5) stickers including sponsor logo, and QR code if desired, to be displayed on the floor at prominent gathering points.

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**Summit Scholars Cohort**
Support a cohort of early career mentoring practitioners and social entrepreneurs’ attendance by providing their registration, travel, and hotel expenses.

**Premier**
$15,000

"A scholarship like this can be transformative to a new organization."
Josue De Paz, CEO & Co-Founder of First Tech Fund

**2024 Summit Scholars**

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**Tier 1**
$12,500

**Tier 2**
$8,500

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**Please select an option**
À LA CARTE OFFERINGS cont.

**Breakfast/Napkins**
Sponsor logo on napkins in the morning breakfast area (2 available)

**Logo Presence on Mainstage & Opportunity to provide branded Item(s)**
Sponsor logo on slides that run throughout the conference, both in the mainstage conference hall and prominently throughout the event space

**In-App Game**
5 customized questions, recognition in event schedule and Summit communications, and logo placement in game

**Room Ad**
Create an ad to run on televisions in attendee hotel rooms